



CSR Fact Sheet

CSR at Hasbro: Overview

At Hasbro, corporate social responsibility (CSR) is powered by a simple belief: Every day is a chance to be better. CSR is not just something we do. It's how we see the world. Thinking and acting responsibly unlocks new opportunities to improve how we design, create, manufacture, and market our iconic brands. With a focus on key CSR areas like product safety, environmental sustainability, human rights, ethical sourcing, inclusion and diversity, and community, we're building a safe and sustainable world for future generations. Follow our progress at www.hasbro.com/csr and on Twitter @Hasbro.

CSR Focus Areas

Product Safety

Product safety is our highest priority. We put our safety standards into practice through a five-step quality assurance process that spans from design and engineering to manufacturing and packaging.

Environmental Sustainability

We challenge ourselves every day to find new ways to shrink the environmental footprint of our business. We've made major inroads in cutting greenhouse gas (GHG) emissions, water use, and waste production in our owned and operated facilities, in addition to reducing the environmental impacts of our products and packaging.

Human Rights and Ethical Sourcing

Treating people fairly—with dignity and respect—is a core Hasbro value. We work closely with our third-party factories and licensees to ensure all products are manufactured in safe and healthy environments and the human rights of workers in our supply chain are being upheld.

Community

Our philanthropic giving, product donations and employee volunteering focus on activities that empower children globally. These activities reflect our belief that Hasbro can make a positive and lasting difference in people's lives.

CSR Goals and Achievements

- **Setting ambitious operations goals:**
Our 2020 goals guide our sustainability efforts across our owned/operated facilities, based on 2012 baselines.
 - Reduce energy consumption by 25%
 - Reduce GHG emissions by 20%
 - Reduce waste to landfill by 50%
 - Reduce water consumption by 15%
- **Eliminating PVC in packaging:**
We eliminated polyvinyl chloride (PVC) from Hasbro toy and game packaging in 2013.
- **Increasing recycled content:**
We derive over 90% of paper packaging and inbox content from recycled material, or from sources that practice sustainable forest management.
- **Elimination of wire ties:**
We eliminated all wire ties from our packaging in 2010, saving approximately 34,000 miles of wire ties—more than enough to wrap around the circumference of the Earth.
- **Brightening children's lives:**
We made \$14.4 million in financial and product contributions in 2016—helping reach an estimated 3.8 million children around the world through our charitable programs.

Contact

Media: Katy Hendrickson, katy.hendrickson@hasbro.com | CSR: Amy Knight, amy.knight@hasbro.com
To learn more about CSR at Hasbro, visit www.hasbro.com/csr

Our Path of Continuous Improvement

1983 – Established Hasbro Charitable Trust to improve the lives of children and their families around the world

1993 – Formally adopted the Hasbro Global Ethics Principles, standardizing ethical factory conditions in our supply chain

1994 – Established the Hasbro Environmental Principles

1999 – Launched a formal employee volunteer program, which today provides employees with four hours of paid time off each month for community volunteering

2002 – Became a charter member of the Environmental Protection Agency's *Climate Leaders* program

2003 – Established an executive CSR Committee

2007 – Reduced GHG emissions in our U.S. facilities by 43% over baseline established in 2000; set subsequent goal to reduce emissions an additional 10% by 2012

2010

- Eliminated wire ties in product packaging
- Launched generationOn, a global youth service movement, with Points of Light Institute

2011

- Achieved goal of deriving 75% of product packaging from recycled paper or sources that practice sustainable forest management by 2011
- Launched first CSR report

2012 – Announced plans to reduce packaging waste by improving product-to-package ratio

2013

- Eliminated PVC from Hasbro toy and game packaging
- Announced ambitious 2020 Sustainability Goals
- Launched Hasbro's annual Global Day of Joy engaging employees worldwide in community service

2014 – Received LEED® Gold certification for newly renovated facility in Providence, RI

2015

- Achieved goal to derive 90% of product packaging and inbox content from recycled paper or sources that practice sustainable forest management
- Derive 100% of our U.S. electricity from renewable energy

2016 – Became first global play and entertainment company to join the Electronic Industry Citizenship Coalition (EICC)

2017 – Received LEED® Silver certification for newly renovated office space in Burbank, CA

CSR Awards

Hasbro's CSR efforts earned several awards in 2016/2017:

- Ranked #1 on the **"100 Best Corporate Citizens"** list by *Corporate Responsibility Magazine* in 2017.
- Recognized in 2017, as one of the **"World's Most Ethical Companies®"** for the sixth consecutive year by *Ethisphere Institute*.
- Earned 100% Score on the *Human Rights Campaign's* **"2017 Corporate Equality Index."**
- Ranked #1 on *Newsweek's* **"2016 Green Rankings."** (U.S. list)
- Named one of **"America's Most Community Minded Companies"** by the *Civic 50*.

