

Hasbro Ranked among Best Adoption-Friendly Workplaces in U.S.

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Hasbro awarded 'Best Leave' and 'Best Foster Care Benefits,' and ranked No. 11 overall on the Dave Thomas Foundation's annual list

PAWTUCKET, R.I. – For the 12th straight year, Hasbro, Inc. (NASDAQ: HAS), has appeared on the Dave Thomas Foundation's annual list of 100 Best Adoption-Friendly Workplaces in the U.S. Created by Wendy's founder Dave Thomas, who was adopted, the Foundation honors companies in the U.S. that have laudable policies to support the process of adoption for employees. The Dave Thomas Foundation has included Hasbro each year since the Best Adoption-Friendly Workplace program began in 2007.

"We are thrilled to be recognized as an adoption-friendly company once again," said Dolph Johnson, executive vice president and chief human resources officer, Hasbro, Inc. "We aim to make sure that our employees have the financial support and the time off that they need to create those precious memories as a family. We have a long history of supporting adoption and similar causes, both through our employee benefits and our philanthropic efforts."

Hasbro ranked No. 11 overall, and No. 2 among Consumer Products companies. Hasbro was also awarded 'Best Leave' and 'Best Foster Care Benefits.'

U.S. Hasbro employees are eligible for reimbursement of up to \$15,000 of eligible adoption-related expenses per child. Foster parents receive \$1,500 to help offset the cost of bringing a foster child into the home.

Hasbro offers paid family leave which grants both birth and non-birth parents paid time off after birth or adoption. New parents, including fathers, same-sex partners and adoptive parents can take up to 10 weeks of paid time off to care for and bond with their newborn or adopted child. Birth mothers also receive 6-8 weeks of Short-Term Disability, giving them a total of 16-18 weeks of paid time off.

As part of Hasbro's purpose to make the world a better place for children and their families, the Company has also been supporting philanthropic programs focused on helping children in adoptive and foster care for more than three decades.

Hasbro has been a long-time supporter of children looking for their forever families by supporting a global philanthropic partnership with SOS Children's Villages, as well as local organizations, such as Adoption Rhode Island and Treehouse in Seattle. In addition to providing grants to support Adoption Rhode Island's work, Hasbro employees have personally raised thousands of dollars to fulfill wishes for children in state care, and have organized a holiday party for all the children available for adoption. For more information about all of Hasbro's adoption and foster care-related philanthropic activities, please visit www.Hasbro.org.

To learn more about Hasbro's benefit offerings and open positions at Hasbro, please visit careers.hasbro.com.

About Hasbro

Hasbro (NASDAQ: HAS) is a global play and entertainment company committed to Creating the World's

Best Play Experiences. From toys and games to television, movies, digital gaming and consumer products, Hasbro offers a variety of ways for audiences to experience its iconic brands, including NERF, MY LITTLE PONY, TRANSFORMERS, PLAY-DOH, MONOPOLY, BABY ALIVE and MAGIC: THE GATHERING, as well as premier partner brands. Through its entertainment labels, Allspark Pictures and Allspark Animation, the Company is building its brands globally through great storytelling and content on all screens. Hasbro is committed to making the world a better place for children and their families through corporate social responsibility and philanthropy. Hasbro ranked No. 5 on the 2018 100 Best Corporate Citizens list by *CR Magazine* and has been named one of the World's Most Ethical Companies ® by *Ethisphere Institute* for the past seven years. Learn more at www.hasbro.com, and follow us on Twitter (@ Hasbro & <a href="ht

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