

Transformers NYTF Product Copy 2019

Cyberverse:

Transformers Toys Cyberverse Tiny Turbo Changers Series 1 Blind Bag Action Figures

(Ages 5 and Up/ Approx. Retail Price: \$2.99/ Available: 08/1/2019)

Receive 1 of 12 CYBERVERSE Tiny Turbo Changers Series 1 action figures -- with these little collectibles, there's always a surprise inside! Kids can collect and trade with their friends! Each collectible 1.5-inch-scale figure converts in 1 to 3 quick and easy steps. TRANSFORMERS CYBERVERSE Tiny Turbo Changers Series 1 figures include: OPTIMUS PRIME, BUMBLEBEE, MEGATRON, DECEPTICON SHOCKWAVE, SOUNDWAVE, JETFIRE, BLACKARACHNIA, AUTOBOT DRIFT, GRIMLOCK, AUTOBOT HOT ROD, STARScream, and PROWL. Kids can collect all Tiny Turbo Changers Series 1 figures, each sold separately, to discover the signature attack moves of favorite characters from the All New G1 inspired CYBERVERSE series, as seen on Cartoon Network and YouTube. Available at most major toy retailers nationwide.

Transformers Toys Cyberverse Action Attackers Scout Class Optimus Prime

(Ages 6 and Up/ Approx. Retail Price: \$7.99/ Available: 08/1/2019)

This Scout Class OPTIMUS PRIME figure is 3.75-inches tall and easily converts from robot to truck mode in 7 steps. The last step of conversion activates the figure's Energon Axe Attack signature move! Once converted, move can be repeated through easy reactivation steps. Kids can collect other Action Attackers figures, each sold separately, to discover the signature attack moves of favorite characters from the All New G1 inspired CYBERVERSE series, as seen on Cartoon Network and YouTube -- one of the best ways to introduce young kids and new fans to the exciting world of TRANSFORMERS! Available at most major toy retailers nationwide.

Transformers Toys Cyberverse Action Attackers Scout Class Scraplet

(Ages 6 and Up/ Approx. Retail Price: \$7.99/ Available: 8/1/2019)

This Scout Class SCRAPLET figure is 3.75-inches tall and converts from robot to beast mode in 1 step. The last step of conversion activates the figure's Saw Tooth Spin signature move! Once converted, move can be repeated through easy reactivation steps. Kids can collect other Action Attackers figures, each sold separately, to discover the signature attack moves of favorite characters from the All New G1 inspired CYBERVERSE series, as seen on Cartoon Network and YouTube -- one of the best ways to introduce young kids and new fans to the exciting world of TRANSFORMERS! Available at most major toy retailers nationwide.

Transformers Toys Cyberverse Action Attackers Warrior Class Gnow

(Ages 6 and Up/ Approx. Retail Price: \$14.99/ Available: 8/1/2019)

This Warrior CLASS GNAW figure is 5.4-inches tall and converts from robot to beast mode in 12 steps. The last step of conversion activates the figure's Mace Mash Action Attack! Once converted, move can be repeated through easy reactivation steps. Kids can collect other Action Attackers figures, each sold separately, to discover the signature attack moves of favorite characters from the All New G1 inspired CYBERVERSE series, as seen on Cartoon Network and YouTube -- one of the best ways to introduce young kids and new fans to the exciting world of TRANSFORMERS! Available at most major toy retailers nationwide.

Transformers Toys Cyberverse Action Attackers Warrior Class Deadlock

(Ages 6 and Up/ Approx. Retail Price: \$14.99/ Available: 8/1/2019)

This Warrior Class DEADLOCK figure is 5.4-inches tall and converts from robot to car mode in 8 steps. The last step of conversion activates the figure's Sneak Strike Action Attack! Once converted, move can be repeated through easy reactivation steps. Kids can collect other Action Attackers figures, each sold separately, to discover the signature attack moves of favorite characters from the All New G1 inspired CYBERVERSE series, as seen on Cartoon Network and YouTube -- one of the best ways to introduce young kids and new fans to the exciting world of TRANSFORMERS! Available at most major toy retailers nationwide.

Transformers Toys Cyberverse Action Attackers Ultimate Class Grimlock

(Ages 6 and Up/ Approx. Retail Price: \$29.99/ Available: 8/1/2019)

This Ultimate Class GRIMLOCK figure is 11.5-inches tall and converts from robot to dinosaur mode in 17 steps. The last step of conversion activates the figure's Seismic Stomp Action Attack in both robot and dinosaur mode! Once converted, move can be repeated through easy reactivation steps. Kids can collect other Action Attackers figures, each sold separately, to discover the signature attack moves of favorite characters from the All New G1 inspired CYBERVERSE series, as seen on Cartoon Network and YouTube - one of the best ways to introduce young kids and new fans to the exciting world of TRANSFORMERS! Available at most major toy retailers nationwide.

Transformers Toys Cyberverse Action Attackers Ultra Class Alpha Trion

(Ages 6 and Up/ Approx. Retail Price: \$19.99/ Available: 8/1/2019)

This Ultra Class ALPHA TRION figure stands 7.5-inches tall and converts from robot to vehicle mode in 7 steps. The last step of conversion activates the figure's Laser Beam Blast Action Attack move! Once converted, move can be repeated through easy reactivation steps. Kids can collect other Action Attackers figures, each sold separately, to discover the signature attack moves of favorite characters from the All New G1 inspired CYBERVERSE series, as seen on Cartoon Network and YouTube -- one of the best ways to introduce young kids and new fans to the exciting world of TRANSFORMERS! Available at most major toy retailers nationwide.

Transformers Toys Cyberverse Action Attackers: 1-Step Changer Shockwave

(Ages 6 and Up/ Approx. Retail Price: \$9.99/ Available: 8/1/2019)

This 4.25-inch 1-Step Changer SHOCKWAVE Action Attackers figure is inspired by the CYBERVERSE animated series and converts from robot to tank mode in 1 quick step. Conversion reveals the figure's Shock Blast Action Attack signature move! The move can be easily repeated. Kids can collect other 1-Step Action Attackers figures, each sold separately, to discover the signature attack moves of favorite characters from the All New G1 inspired CYBERVERSE series, as seen on Cartoon Network and YouTube - one of the best ways to introduce young kids and new fans to the exciting world of TRANSFORMERS! Available at most major toy retailers nationwide.

Transformers Toys Cyberverse Action Attackers: 1-Step Changer Sky-Byte

(Ages 6 and Up/ Approx. Retail Price: \$9.99/ Available: 8/1/2019)

This 4.25-inch 1-Step Changer SKY-BYTE Action Attackers figure inspired by the CYBERVERSE animated series and converts from robot to shark mode in 1 quick step. Conversion reveals the figure's Spinfin Action Attack signature move! The move can be easily repeated. Kids can collect other 1-Step Action Attackers figures, each sold separately, to discover the signature attack moves of favorite characters from the All New G1 inspired CYBERVERSE series, as seen on Cartoon Network and YouTube -- one of the best ways to introduce young kids and new fans to the exciting world of TRANSFORMERS! Available at most major toy retailers nationwide.

Transformers Toys Cyberverse Spark Armor Battle Class Prowl

(Ages 6 and Up/ Approx. Retail Price: \$14.99/ Available: 8/1/2019)

This PROWL figure is an impressive 4 inches tall and combines with the included Cosmic Patrol Spark Armor vehicle to convert him into his powered-up mode. Easy TRANSFORMERS conversion for kids 6 and up! Convert PROWL toy from police car to robot mode in 8 steps, then combine with his Cosmic Patrol Spark Armor to armor-up figure. Classic black and white PROWL toy robot inspired by the AUTOBOT military strategist from the TRANSFORMERS CYBERVERSE cartoon, as seen on Cartoon Network and YouTube. In the All New G1-inspired CYBERVERSE series, giant TRANSFORMERS robots from the planet CYBERTRON engage in epic battles, harnessing the power of the ALLSPARK with their Spark Armor! Kids can imagine unleashing this new ability with this Spark Armor figure! Available at most major toy retailers nationwide.

Transformers: Cyberverse Spark Armor Battle Class Jetfire

(Ages 6 and Up/ Approx. Retail Price: \$14.99/ Available: 8/1/2019)

This JETFIRE figure is an impressive 4 inches tall and combines with the included Tank Cannon Spark Armor vehicle to convert him into his powered-up mode. Easy TRANSFORMERS conversion for kids 6 and up! Convert JETFIRE toy from jet to robot mode in 6 steps, then combine with his Tank Cannon Spark Armor to armor-up figure. In the All New G1-inspired CYBERVERSE series, giant TRANSFORMERS robots from the planet CYBERTRON engage in epic battles, harnessing the power of the ALLSPARK with their Spark Armor! Kids can imagine unleashing this new ability with this Spark Armor figure, as seen on Cartoon Network and YouTube. Available at most major toy retailers nationwide.

Transformers: Cyberverse Spark Armor Battle Class Sky-Byte

(Ages 6 and Up/ Approx. Retail Price: \$14.99/ Available: 8/1/2019)

This SKY-BYTE figure is an impressive 4 inches tall and combines with the included Driller Drive Spark Armor vehicle to convert him into his powered-up mode. Easy TRANSFORMERS conversion for kids 6 and up! Convert SKY-BYTE toy from shark to robot mode in 10 steps, then combine with his Driller Drive Spark Armor to armor-up figure. In the All New G1-inspired CYBERVERSE series, giant TRANSFORMERS robots from the planet CYBERTRON engage in epic battles, harnessing the power of the ALLSPARK with their Spark Armor! Kids can imagine unleashing this new ability with this Spark Armor figure, as seen on Cartoon Network and YouTube. Available at most major toy retailers nationwide.

Transformers: Cyberverse Spark Armor Battle Class Starscream

(Ages 6 and Up/ Approx. Retail Price: \$14.99/ Available: 8/1/2019)

This STARSCREAM figure is an impressive 4 inches tall and combines with the included Demolition Destroyer Spark Armor vehicle to convert him into his powered-up mode. Easy TRANSFORMERS conversion for kids 6 and up! Convert STARSCREAM toy from jet to robot mode in 7 steps, then combine with his Demolition Destroyer Spark Armor to armor-up figure. In the All New G1-inspired CYBERVERSE series, giant TRANSFORMERS robots from the planet CYBERTRON engage in epic battles, harnessing the power of the ALLSPARK with their Spark Armor! Kids can imagine unleashing this new ability with this Spark Armor figure, as seen on Cartoon Network and YouTube. Available at most major toy retailers nationwide.

Transformers: Cyberverse Spark Armor Elite Class Megatron

(Ages 6 and Up/ Approx. Retail Price: \$24.99/ Available: 8/1/2019)

This MEGATRON figure is an impressive 5 inches tall and combines with the included Chopper Cut Spark Armor vehicle to convert him into his powered-up mode. When combined size increases to

approximately 5.75 inches tall. Easy TRANSFORMERS conversion for kids 6 and up! Convert MEGATRON toy from tank to robot mode in 9 steps, then combine with his Chopper Cut Spark Armor to armor-up figure. In the All New G1-inspired CYBERVERSE series, giant TRANSFORMERS robots from the planet CYBERTRON engage in epic battles, harnessing the power of the ALLSPARK with their Spark Armor! Kids can imagine unleashing this new ability with this Spark Armor figure, as seen on Cartoon Network and YouTube. Available at most major toy retailers nationwide.

Transformers: Cyberverse Spark Armor Elite Class Optimus Prime

(Ages 6 and Up/ Approx. Retail Price: \$24.99/ Available: 8/1/2019)

This OPTIMUS PRIME figure is an impressive 5 inches tall and combines with the included Sky Turbine Spark Armor vehicle to convert him into his powered-up mode. When combined size increases to approximately 5.75 inches tall. Easy TRANSFORMERS conversion for kids 6 and up! Convert OPTIMUS PRIME toy from truck to robot mode in 10 steps, then combine with his Sky Turbine Spark Armor to armor-up figure. In the All New G1-inspired CYBERVERSE series, giant TRANSFORMERS robots from the planet CYBERTRON engage in epic battles, harnessing the power of the ALLSPARK with their Spark Armor! Kids can imagine unleashing this new ability with this Spark Armor figure, as seen on Cartoon Network and YouTube. Available at most major toy retailers nationwide.

Transformers: Cyberverse Spark Armor Elite Class Bumblebee

(Ages 6 and Up/ Approx. Retail Price: \$24.99/ Available: 8/1/2019)

This BUMBLEBEE figure is an impressive 5 inches tall and combines with the included Ocean Storm Spark Armor vehicle to convert him into his powered-up mode. When combined size increases to approximately 5.75 inches tall. Easy TRANSFORMERS conversion for kids 6 and up! Convert BUMBLEBEE toy from car to robot mode in 13 steps, then combine with his Ocean Storm Spark Armor to armor-up figure. In the All New G1-inspired CYBERVERSE series, giant TRANSFORMERS robots from the planet CYBERTRON engage in epic battles, harnessing the power of the ALLSPARK with their Spark Armor! Kids can imagine unleashing this new ability with this Spark Armor figure, as seen on Cartoon Network and YouTube. Available at most major toy retailers nationwide.

Transformers Toys Cyberverse Spark Armor Elite Class Grimlock

(Ages 6 and Up/ Approx. Retail Price: \$24.99/ Available: 10/1/2019)

This GRIMLOCK figure is an impressive 4 inches tall and converts from robot mode to dinosaur in 13 steps, then combines with his Trash Crash Spark Armor to armor-up figure. All New G1-inspired CYBERVERSE series, giant TRANSFORMERS robots from the planet CYBERTRON engage in epic battles, harnessing the power of the ALLSPARK with their Spark Armor! Kids can imagine unleashing this new ability with this Spark Armor figure! Kids can collect other Spark Armor figures (each sold separately, subject to availability) to discover more exciting characters from the CYBERVERSE series, as seen on Cartoon Network and YouTube! All Battle Class Spark Armor works with other Battle Class figures. Available at most major toy retailers nationwide.

Transformers Toys Cyberverse Spark Armor Ark Power Optimus Prime Action Figure

(Ages 6 and Up/ Approx. Retail Price: \$49.99/ Available: 8/1/2019)

This Ark Power OPTIMUS PRIME figure is an impressive 12 inches tall and features easy TRANSFORMERS conversion for kids 6 and up! Convert OPTIMUS PRIME toy from truck to robot mode in 11 steps, then combine with his Ark Power vehicle to armor-up to convert him into his powered-up mode: Ark Power OPTIMUS PRIME. All New G1-inspired CYBERVERSE series, giant TRANSFORMERS robots from the planet CYBERTRON engage in epic battles, harnessing the power of the ALLSPARK with their Spark Armor! Kids

can imagine unleashing this new ability with this Spark Armor figure, as seen on Cartoon Network and YouTube. Available at most major toy retailers nationwide.