

NYTF TRANSFORMERS PRODUCT COPY 2020

Generations WFC EARTHRISE Wave 2 & 3

Transformers: Generations War for Cybertron: Earthrise Battle Masters WFC-E39 Decepticon Doublecrosser

(Ages 8 and Up / Approx. Retail Price: \$5.99 / Available: October 1, 2020)

The WFC-E39 DECEPTICON DOUBLECROSSER figure stands at 1.5 inches tall, converts into cross-compatible shield accessory mode in 7 steps, and comes with a Fire Blasts accessory. DECEPTICON DOUBLECROSSER in weapon mode also doubles as a small Modular Battle Station module that connects Battle Stations together. Build the Battlefield Beyond – The siege is over, but the War for Cybertron has just begun. EARTHRISE collectible figures allow fans to build out epic space battle scenes, featuring figures that can convert into Modular Battle Station modes and connect together to expand the battlefield. Every pack includes a piece of the TRANSFORMERS Universe map and a red decoder to unlock the map's hidden paths! Collect other EARTHRISE figures to piece together the full map (each sold separately, subject to availability). Adult fans nostalgic for the original TRANSFORMERS animation and kids discovering classic characters for the first time can share and experience exciting play patterns for all generations. Available at most major toy retailers and on [HasbroPulse.com](https://www.hasbro.com).

Transformers: Generations War for Cybertron: Earthrise Micromaster WFC-E16 Astro Squad

(Ages 8 and Up / Approx. Retail Price: \$9.99 / Available: August 1, 2020)

The WFC-E16 ASTRO SQUAD 2-pack comes with AUTOBOT BLAST MASTER and FUZER Micromaster figures, each standing at 1.5 inches tall and can convert to combine into space shuttle mode in 16 steps. Both figures are to scale with Modular Battle Stations and can ride along their connector tracks. Build the Battlefield Beyond – The siege is over, but the War for Cybertron has just begun. EARTHRISE collectible figures allow fans to build out epic space battle scenes, featuring figures that can convert into Modular Battle Station modes and connect together to expand the battlefield. Every pack includes a piece of the TRANSFORMERS Universe map and a red decoder to unlock the map's hidden paths! Collect other EARTHRISE figures to piece together the full map (each sold separately, subject to availability). Adult fans nostalgic for the original TRANSFORMERS animation and kids discovering classic characters for the first time can share and experience exciting play patterns for all generations. Available at most major toy retailers and on [HasbroPulse.com](https://www.hasbro.com).

Transformers: Generations War for Cybertron: Earthrise Micromaster WFC-E15 Race Track Patrol

(Ages 8 and Up / Approx. Retail Price: \$9.99 / Available: August 1, 2020)

The WFC-E15 RACE TRACK PATROL 2-pack comes with DECEPTICON GROUND HOG and ROLLER FORCE Micromaster figures, each standing at 1.5 inches tall and can convert into mini toy car modes in 4 steps. Both figures are to scale with Modular Battle Stations and can ride along their connector tracks. Build the Battlefield Beyond – The siege is over, but the War for Cybertron has just begun. EARTHRISE collectible figures allow fans to build out epic space battle scenes, featuring figures that can convert into Modular Battle Station modes and connect together to expand the battlefield. Every pack includes a piece of the TRANSFORMERS Universe map and a red decoder to unlock the map's hidden paths! Collect other EARTHRISE figures to piece together the full map (each sold separately, subject to availability). Adult fans nostalgic for the original TRANSFORMERS animation and kids discovering classic characters for the first time can share and experience exciting play patterns for all generations. Available at most major toy retailers and on [HasbroPulse.com](https://www.hasbro.com).

Transformers: Generations War for Cybertron: Earthrise Deluxe WFC-E19 Quintesson Allicon

(Ages 8 and Up / Approx. Retail Price: \$19.99 / Available: August 1, 2020)

The WFC-E19 QUINTESSON ALLICON figure stands at 5.5 inches tall, converts into beast mode in 14 steps, and comes with a spear accessory. Build the Battlefield Beyond – The siege is over, but the War for Cybertron has just begun. EARTHRISE collectible figures allow fans to build out epic space battle scenes, featuring figures that can convert into Modular Battle Station modes and connect together to expand the battlefield. Every pack includes a piece of the TRANSFORMERS Universe map and a red decoder to unlock the map's hidden paths! Collect other EARTHRISE figures to piece together the full map (each sold separately, subject to availability). Adult fans nostalgic for the original TRANSFORMERS animation and kids discovering classic characters for the first time can share and experience exciting play patterns for all generations. Available at most major toy retailers and for pre-order on [HasbroPulse.com](https://www.hasbro.com/HasbroPulse) on February 22, 2020 at 4PM EST.

Transformers: Generations War for Cybertron: Earthrise Deluxe WFC-E18 Airwave Modulator

(Ages 8 and Up / Approx. Retail Price: \$19.99 / Available: August 1, 2020)

The WFC-E18 AIRWAVE MODULATOR figure stands at 5.5 inches tall, comes with 2 accessories, and disassembles in 12 steps and reassembles into Modular Battle Station mode in 6 steps or launcher mode in 12 steps. The conniving DECEPTICON aerial defender, AIRWAVE, also converts to Modular Battle Station Mode and the figure's disassembled parts can be used to armor up and modify other figures. Build the Battlefield Beyond – The siege is over, but the War for Cybertron has just begun. EARTHRISE collectible figures allow fans to build out epic space battle scenes, featuring figures that can convert into Modular Battle Station modes and connect together to expand the battlefield. Every pack includes a piece of the TRANSFORMERS Universe map and a red decoder to unlock the map's hidden paths! Collect other EARTHRISE figures to piece together the full map (each sold separately, subject to availability). Adult fans nostalgic for the original TRANSFORMERS animation and kids discovering classic characters for the first time can share and experience exciting play patterns for all generations. Available at most major toy retailers and for pre-order on [HasbroPulse.com](https://www.hasbro.com/HasbroPulse) on February 22, 2020 at 4PM EST.

Transformers: Generations War for Cybertron: Earthrise Deluxe WFC-E20 Smokescreen

(Ages 8 and Up / Approx. Retail Price: \$19.99 / Available: August 1, 2020)

The WFC-E20 SMOKECREEN figure stands at 5.5 inches tall and converts into classic G1 race car mode in 16 steps. The cunning AUTOBOT diversionary tactician, SMOKECREEN, also comes with 3 weapon accessories – a blaster and 2 shoulder cannon accessories that can be attached to the figure in both modes. Build the Battlefield Beyond – The siege is over, but the War for Cybertron has just begun. EARTHRISE collectible figures allow fans to build out epic space battle scenes, featuring figures that can convert into Modular Battle Station modes and connect together to expand the battlefield. Every pack includes a piece of the TRANSFORMERS Universe map and a red decoder to unlock the map's hidden paths! Collect other EARTHRISE figures to piece together the full map (each sold separately, subject to availability). Adult fans nostalgic for the original TRANSFORMERS animation and kids discovering classic characters for the first time can share and experience exciting play patterns for all generations. Available at most major toy retailers and for pre-order on [HasbroPulse.com](https://www.hasbro.com/HasbroPulse) on February 22, 2020 at 4PM EST.

Transformers: Generations War for Cybertron: Earthrise Voyager WFC-E38 Megatron

(Ages 8 and Up / Approx. Retail Price: \$29.99 / Available: October 1, 2020)

The WFC-E38 MEGATRON figure stands at 7 inches tall and converts into classic G1 Cybertronian tank mode in 17 steps. The cunning DECEPTICON leader, MEGATRON, also comes with 2 weapon accessories. Build the Battlefield Beyond – The siege is over, but the War for Cybertron has just begun. EARTHRISE collectible figures allow fans to build out epic space battle scenes, featuring figures that can convert into

Modular Battle Station modes and connect together to expand the battlefield. Every pack includes a piece of the TRANSFORMERS Universe map and a red decoder to unlock the map's hidden paths! Collect other EARTHRISE figures to piece together the full map (each sold separately, subject to availability). Adult fans nostalgic for the original TRANSFORMERS animation and kids discovering classic characters for the first time can share and experience exciting play patterns for all generations. Available at most major toy retailers and for pre-order on [HasbroPulse.com](https://www.hasbro.com) on February 22, 2020 at 4PM EST.

BotBots Goldrush Series 5 Tribes

Transformers: BotBots Series 5 Collectible Blind Box Mystery Figure

(Ages 5 and Up / Approx. Retail Price: \$2.99 / Available: April 1, 2020)

Not long ago, a glowing mist of Energon hit a shopping mall and the ordinary objects inside came to life as little converting TRANSFORMERS robots, called BOTBOTS! Now, BOTBOTS tribes are competing in the Goldrush Games, a competition to see which tribes are the most mischievous! Imagine joining the mad dash to grab the gold by trying to find rare gold trophy bots from the Winner's Circle tribe hidden inside select packs! Who will grab the gold? Hidden inside each TRANSFORMERS BOTBOTS blind box is a little mystery figure with a big personality! Collectable BOTBOTS figures are around 1-inch tall and convert between 2 fun modes—a robot and a random object—in 3 to 5 easy steps! Each blind bag randomly includes 1 of 24 available characters in series 5. Reveal the mystery figure waiting inside! You can collect 60 characters in series 5. Convert and see what bot you got!

Transformers: BotBots Series 5, 5-Pack -- Mystery 2-In-1 Collectible Figures

(Ages 5 and Up / Approx. Retail Price: \$9.99 / Available: April 1, 2020)

Not long ago, a glowing mist of Energon hit a shopping mall and the ordinary objects inside came to life as little converting TRANSFORMERS robots, called BOTBOTS! Now, BOTBOTS tribes are competing in the Goldrush Games, a competition to see which tribes are the most mischievous! Imagine joining the mad dash to grab the gold by trying to find rare gold trophy bots from the Winner's Circle tribe hidden inside select packs! Who will grab the gold? Collectable BOTBOTS figures are around 1-inch tall and convert between 2 fun modes—a robot and a random object—in 3 to 5 easy steps! Each 5-Pack includes 5 BOTBOTS figures: 2 from the themed packs such as the CARDIO CLIQUE, PARTY FAVORS or LOS DELICIOSOS, and 3 from other themed teams. Lots to collect and 1 hidden character to discover inside each pack! Look for other BOTBOTS assortments (each sold separately, subject to availability) to build a collection of BOTBOTS toys to discover, play with, trade, and share! You can collect all 60 characters in series 5. Available at most major toy retailers and on [HasbroPulse.com](https://www.hasbro.com).

Transformers: BotBots Series 5, 8-Pack -- Mystery 2-In-1 Collectible Figures

(Ages 5 and Up / Approx. Retail Price: \$14.99 / Available: April 1, 2020)

Not long ago, a glowing mist of Energon hit a shopping mall and the ordinary objects inside came to life as little converting TRANSFORMERS robots, called BOTBOTS! Now, BOTBOTS tribes are competing in the Goldrush Games, a competition to see which tribes are the most mischievous! Imagine joining the mad dash to grab the gold by trying to find rare gold trophy bots from the Winner's Circle tribe hidden inside select packs! Who will grab the gold? Collectable BOTBOTS figures are around 1-inch tall and convert between 2 fun modes—a robot and a random object—in 3 to 5 easy steps! Each 8-Pack includes 8 BOTBOTS figures: 2 from the themed packs such as the FREQUENT FLYERS and HIBOTCHI HEATS, and 6 from other themed teams. Lots to collect and 1 hidden character to discover inside each pack! Look for other BOTBOTS assortments (each sold separately, subject to availability) to build a collection of BOTBOTS

toys to discover, play with, trade, and share! You can collect all 60 characters in series 5. Available at most major toy retailers and on [HasbroPulse.com](https://www.hasbro.com).

Transformers: BotBots Series 6 Surprise Unboxing: Toilet

(Ages 5 and Up / Approx. Retail Price: \$19.99 / Available: August 1, 2020)

Not long ago, a glowing mist of Energon hit a shopping mall and the ordinary objects inside came to life as little converting TRANSFORMERS robots, called BOTBOTS! Now, BOTBOTS tribes are competing in the Goldrush Games, a competition to see which tribes are the most mischievous! Imagine joining the mad dash to grab the gold by trying to find rare gold trophy bots from the Winner's Circle tribe hidden inside select packs! Who will grab the gold? Collectable BOTBOTS figures are around 1-inch tall and convert between 2 fun modes—a robot and a random object—in 3 to 5 easy steps! This Toilet surprise unboxing pack includes 5 BOTBOTS figures, 1 rare gold BOTBOTS figure, and 4 stickers. Use the plunger accessory to plunge out the 10 surprises inside one at a time. Look for other BOTBOTS assortments (each sold separately, subject to availability) to build a collection of BOTBOTS toys to discover, play with, trade, and share! There are 190 BOTBOTS to collect in 2020, which are available at most major toy retailers and on [HasbroPulse.com](https://www.hasbro.com).

Transformers: BotBots Series 6 Surprise Unboxing: Treasure Chest

(Ages 5 and Up / Approx. Retail Price: \$19.99 / Available: August 1, 2020)

Not long ago, a glowing mist of Energon hit a shopping mall and the ordinary objects inside came to life as little converting TRANSFORMERS robots, called BOTBOTS! Now, BOTBOTS tribes are competing in the Goldrush Games, a competition to see which tribes are the most mischievous! Imagine joining the mad dash to grab the gold by trying to find rare gold trophy bots from the Winner's Circle tribe hidden inside select packs! Who will grab the gold? Collectable BOTBOTS figures are around 1-inch tall and convert between 2 fun modes—a robot and a random object—in 3 to 5 easy steps! This Treasure Chest surprise unboxing pack includes 5 BOTBOTS figures, 1 rare gold BOTBOTS figure, and 4 stickers. Dig through treasure chest to discover the 10 surprises inside. Look for other BOTBOTS assortments (each sold separately, subject to availability) to build a collection of BOTBOTS toys to discover, play with, trade, and share! There are 190 BOTBOTS to collect in 2020, which are available at most major toy retailers and on [HasbroPulse.com](https://www.hasbro.com).

Cyberverse

Transformers Bumblebee Cyberverse Adventures Quintesson Invasion Pack

(Ages 6 and Up / Approx. Retail Price: \$29.99 / Available: January 1, 2020)

The QUINTESSON INVASION Pack includes three 5.5 inch figures – QUINTESSON, SHOCKWAVE, and PROWL – that convert between vehicle and robot modes, in addition to 2 helmet accessories. DECEPTICON SHOCKWAVE and AUTOBOT PROWL team up to confront the QUINTESSON JUDGE during the Battle for Cybertron. The QUINTESSON JUDGE figure features the five faces: Ego, Chaos, Cruelty, Death, and Judgment. Press a button on the figure and the faces spin! Fans can recreate this scene or make their own stories from the TRANSFORMERS BUMBLEBEE CYBERVERSE ADVENTURES series, as seen on Cartoon Network and YouTube. Kids can collect other favorite characters from the G1-inspired CYBERVERSE series (each sold separately, subject to availability). One of the best ways to introduce young and new fans to the exciting world of TRANSFORMERS! Available exclusively at Target.

Transformers Bumblebee Cyberverse Adventures Sharkticons Attack Pack

(Ages 6 and Up / Approx. Retail Price: \$19.99 / Available: January 1, 2020)

The SHARKTICONS ATTACK Pack includes 1, 4.25-inch 1-Step Changer Stealth Force HOT ROD Action Attackers figure and 3, 1.5-inch SHARKTICON Tiny Turbo Changers figures. Dark HOT ROD converts between race car and robot mode in 4 steps, while Tiny Turbo Changers SHARKTICONS convert between beast and robot mode in 4 steps. Stealth Force HOT ROD confronts evil SHARKTICONS during the Battle for Cybertron. Fans can recreate this scene or make their own stories from the TRANSFORMERS BUMBLEBEE CYBERVERSE ADVENTURES series, as seen on Cartoon Network and YouTube. Kids can collect other favorite characters from the G1-inspired CYBERVERSE series (each sold separately, subject to availability). One of the best ways to introduce young and new fans to the exciting world of TRANSFORMERS! Available exclusively at Target.