



Hasbro Heads to 2016 Comic-Con International with Special Edition Items from TRANSFORMERS, MY LITTLE PONY, STAR WARS and More

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PAWTUCKET, R.I.--(BUSINESS WIRE)-- [Hasbro, Inc.](http://www.hasbro.com) (NASDAQ: HAS) will be returning to the annual Comic-Con International in San Diego, California with exciting convention exclusive sets in tow. Drawn from Hasbro's impressive brand portfolio, fans can expect limited edition products from MY LITTLE PONY, TRANSFORMERS, G.I. JOE, VISIONARIES, MAGIC: THE GATHERING as well as licensed partners, STAR WARS and MARVEL.

This Smart News Release features multimedia. View the full release here: <http://www.businesswire.com/news/home/20160720005912/en/>



The MY LITTLE PONY DISCORD & FLUTTERSHEY Arrangement Figure set includes a mischievous draconequus DISCORD holding an inside-out umbrella and a cup of hot chocolate as he sits on his throne with friend FLUTTERSHEY by his side. (Photo: Business Wire)

Edition

(Ages 8 years & up/Approx. Retail Price: \$179.99)

The TRANSFORMERS GENERATIONS TITANS RETURN TITAN CLASS FORTRESS MAXIMUS Convention Edition brings the TRANSFORMERS battle into uncharted territory when the Titans Return. The Convention Edition figure features collectible packaging and comes with a special edition poster, three accessories, and a mighty sword for players to use in playtime battle.

TRANSFORMERS GENERATIONS TITANS RETURN Titan Force Set

These collector's items will be available for purchase while supplies last at the Hasbro Toy Shop booth (#3329). Highlights of this year's line-up include the MY LITTLE PONY DISCORD & FLUTTERSHEY Figure Set, the first figures made available in the new MY LITTLE PONY GUARDIANS OF HARMONY line, and the massive TRANSFORMERS GENERATIONS: TITANS RETURN TITAN CLASS FORTRESS MAXIMUS Convention Edition figure. Hasbro Toy Shop will also offer the first action figure from *Rogue One: A Star Wars Story* with the STAR WARS: THE BLACK SERIES 6-Inch Jyn Erso Pack as well as the MARVEL THE RAFT LEGENDS SERIES 6-Inch Action Figure Set.

Following San Diego Comic Con, a limited number of convention exclusives will be available on [HasbroToyShop.com](http://www.hasbro.com).

The full list of Hasbro's 2016 San Diego Comic-Con convention exclusive items includes:

MY LITTLE PONY DISCORD & FLUTTERSHEY Figure Set

(Ages 4 years & up/Approx. Retail Price: \$49.99)

The MY LITTLE PONY DISCORD & FLUTTERSHEY Arrangement Figure set includes a mischievous draconequus DISCORD holding an inside-out umbrella and a cup of hot chocolate as he sits on his throne with friend FLUTTERSHEY by his side.

TRANSFORMERS GENERATIONS: TITANS RETURN TITAN CLASS FORTRESS MAXIMUS Convention

(Ages 8 years & up/Approx. Retail Price: \$74.99)

The TRANSFORMERS GENERATIONS TITANS RETURN Titan Force Set allows fans to bring the battle to life. The set features a Voyager Class SENTINEL PRIME figure, DELUXE CLASS BRAINSTORM and WINDBLADE figures, as well as 2 TITAN MASTER figures - AUTOBOT TESLOR and AUTOBOT INFINITUS.

TRANSFORMERS SOUNDWAVE Tablet

(Ages 8 years & up/Approx. Retail Price: \$39.99)

One of the most iconic Decepticons, SOUNDWAVE, comes to life from what appears to be an ordinary mobile tablet. With a few clicks and twists, this seemingly ordinary tablet converts into the extraordinary Decepticon, capable of detecting and jamming Autobot transmissions across the entire energy spectrum.

G.I. JOE AND THE TRANSFORMERS Set

(Ages 5 years & up/Approx. Retail Price: \$99.99)

This G.I. JOE AND THE TRANSFORMERS Set is the continuation of a successful trilogy of San Diego Comic Con items. The collection features SCARLETT and ZARTAN action figures as well as AUTOBOT POWERGLIDE and SOUNDWAVE figures in an epic showdown.

MICRONAUTS CLASSIC COLLECTION Set

(Ages 5 years & up/Approx. Retail Price: \$49.99)

The MICRONAUTS CLASSIC COLLECTION Set is a vintage homage to the classic science fiction action figures originally sold between 1976 and 1980. Veteran paint artist Ken Kelly, who created some of the most memorable packaging art for the original MICRONAUTS toys, designed the bold artwork for this set.

VISIONARIES: KNIGHTS OF THE MAGICAL LIGHT MIGHTY MUGG Set featuring LEORIC

(Ages 6 years & up/Approx. Retail Price: \$24.99)

Harkening the popularity of VISIONARIES: KNIGHTS OF THE MAGICAL LIGHT, this vinyl-style collectible presents the franchise's best hero, LEORIC. Featuring his signature lion hologram on his chest plate and famous "stache" on his face- the only Spectral Knight with facial hair - fans will be spellbound.

MAGIC: THE GATHERING PLANESWALKERS Special Edition Box Set

(Ages 13 years & up/Approx. Retail Price: \$110.00)

Get ready to take on the darkness with Magic's five most iconic Planeswalkers as you have never seen them before in the MAGIC: THE GATHERING PLANESWALKERS Special Edition Box Set. The set includes five Planeswalker cards with exclusive artwork by renowned MAGIC: THE GATHERING card illustrator Eric Deschamps.

STAR WARS: THE BLACK SERIES 6-Inch Obi-Wan Kenobi Pack

(Ages 4 years & up/Approx. Retail Price: \$44.99)

Recreate the noble journey of the great Jedi Master with the highly collectible Obi-Wan Kenobi Pack. Featuring authentic, movie-accurate detail, this elite 6-inch scale Obi-Wan Kenobi figure comes equipped with Jedi robe, 2 lightsabers, an electronic light-up table, and Princess Leia hologram delivering a vital message.

STAR WARS: THE BLACK SERIES 6-Inch Kylo Ren Pack

(Ages 4 years & up/Approx. Retail Price: \$34.99)

Reveal the power of the dark side with this collectible 6-inch scale Kylo Ren figure without his mask! Fans can relive the First Order commander's most pivotal moments from *Star Wars: The Force Awakens* with this highly articulated and exceptionally detailed figure which comes with the villain's iconic lightsaber, lightsaber hilt, and helmet.

STAR WARS: THE BLACK SERIES 6-Inch Jyn Erso Pack

(Ages 4 years & up/Approx. Retail Price: \$24.99)

Bring the action of the highly anticipated *Rogue One: A Star Wars Story* film to life with THE BLACK SERIES Jyn Erso Pack! A highly skilled soldier in the Rebel Alliance, Jyn Erso is an impetuous, defiant warrior eager to bring the battle to the Empire. This impressive 6-inch scale figure features extensive articulation and realistic character design.

MARVEL THE COLLECTOR'S VAULT LEGENDS SERIES 3.75-Inch Action Figure Set

(Ages 4 years & up/Approx. Retail Price: \$69.99)

The most extraordinary museum of intergalactic treasures is inside THE COLLECTOR'S VAULT! This impressive 3.75-inch scale MARVEL LEGENDS SERIES set features fan-favorite Marvel Comics characters and mysterious ancient artifacts, such as ZODIAC KEY, CASKET OF ANCIENT WINTERS, and WAND OF WATOOMB.

MARVEL THE RAFT LEGENDS SERIES 6-Inch Action Figure Set

(Ages 4 years & up/Approx. Retail Price: \$119.99)

Prevent a prison break with this impressive 6-inch scale MARVEL LEGENDS SERIES set featuring some of the most notorious super villains in the Marvel Universe! Help SPIDER-MAN keep MARVEL'S ENCHANTRESS, MARVEL'S PURPLE MAN, DREADKNIGHT, ABOMINATION, and MARVEL'S SANDMAN behind bars at THE RAFT.

YO-KAI WATCH JEWELNYAN SET

(Ages 4 years & up/Approx. Retail Price: \$29.99)

DIANYAN is shining bright in the new and exclusive JEWELNYAN Assortment. The assortment includes one vinyl DIANYAN figure and 5 exclusive Jewelnayan Yo-kai Medals.

About Hasbro

[Hasbro](#) (NASDAQ: HAS) is a global company committed to *Creating the World's Best Play Experiences* by leveraging its beloved brands, including LITTLEST PET SHOP, MAGIC: THE GATHERING, MONOPOLY, MY LITTLE PONY, NERF, PLAY-DOH and TRANSFORMERS, and premier partner brands. From toys and games, television programming, motion pictures, digital gaming and consumer product licensing, Hasbro fulfills the fundamental need for play and connection with children and families around the world. The Company's Hasbro Studios and its film label, Allspark Pictures, create entertainment brand-driven storytelling across mediums, including television, film, digital and more. Through the company's

commitment to corporate social responsibility, including philanthropy, Hasbro is helping to build a safe and sustainable world and to positively impact the lives of millions of children and families. Learn more at www.hasbro.com, and follow us on Twitter ([@Hasbro](#) & [@HasbroNews](#)) and Instagram ([@Hasbro](#)).

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