



Hasbro Ranks #1 in the Consumer Items Industry in 2015 "10 Best Corporate Citizens List by Industry"

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PAWTUCKET, R.I.--(BUSINESS WIRE)-- [Hasbro, Inc.](http://www.hasbro.com) (NASDAQ: HAS) announced today that it has been named the Best Corporate Citizen in the consumer items industry in the U.S., according to the *10 Best Corporate Citizens List by Industry* for 2015. This is the third year in a row that Hasbro has ranked in the Top 5.

The Company rose three spots this year, in recognition of its honorable social values and performance in seven key areas: environment, climate change, employee relations, human rights, corporate governance, finance, and philanthropy.

"We are honored to be recognized as the #1 consumer items company in recognition of our advancements in corporate social responsibility and sustainability," said Brian Goldner, Chairman, President and Chief Executive Officer. "As we continue to reduce the environmental impact of our business, ensure the dignity of our workers, and ultimately pursue our mission of 'Creating the World's Best Play Experiences,' we seek to maintain the highest possible levels of ethics and integrity for our consumers, customers, retailers, investors, and employees."

The *10 Best Corporate Citizens List* documents 303 data points of disclosure and performance measures from publicly available information in seven categories: environment, climate change, employee relations, human rights, corporate governance, finance, and philanthropy.

The list can be found at <http://www.prnewswire.com/news-releases/corporate-responsibility-magazine-announces-2015s-top-10-best-corporate-citizens-by-industry-300165395.html>.

"Hasbro's placement in this prestigious business ranking is a testament to the dedication and tremendous effort across our global organization," said Kathrin Belliveau, Senior Vice President for Global Government Affairs and Corporate Social Responsibility. "We deeply believe that every day is a chance to be better and will continue advancing our social and environmental performance across our key CSR focus areas, including product safety, environmental sustainability, human rights, and ethical sourcing."

To learn more about Hasbro's Corporate Social Responsibility efforts, visit www.hasbro.com/csr.

ABOUT HASBRO

Hasbro (NASDAQ: HAS) is a global company committed to Creating the World's Best Play Experiences, by leveraging its beloved brands, including LITTLEST PET SHOP, MAGIC: THE GATHERING, MONOPOLY, MY LITTLE PONY, NERF, PLAY-DOH and TRANSFORMERS, and premier partner brands. From toys and games, television programming, motion pictures, digital gaming and lifestyle licensing, Hasbro fulfills the fundamental need for play and connection with children and families around the world. The Company's Hasbro Studios and its film label, ALLSPARK PICTURES, create entertainment brand-driven storytelling across mediums, including television, film, digital and more. Through the company's commitment to corporate social responsibility, including philanthropy, Hasbro is helping to build a safe and sustainable world and to positively impact the lives of millions of children and families. Learn more at www.hasbro.com, and follow us on Twitter (@Hasbro & @HasbroNews) and Instagram (@Hasbro).

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