



## Hasbro Studios and Sony Music/Legacy Recordings to Release My Little Pony Holiday Album on November 6th

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BURBANK, Calif.--([BUSINESS WIRE](#))--Hasbro Studios, the Los Angeles-based entertainment division of [Hasbro, Inc.](#) (NASDAQ: HAS) and Sony Music/Legacy Recordings will release a *My Little Pony Friendship is Magic* holiday album, ***A Pony Kind of Christmas***, on Friday, November 6<sup>th</sup>. The holiday themed album features a collection of classic and original carols performed by the cast of *My Little Pony Friendship is Magic* and the Phoenix Chamber Choir, the 12-time winner of the CBC National Radio Competition for Amateur Choirs and featured performer at the National Conductor's Symposium and World Symposium on Choral Music.

***A Pony Kind of Christmas*** gives *My Little Pony* fans the chance to celebrate the holidays with their favorite Pony characters. Twilight Sparkle, Pinkie Pie, Pop Fly, Rarity, Spike, Applejack, Applebloom and Granny Smith unite to bring their unique and magical voices together to perform some of the most cherished songs of the holiday season, including "Jingle Bells," "Silent Night" and a brand new original Pony song – "It's a Pony Kind of Christmas." The album is produced by Emmy Award nominated composer and songwriter Daniel Ingram, known for his work on the *My Little Pony* franchise. ***A Pony Kind of Christmas*** is available for digital pre-order now at: [http://smarturl.it/MLP\\_Xmas](http://smarturl.it/MLP_Xmas)

"Fans around the world love the characters and music of *My Little Pony*, and we are thrilled to bring some of the brand's magic to the holiday season," said Stephen Davis, Executive Vice President and Chief Content Officer of Hasbro Studios. "We think kids and parents will be delighted with *A Pony Kind of Christmas*, which features the ponies singing some of the most iconic carols of the season and a special new Pony holiday song. It's a great way for fans of all ages to celebrate the holidays."

"Legacy Recordings is pleased to be celebrating the holidays with Hasbro Studios this year with the release of ***A Pony Kind of Christmas***," said Adam Block, President, Legacy Recordings. "And we're confident that through our partnership, this new *My Little Pony* seasonal album will become a holiday classic for kids of all ages for many Christmases to come."

Songs from ***A Pony Kind of Christmas*** include:

- "It's a Pony Kind of Christmas" (Performed By: Twilight Sparkle, Rainbow Dash, Apple Jack, Pinkie Pie, Rarity, Fluttershy & Phoenix Chamber Choir)
- "Jingle Bells" (Performed By: Rainbow Dash)
- "Deck the Halls" (Performed By: Rarity, Phoenix Chamber Choir)
- "We Wish You a Merry Christmas" (Performed By: Twilight Sparkle & Phoenix Chamber Choir)
- "Silent Night" (Performed By: Fluttershy & Phoenix Chamber Choir)
- "Twelve Days of Christmas" (Performed By: Pinkie Pie)
- "Last Year I Got Coal for Christmas" (Performed By: Pop Fly)
- "Jolly ol' St. Nick" (Performed By: Spike)
- "Days Gone By - Auld Lang Syne" (Performed By: Applejack, Applebloom, Granny Smith)
- "The Heart Carol" (Performed By: Phoenix Chamber Choir)

***A Pony Kind of Christmas*** will be available for pre-order on Tuesday, October 27<sup>th</sup> and for digital download and on-demand streaming on Friday, November 6<sup>th</sup>, 2015.

### ABOUT HASBRO

[Hasbro](#) (NASDAQ: HAS) is a global company committed to Creating the World's Best Play Experiences, by leveraging its beloved brands, including LITTLEST PET SHOP, MAGIC: THE GATHERING, MONOPOLY, MY LITTLE PONY, NERF, PLAY-DOH and TRANSFORMERS, and premier partner brands. From toys and games, television programming, motion pictures, digital gaming and lifestyle licensing, Hasbro fulfills the fundamental need for play and connection with children and families around the world. The Company's Hasbro Studios and its film label, ALLSPARK PICTURES, create entertainment brand-driven storytelling across mediums, including television, film, digital and more. Through the company's commitment to corporate social responsibility, including philanthropy, Hasbro is helping to build a safe and sustainable world and to positively impact the lives of millions of children and families. Learn more at [www.hasbro.com](http://www.hasbro.com), and follow us on Twitter ([@Hasbro](#) & [@HasbroNews](#)) and Instagram ([@Hasbro](#)).

### About Legacy Recordings

Legacy Recordings, the catalog division of Sony Music Entertainment, is home to the world's foremost library of historically significant commercial recordings, a peerless collection of works by the most important musical artists of the 19th, 20th and 21st centuries. Across a variety of platforms, the label offers contemporary music fans access to thousands of meticulously restored and remastered archival titles representing virtually every musical genre including popular, rock, jazz, blues, R&B, folk, country, gospel, Broadway musicals, movie soundtracks, rap/hip-hop, world music, classical, comedy and more. Founded in 1990 by CBS Records (rebranded Sony Music in 1991), Legacy has expanded on its original mission (preserving and reissuing back catalogs of Columbia Records, Epic Records and associated CBS labels) to provide new and innovative avenues for artist and repertoire exposure including Grammy winning curated retrospectives, social media campaigns, Oscar winning soundtracks, new talent signings and groundbreaking campaigns for established artists and catalog. Following the creation of Sony BMG Music Entertainment in 2005, Legacy assumed responsibility for recordings from the archives of the BMG family of labels (including RCA Records, Arista, J Records, Jive, Profile, Silvertone, Sony BMG Nashville and Windham Hill, as well as imprints including Bang!, CTI, Mainstream, Monument, Ode, and others).

### About Sony Music Entertainment

Sony Music Entertainment is a global recorded music company with a current roster that includes a broad array of both local artists and international

superstars. The company boasts a vast catalog that comprises some of the most important recordings in history. It is home to premier record labels representing music from every genre, including Arista Nashville, Beach Street Records, Bystorm Entertainment, Columbia Nashville, Columbia Records, Day 1, Descendant Records, Epic Records, Essential Records, Essential Worship, Fo Yo Soul Recordings, Kemosabe Records, Legacy Recordings, MASTERWORKS, Polo Grounds, RCA Inspiration, RCA Nashville, RCA Records, Reunion Records, Sony Classical, Sony Music Latin, Star Time International, Syco Music, Vested in Culture and Volcano. Sony Music Entertainment is a wholly owned subsidiary of Sony Corporation of America.

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