

Stars Come out to Celebrate the Third Installment of MY LITTLE PONY EQUESTRIA GIRLS with the "Friendship Games" Premiere from Hasbro Studios

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Sarah Michelle Gellar, Padma Lakshmi, Nick Cannon and More Attend 'Purple Carpet' Premiere Event; Hasbro Studios and Sony Music/Legacy Recordings Release Accompanying Movie Soundtrack, Available Today

NEW YORK--(BUSINESS WIRE)-- Hasbro, Inc. (NASDAQ:HAS) rolled out the 'purple carpet' in celebration of the world premiere of "My Little Pony Equestria Girls Friendship Games," a Hasbro Studios full-length animated feature film and the third installment in the beloved MY LITTLE PONY EQUESTRIA GIRLS franchise. Sarah Michelle Gellar, Nick Cannon, Padma Lakshmi, Jim Gaffigan, Tiki Barber, Nigel Barker, Drea de Matteo, and Tracy Anderson were among the celebrities whose famous families joined the premiere screening event Thursday at the Angelika Film Center in New York City. The film will exclusively premiere on television on Saturday, September 26 at 8/7c on Discovery Family Channel (U.S.).

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