

Hasbro Studios and Sony Music/Legacy Recordings to Release Truly Outrageous: A Jem and the Holograms Tribute, on Friday, August 7

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Today's Hottest Rising Pop Artists Perform 12 Classic Songs from "JEM AND THE HOLOGRAMS," the 1980s Hasbro Smash Hit Animated Television Series

BURBANK, Calif.--(BUSINESS WIRE)-- Hasbro Studios and Sony Music/Legacy Recordings will release a #TrulyOutrageous tribute album to Hasbro's 1980s cult classic JEM AND THE HOLOGRAMS on Friday, August 7, featuring modern renditions of hit tracks from Starlight Records very own "JEM AND THE HOLOGRAMS," "The Misfits," and "The Stingers."

This Smart News Release features multimedia. View the full release here: http://www.businesswire.com/news/home/20150804006137/en/

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Hasbro Studios and Sony Music/Legacy Recordings to Release Truly Outrageous: A Jem and the Holograms Tribute, on Friday, August 7. (Photo: Business Wire)

The <u>Truly Outrageous: A Jem and the Holograms Tribute</u> is a contemporary salute to one of Hasbro's most successful animated television series of the 1980s. The digital-only album provides a showcase for some of today's hottest

up-and-coming artists to perform new versions of 12 classic songs first heard during the top-rated 65-episode run of the beloved Hasbro JEM AND THE HOLOGRAMS series. It is available to pre-order now at: http://smarturl.it/TrulyOutrageous.

"This contemporary spin on the classic hits celebrates the music our longtime fans of JEM AND THE HOLOGRAMS came to love through the original Hasbro animated series while millennials will be thrilled to hear new music from their favorite emerging artists," said Hasbro's Chief Content Officer Stephen Davis. "The album serves as a true display of self-expression connected to music, a theme at the heart of JEM AND THE HOLOGRAMS."

"A generation of kids got their first taste of pop and rock music in the 1980s through the medium of television and the Truly Outrageous music videos presented on Hasbro's groundbreaking 'Jem' animated series," said Adam Block, President, Legacy Recordings. "Legacy Recordings and Sony Music Entertainment are excited to be working with Hasbro Studios on the release of *Truly Outrageous: A Jem and the Holograms Tribute*, a brand-new collection of classic songs from 'Jem' performed by rising young artists who grew up watching the show."

Artists contributing to <u>Truly Outrageous: A Jem and the Holograms Tribute</u> include:

- BEAN ("Truly Outrageous")
- Chrissie Poland ("LoveSick")
- LACES ("Running Like the Wind" and "Gimme Gimme")
- Barnaby Bright ("Destiny")
- Madi Diaz ("Like a Dream")
- Ben Thornewill ("All in the Style")
- Meiko ("Abracadabra")
- Suzanna Choffel ("Glitter & Gold")
- SKYES ("I'm Okay")
- Amanda Brown ("The Real Me")
- Alice Lee ("Beat This")

"The *Truly Outrageous: A Jem and the Holograms Tribute* album truly celebrates the past, while envisioning the future," said album co-producers John Loeffler and Ryan Vaughn. "We wanted to celebrate the iconic sounds of JEM AND THE HOLOGRAMS by making the original music relevant for a whole new generation of fans."

Truly Outrageous: A JEM AND THE HOLOGRAMS Tribute will be released on Sony Music's Legacy Recordings.

The original Hasbro animated JEM AND THE HOLOGRAMS television series ran from 1985-1988 and follows Jerrica Benton, whose discovery of Synergy, a powerful computer companion, allows her to transform from co-owner of Starlight Music into a rock star. Teamed with her sister and best friends who form JEM AND THE HOLOGRAMS, the group sets out to make their musical dreams come true.

JEM AND THE HOLOGRAMS fans can get the latest brand updates at the official JEM AND THE HOLOGRAMS Facebook fan page at https://www.facebook.com/JemHologramsTV. #TrulyOutrageous

ABOUT HASBRO

Hasbro (NASDAQ: HAS) is a global company committed to Creating the World's Best Play Experiences, by leveraging its beloved brands, including LITTLEST PET SHOP, MAGIC: THE GATHERING, MONOPOLY, MY LITTLE PONY, NERF, PLAY-DOH and TRANSFORMERS, and premier partner brands. From toys and games, television programming, motion pictures, digital gaming and lifestyle licensing, Hasbro fulfills the fundamental need for play and connection with children and families around the world. The Company's Hasbro Studios and its film label, ALLSPARK PICTURES, create entertainment brand-driven storytelling across mediums, including television, film, digital and more. Through the company's commitment to corporate social responsibility, including philanthropy, Hasbro is helping to build a safe and sustainable world and to positively impact the lives of millions of children and families. Learn more at www.hasbro.com, and follow us on Twitter (@ HasbroNews) and Instagram (@ Hasbro).

About Legacy Recordings

Legacy Recordings, the catalog division of Sony Music Entertainment, is home to the world's foremost library of historically significant commercial recordings, a peerless collection of works by the most important musical artists of the 19th, 20th and 21st centuries. Across a variety of platforms, the label offers contemporary music fans access to thousands of meticulously restored and remastered archival titles representing virtually every musical genre including popular, rock, jazz, blues, R&B, folk, country, gospel, Broadway musicals, movie soundtracks, rap/hip-hop, world music, classical, comedy and more.

Founded in 1990 by CBS Records (rebranded Sony Music in 1991), Legacy has expanded on its original mission (preserving and reissuing back catalogs of Columbia Records, Epic Records and associated CBS labels) to provide new and innovative avenues for artist and repertoire exposure including Grammy winning curated retrospectives, social media campaigns, Oscar winning soundtracks, new talent signings and groundbreaking campaigns for established artists and catalog. Following the creation of Sony BMG Music Entertainment in 2005, Legacy assumed responsibility for recordings from the archives of the BMG family of labels (including RCA Records, Arista, J Records, Jive, Profile, Silvertone, Sony BMG Nashville and Windham Hill, as well as imprints including Bangl, CTI, Mainstream, Monument, Ode, and others).

About Sony Music Entertainment

Sony Music Entertainment is a global recorded music company with a current roster that includes a broad array of both local artists and international superstars. The company boasts a vast catalog that comprises some of the most important recordings in history. It is home to premier record labels representing music from every genre, including Arista Nashville, Beach Street Records, Bystorm Entertainment, Columbia Nashville, Columbia Records, Day 1, Descendant Records, Epic Records, Essential Records, Essential Worship, Fo Yo Soul Recordings, Kemosabe Records, Legacy Recordings, MASTERWORKS, Polo Grounds, RCA Inspiration, RCA Nashville, RCA Records, Reunion Records, Sony Classical, Sony Music Latin, Star Time International, Syco Music, Vested in Culture and Volcano. Sony Music Entertainment is a wholly owned subsidiary of Sony Corporation of America.

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Rogers & Cowan for Hasbro Studios Alex Munson, 310-854-8297 amunson@rogersandcowan.com or Mat Newman, 310-854-8198

mnewman@rogersandcowan.com

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