



Hasbro Announces Quarterly Cash Dividend on Common Shares

December 8, 2016

PAWTUCKET, R.I.--(BUSINESS WIRE)-- [Hasbro, Inc.](#) (NASDAQ: HAS) today announced that its Board of Directors has declared a quarterly cash dividend of \$0.51 per common share. The dividend will be payable on February 15, 2017 to shareholders of record at the close of business on February 1, 2017.

About Hasbro

Hasbro (NASDAQ: HAS) is a global play and entertainment company committed to Creating the World's Best Play Experiences. From toys and games to television, movies, digital gaming and consumer products, Hasbro offers a variety of ways for audiences to experience its iconic brands, including NERF, MY LITTLE PONY, TRANSFORMERS, PLAY-DOH, MONOPOLY, LITTLEST PET SHOP and MAGIC: THE GATHERING, as well as premier partner brands. The Company's Hasbro Studios and its film label, Allspark Pictures, are building its brands globally through great storytelling and content on all screens. Through its commitment to corporate social responsibility and philanthropy, Hasbro is helping to make the world a better place for children and their families. Learn more at www.hasbro.com, and follow us on Twitter (@Hasbro & @HasbroNews) and Instagram (@Hasbro).

HAS-D

View source version on [businesswire.com](http://www.businesswire.com/news/home/20161208005879/en/): <http://www.businesswire.com/news/home/20161208005879/en/>

Hasbro, Inc.

Investor Contact:

Debbie Hancock, 401-727-5401

debbie.hancock@hasbro.com

or

Press Contact:

Julie Duffy, 401-727-593

julie.duffy@hasbro.com

Source: Hasbro, Inc.

News Provided by Acquire Media