



## Hasbro's Burbank Office Earns LEED® Silver Certification

September 27, 2017

Newly renovated office space showcases company's commitment to environmental sustainability and fosters creativity and collaboration

PAWTUCKET, R.I. – Hasbro, Inc. (NASDAQ: HAS) today announced that it has earned a LEED® Silver tenant improvement certification by the U.S. Green Building Council for its newly-renovated 80,000 square foot office in Burbank, CA. The building features design elements that reduce energy consumption, improve air quality and employ sustainable materials. This new certification complements the existing LEED® Gold certification of the building and demonstrates Hasbro's commitment to reducing its environmental footprint and preference for operating in LEED® certified buildings, including its Providence, RI and Miami, FL facilities.

Renovations to the Burbank workspace were designed to serve employee health and comfort, support Hasbro's creative and collaborative culture, and advance our commitment to environmental sustainability. Hasbro's new Burbank office features:

- ☐ Ventilation control systems that monitor carbon dioxide levels and circulate fresh air to maintain a healthy interior environment, while helping reduce energy demand.
- ☐ LED lighting throughout the facility, which use less electricity compared with fluorescent bulbs.
- ☐ Lighting controls that automatically measure natural light and dim the LED fixtures accordingly, further reducing electricity consumption.
- ☐ Energy efficient building systems and Energy Star® rated appliances.

"This achievement speaks to our goal of being a great place to work for top creative talent in Southern California," said Stephen Davis, executive vice president and chief content officer, Hasbro, Inc. "Sustainability is important to us, as an organization, and to our employees. We have designed a space here in Burbank that reflects our employees' bold and creative spirit, as well as our shared commitment to minimizing our impact on the environment."

The Hasbro Burbank renovation made use of sustainable materials to further reduce the facility's environmental footprint. Over 80 percent of construction debris was diverted from the landfill and recycled. Additionally, 36 percent of all construction materials contain recycled content, including carpet, gypsum wallboard and composites. All paints, adhesives, carpet, composites and furniture were certified as emitting low or zero VOCs.

Hasbro has been recognized as one of the world's leading companies for its corporate responsibility and sustainability efforts, including being ranked No. 1 on the 2017 100 Best Corporate Citizens list by CR Magazine and named one of the World's Most Ethical Companies® by Ethisphere Institute for six consecutive years. Hasbro also ranked No. 1 on Newsweek Magazine's Green Ranking for 2016.

"The goal of our renovation was to provide our employees a world-class workspace that fosters creativity and collaboration while also supporting Hasbro's sustainability and wellness objectives, said

Homy Eslamy, vice president, Corporate Real Estate and Facilities. "We are proud to earn this LEED® Silver distinction and will continue to embed environmental stewardship across our global real estate portfolio."

To learn more about Hasbro's CSR efforts, please visit [www.hasbro.com/csr](http://www.hasbro.com/csr).

About Hasbro

Hasbro (NASDAQ: HAS) is a global play and entertainment company committed to Creating the World's Best Play Experiences. From toys and games to television, movies, digital gaming and consumer products, Hasbro offers a variety of ways for audiences to experience its iconic brands, including NERF, MY LITTLE PONY, TRANSFORMERS, PLAY-DOH, MONOPOLY, LITTLEST PET SHOP and MAGIC: THE GATHERING, as well as premier partner brands. The Company's Hasbro Studios and its film label, Allspark Pictures, are building its brands globally through great storytelling and content on all screens. Through its commitment to corporate social responsibility and philanthropy, Hasbro is helping to make the world a better place for children and their families. Hasbro ranked No. 1 on the 2017 100 Best Corporate Citizens list by CR Magazine, and has been named one of the World's Most Ethical Companies® by Ethisphere Institute for the past six years. Learn more at [www.hasbro.com](http://www.hasbro.com), and follow us on Twitter (@Hasbro & @HasbroNews) and Instagram (@Hasbro).

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