

Hasbro Announces Quarterly Cash Dividend on Common Shares

December 7, 2017

PAWTUCKET, R.I.--(BUSINESS WIRE)--Dec. 7, 2017-- <u>Hasbro, Inc.</u> (NASDAQ: HAS) today announced that its Board of Directors has declared a quarterly cash dividend of \$0.57 per common share. The dividend will be payable on February 15, 2018 to shareholders of record at the close of business on February 1, 2018.

About Hasbro

Hasbro (NASDAQ: HAS) is a global play and entertainment company committed to Creating the World's Best Play Experiences. From toys and games to television, movies, digital gaming and consumer products, Hasbro offers a variety of ways for audiences to experience its iconic brands, including NERF, MY LITTLE PONY, TRANSFORMERS, PLAY-DOH, MONOPOLY, LITTLEST PET SHOP and MAGIC: THE GATHERING, as well as premier partner brands. Through Hasbro Studios and its film labels, Allspark Pictures and Allspark Animation, the Company is building its brands globally through great storytelling and content on all screens. Hasbro is committed to making the world a better place for children and their families through corporate social responsibility and philanthropy. Hasbro ranked No. 1 on the 2017 100 Best Corporate Citizens list by CR Magazine, and has been named one of the World's Most Ethical Companies® by Ethisphere Institute for the past six years. Learn more at www.hasbro.com, and follow us on Twitter (@Hasbro & @HasbroNews) and Instagram (@Hasbro).

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