



## Hasbro Recognized for Sustainability Leadership, Attaining No. 3 Spot on Newsweek's 2017 Green Rankings

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### Company Earns Perfect Scores in Energy, Waste, Water and Carbon Productivity

PAWTUCKET, R.I.--(BUSINESS WIRE)--Dec. 20, 2017-- [Hasbro, Inc.](#) (NASDAQ: HAS), is proud to announce it ranked No. 3 on *Newsweek's 2017 Green Rankings*, which assesses the 500 largest publicly traded companies in the United States on overall environmental performance. Hasbro scored perfect 100 percent scores in the categories of: Energy, Waste, Water and Carbon Productivity.

"Hasbro's purpose is to make the world a better place for children and their families, and we are passionate about protecting our planet and conserving natural resources for future generations," said Kathrin Belliveau, Senior Vice President, Global Government, Regulatory Affairs and Corporate Social Responsibility, Hasbro, Inc. "Across every aspect of our business, from product and packaging design to sourcing and logistics, we are working hard to reduce our carbon footprint and continuously improve our environmental performance."

Hasbro's Sustainability Center of Excellence focuses its environmental efforts in three key areas: reducing the environmental impacts of products and packaging, partnering with vendors to source and distribute Hasbro products in an environmentally conscious way, and minimizing the environmental footprint of operations. The company also engages employees, consumers and communities to promote a culture of environmental responsibility.

Building on its commitment to environmental sustainability, Hasbro recently announced new 2025 goals, including:

- Reduce waste to landfill at owned/operated facilities by 50 percent, based on a 2015 baseline year.
- Reduce water consumption at owned/operated facilities by 15 percent, based on a 2015 baseline year.
- Reduce energy consumption at owned/operated facilities by 20 percent, based on a 2015 baseline year.
- Reduce greenhouse gas (GHG) emissions at owned/operated facilities by 20 percent, based on a 2015 baseline year.

Hasbro was ranked No. 1 on the 100 Best Corporate Citizens list for 2017 by *CR Magazine*, and was recognized as a 2017 World's Most Ethical Company<sup>®</sup> by the Ethisphere Institute, a global leader in defining and advancing the standards of ethical business practices.

To learn more about Hasbro's CSR efforts, visit [www.hasbro.com/csr](http://www.hasbro.com/csr) and read our 2016 CSR Report, [Playing with Purpose](#).

### About Hasbro

[Hasbro](#) (NASDAQ: HAS) is a global play and entertainment company committed to *Creating the World's Best Play Experiences*. From toys and games to television, movies, digital gaming and consumer products, Hasbro offers a variety of ways for audiences to experience its iconic brands, including NERF, MY LITTLE PONY, TRANSFORMERS, PLAY-DOH, MONOPOLY, LITTLEST PET SHOP and MAGIC: THE GATHERING, as well as premier partner brands. Through Hasbro Studios and its film labels, Allspark Pictures and Allspark Animation, the Company is building its brands globally through great storytelling and content on all screens. Hasbro is committed to making the world a better place for children and their families through corporate social responsibility and philanthropy. Hasbro ranked No. 1 on the 2017 100 Best Corporate Citizens list by *CR Magazine*, and has been named one of the World's Most Ethical Companies<sup>®</sup> by *Ethisphere Institute* for the past six years. Learn more at [www.hasbro.com](http://www.hasbro.com), and follow us on Twitter ([@Hasbro](#) & [@HasbroNews](#)) and Instagram ([@Hasbro](#)).

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Source: Hasbro, Inc.

Hasbro, Inc.  
Katy Hendrickson, 401-727-5603  
[Katy.Hendrickson@Hasbro.com](mailto:Katy.Hendrickson@Hasbro.com)