



MY LITTLE PONY: A ZEPHYR HEIGHTS MYSTERY IS OUT NOW ON PC AND CONSOLES!

17 May, 2024

Tame Unstable Magic and Save the Glistening Cloud Kingdom of Zephyr Heights In this Brand New Co-Operative Platformer, Featuring the Original Cast of MY LITTLE PONY: A NEW GENERATION!



[Official Launch Trailer](#)

London, 17 May — Today, Outright Games, the leading publisher of family-friendly interactive entertainment, in collaboration with Hasbro, a leading toy and game company, has officially launched the newest video game based on the hit MY LITTLE PONY franchise, *MY LITTLE PONY: A ZEPHYR HEIGHTS MYSTERY*. Developed by Drakhar Studio, this cooperative fantasy adventure game is an exciting platformer experience for pony-loving fans of all ages. *MY LITTLE PONY: A ZEPHYR HEIGHTS MYSTERY* is available now on Nintendo Switch, PlayStation 4, PlayStation 5, Xbox One, Xbox Series X|S and PC.

Check out the brand-new launch trailer [here](#) and latest assets [here](#).

When a strange and unstable magic of unknown origin is causing chaos in Zephyr Heights, the Mane Six must work together to tame this mysterious magic and restore order to the kingdom! *MY LITTLE PONY: A ZEPHYR HEIGHTS MYSTERY* welcomes back the original *MY LITTLE PONY: A NEW GENERATION* English speaking cast for the Mane Six including Zipp (Maitreyi Ramakrishnan), Pipp (Aj Bridel) and Izzy (Jenna Warren). Playing as Sunny, Hitch, Izzy, Pipp, Zipp, or Misty with up to two-player local co-op, everypony can take their friendship to new heights and encounter exciting missions, using each pony's special abilities.

Set in the expansive cloud city of Zephyr Heights, fans are free to explore at their own pace and uncover the fun waiting around every corner. The butterfly guide mechanic offers gentle guidance along the way, guiding players of all ages through the city as they complete objectives. Players can also visit iconic locations including the Royal Palace and the Crystal Brighthouse, that fans will recognise from the 2021 film *MY LITTLE PONY: A NEW GENERATION*, hit Netflix series *MY LITTLE PONY: MAKE YOUR MARK* and the award-winning YouTube series *MY LITTLE PONY: TELL YOUR TALE*.

In *MY LITTLE PONY: A ZEPHYR HEIGHTS MYSTERY*, players can transform the Crystal Brighthouse with dazzling furniture and access a closet full of stylish customisation options. Players can personalise the appearance of their ponies with glasses, hats, necklaces and other accessories to show off their unique style.

Plenty of replayable mini-games await, including rhythm-based musical mini-game 'Pipp Pipp Dance Parade', and a race to the finish line in 'Zipp's Flight Academy'. With five mini-games to experience throughout Zephyr Heights, like 'Hitch is on the Trail' and 'Sunny's Smoothie Delivery', there are endless ways to have fun solo or with two-players.

"*MY LITTLE PONY: A ZEPHYR HEIGHTS MYSTERY* is a magical addition to the video game series, and we're incredibly excited to launch the biggest *MY LITTLE PONY* game yet," Stephanie Malham, Managing Director of Outright Games said. "Working with a brand as prestigious as Hasbro, we are dedicated to creating high quality entertainment experiences for fans of all ages whilst remaining faithful to the beloved *MY LITTLE PONY* franchise. We hope fans of the brand will enjoy playing as their favourite pony and every moment of the exploration and adventure featured in *MY LITTLE PONY: A ZEPHYR HEIGHTS MYSTERY*."

"Today's launch of *MY LITTLE PONY: A ZEPHYR HEIGHTS MYSTERY* showcases the creativity and passion we look for when working with partners to bring our brands to life for fans and players worldwide," said Eugene Evans, SVP of Digital Strategy and Licensing at Wizards of the Coast and Hasbro. "The teams at Outright Games and Drakhar Studios have created a truly unique gaming experience that captures the lore and magic behind *MY LITTLE PONY* and represents another key milestone as we continue to grow our digital games portfolio through licensing and internal development."

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About Outright Games

Outright Games is a global video games publisher with a focus on bringing quality family entertainment to a worldwide audience. Founded in 2016, Outright Games has established its place in the market delivering engaging interactive games of beloved entertainment licences globally. Outright Games brings stories and characters to life with titles including favourites such as Peppa Pig: World Adventures with Hasbro, DC's Justice League: Cosmic Chaos with Warner, Star

Trek Prodigy: Supernova and Paw Patrol: Grand Prix with Nickelodeon, and DreamWorks Dragons: Legends of The Nine Realms with NBC Universal. With an Outright Games title there will be fun for all the family to enjoy.

For more information please visit: www.outrightgames.com

About Hasbro

Hasbro is a leading toy and game company whose mission is to entertain and connect generations of fans through the wonder of storytelling and exhilaration of play. Hasbro delivers play experiences for fans of all ages around the world, through toys, games, licensed consumer products, digital games and services, location-based entertainment, film, TV, and more. With a portfolio of over 1,800 iconic brands including MAGIC: THE GATHERING, DUNGEONS & DRAGONS, Hasbro Gaming, NERF, TRANSFORMERS, PLAY-DOH and PEPPA PIG, as well as premier partner brands, Hasbro brings fans together wherever they are, from tabletop to screen.

Hasbro is guided by our Purpose to create joy and community for all people around the world, one game, one toy, one story at a time. For more than a decade, Hasbro has been consistently recognized for its corporate citizenship, including being named one of the 100 Best Corporate Citizens by 3BL Media, one of the World's Most Ethical Companies by Ethisphere Institute and one of the 50 Most Community-Minded Companies in the U.S. by the Civic 50. For more information, visit <https://corporate.hasbro.com> or @Hasbro on LinkedIn.

About MY LITTLE PONY

Since launching in 1983, MY LITTLE PONY has catapulted from an iconic toy into a worldwide entertainment universe with multiple verticals including toys, games, licensed consumer products, publishing, music, a thriving YouTube channel, digital gaming, live experiences and much more. In September 2021, MY LITTLE PONY: A NEW GENERATION launched on Netflix and introduced the next generation of ponies to a new generation of kids. The feature-length film became the #1 kids property upon launch and was awarded the Common Sense Media Seal for Families. This success continued in 2022 with the launch of two new series: MY LITTLE PONY: TELL YOUR TALE, an award-winning, comedic 2D animated series on YouTube, and MY LITTLE PONY: MAKE YOUR MARK, a dazzling 3D animated series on Netflix whose inaugural special debuted on the "Kids Top 10 List". These new projects announced a new era for the brand, with a renewed focus on inspiring viewers to explore, express and celebrate what makes them unique. Kids can see themselves reflected in this new generation of ponies, whose diverse interests and storylines match their own. With an array of fresh, expanded touchpoints that span new music, a podcast, fashion and interactive experiences amongst other categories, children can engage with their beloved pony characters.

About Drakhar Studio

Drakhar Studio is a video game development studio for both mobile devices and Sony, Microsoft and Nintendo consoles. Founded in 2011 in Spain, Drakhar Studio started with small games for Android and Apple until in 2016 it launched its first game for consoles: Ginger Beyond The Crystal. Since then, Drakhar Studio has specialised in the development of video games for publishers and film and animation producers, standing out for its high level of quality, fun mechanics and special care in the artistic aspect.

For more information, please visit: www.drakharstudio.com

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