



Last chance to register for Hasbro's Women Innovators of Play program on Thursday 10/10

07 Oct, 2024



Dr. Becky Kennedy Headlines Dynamic Speaker Lineup for Virtual Event

On Thursday, October 10th, leading toy and game company Hasbro will host Women Innovators of Play – a free virtual event designed to promote an inclusive and equitable toy and game community, encourage more women's participation in the space, inspire the next generation of young women and girls to unleash their creativity, and increase awareness and exposure to creative career paths.

Register here to attend: [2024 WIOP - New Registration \(eventscloud.com\)](https://eventscloud.com)

The program's ambition is rooted in Hasbro's longstanding commitment to building strong and vibrant communities, both inside and outside its walls. Dr. Becky Kennedy will lead a compelling lineup of speakers which also includes:

- **Juli Lennett**, Vice President, Industry Advisor, Toys at Circana
- **Dr. Michelle Thaller**, Astronomer and Science Communicator at NASA Goddard Space Flight Center
- **Chris Cocks**, Chief Executive Officer and Director, Hasbro
- **Gina Goetter**, Executive Vice President and Chief Financial Officer, Hasbro
- **Roberta Thomson**, Executive Vice President and Chief Communications Officer, Hasbro
- **Jane Douglas**, Games journalist and presenter
- **Emma Worrollo**, Play-Doh Content Creator and Gen Alpha brand builder

A full list of speakers can be found [here](#).

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ABOUT HASBRO:

Hasbro is a leading toy and game company whose mission is to entertain and connect generations of fans through the wonder of storytelling and exhilaration of play. Hasbro delivers play experiences for fans of all ages around the world, through toys, games, licensed consumer products, digital games and services, location-based entertainment, film, TV, and more. With a portfolio of over 1800 iconic brands including MAGIC: THE GATHERING, DUNGEONS & DRAGONS, Hasbro Gaming, NERF, TRANSFORMERS, PLAY-DOH and PEPPA PIG, as well as premier partner brands, Hasbro brings fans together wherever they are, from tabletop to screen.

Hasbro is guided by our Purpose to create joy and community for all people around the world, one game, one toy, one story at a time. For more than a decade, Hasbro has been consistently recognized for its corporate citizenship, including being named one of the 100 Best Corporate Citizens by 3BL Media, one of the World's Most Ethical Companies by Ethisphere Institute and one of the 50 Most Community-Minded Companies in the U.S. by the Civic 50. For more information, visit <https://corporate.hasbro.com> or @Hasbro on LinkedIn.