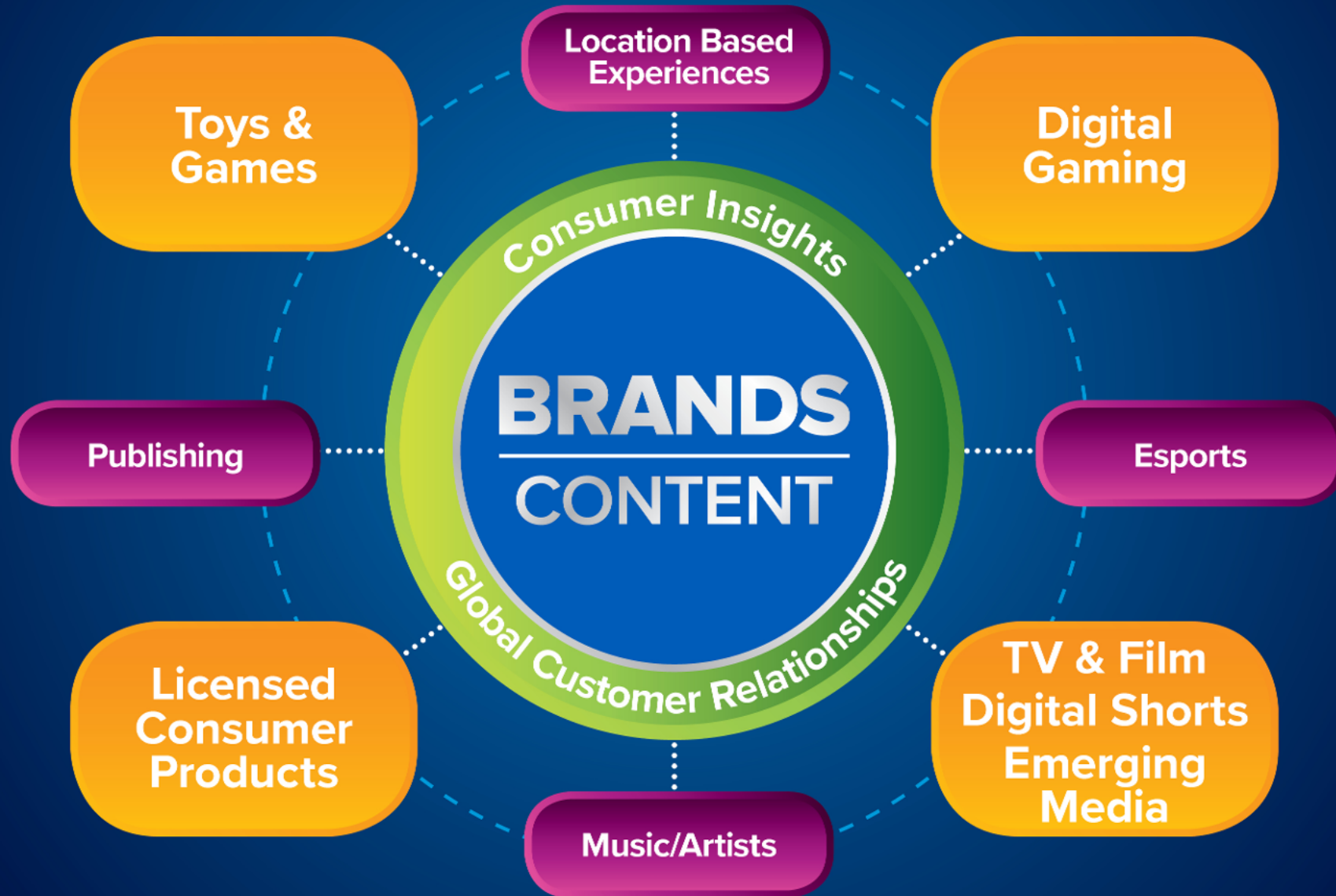




Corporate Overview 2020



Brand Blueprint





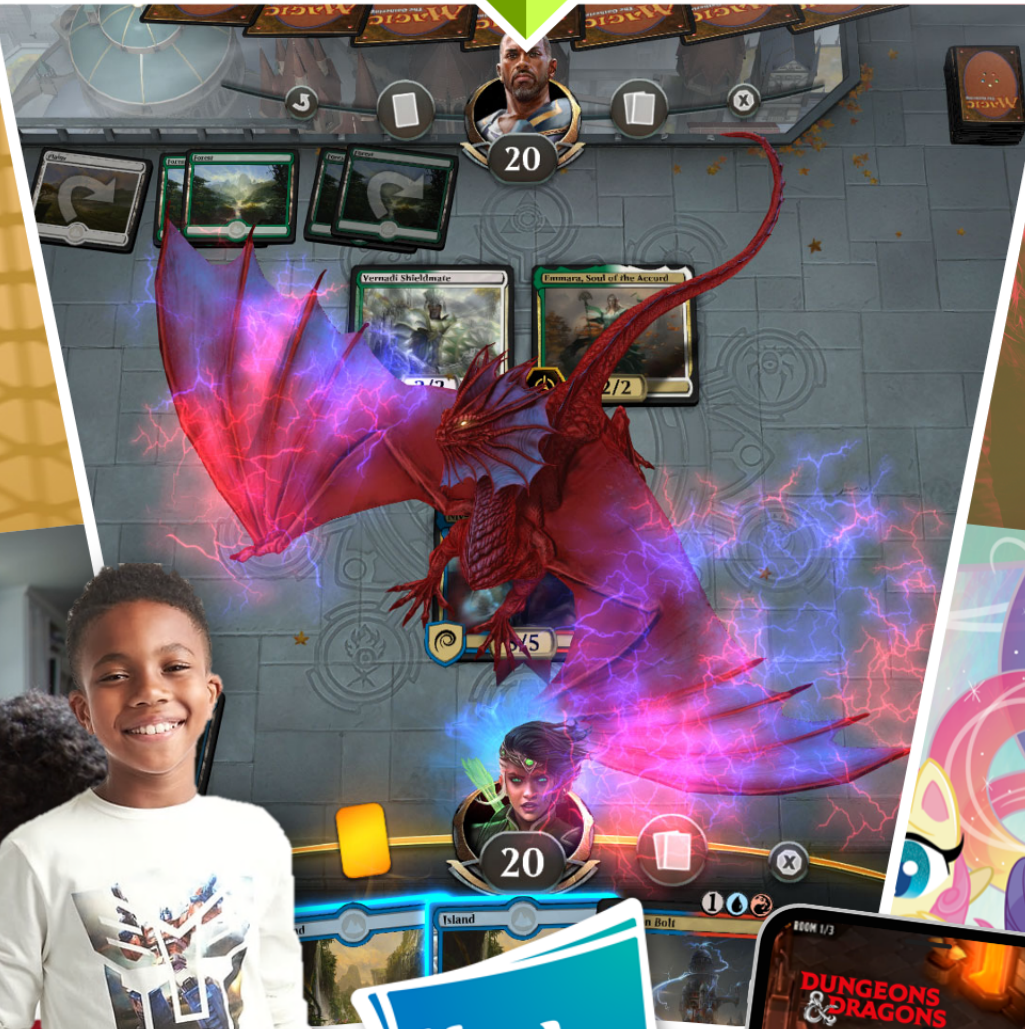
Global Play & Entertainment Company



CONSUMER PRODUCTS



GAMING



ENTERTAINMENT

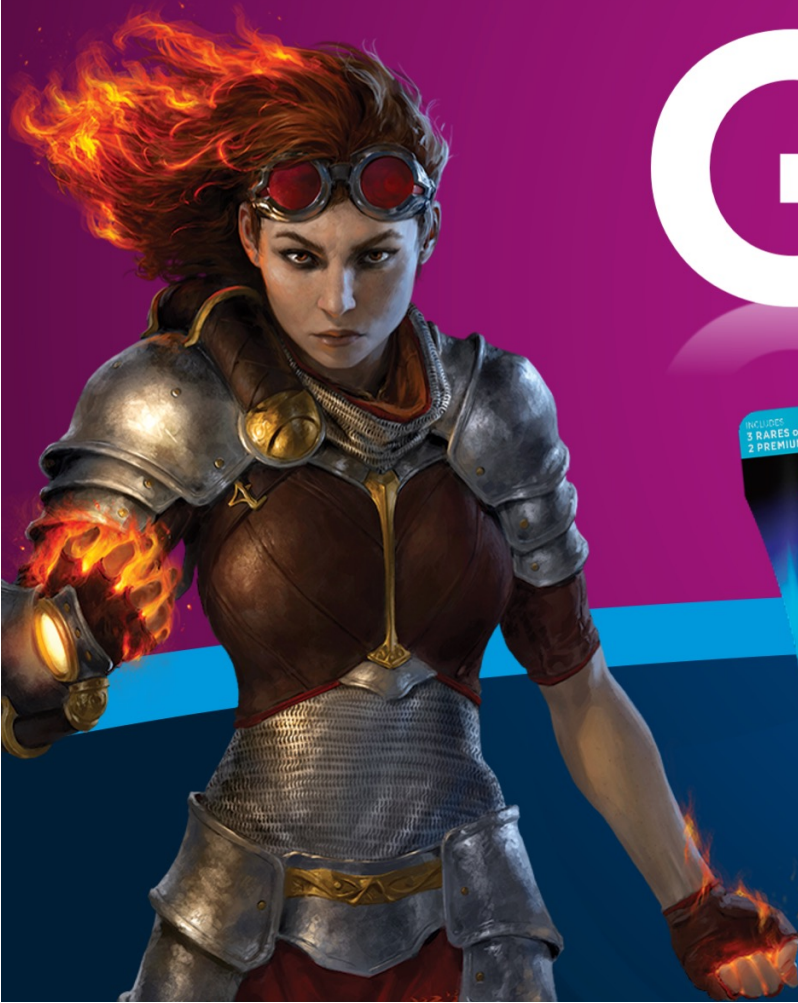


CONSUMER Products





Gaming





POWER RANGERS

DUNGEONS
& DRAGONS

MAGIC
THE GATHERING



Littlest
Pet Shop



Hasbro IP Opportunity

FILM | TV | STREAMING | DIGITAL





Our commitment to CSR reflects our desire to help build a safer,
more **sustainable and inclusive company and world** for all.

Product Safety

Environmental
Sustainability

Human Rights &
Ethical Sourcing

Diversity &
Inclusion





GLOBAL PHILANTHROPY
& SOCIAL IMPACT

Making the World a Better Place for All Children and All Families



\$12 Million
in Total
Philanthropic Support



1 Million
Toys & Games
Donated



95%
Employee Volunteer
Participation



4 Million
Children
Impacted

