

HASBRO STAR WARS ENTERTAINMENT BRAND PREVIEW 2020 PRODUCT DESCRIPTION

STAR WARS RETRO COLLECTION 3.75-INCH Figure Assortment

(HASBRO/Ages 4 years & up/Approx. Retail Price: \$9.99/Available: Spring 2020)

Kids and collectors alike can imagine the biggest battles and missions in the STAR WARS saga with figures from the STAR WARS RETRO COLLECTION! With exquisite features and decoration, this series embodies the quality and realism that STAR WARS devotees love. The STAR WARS RETRO COLLECTION includes figures and games from the 40-plus-year legacy of the STAR WARS Galaxy. These 3.75-inch scale STAR WARS RETRO COLLECTION figures are detailed to look like the characters from STAR WARS: THE EMPIRE STRIKES BACK, featuring multiple points of articulation. Characters in this assortment include LUKE SKYWALKER (BESPIN), HAN SOLO (HOTH), PRINCESS LEIA ORGANA (HOTH), YODA, BOBA FETT, and LANDO CALRISSIAN. Each figure sold separately. Available at Walmart.

STAR WARS: THE BLACK SERIES 40TH ANNIVERSARY 6-INCH Figure Assortment

(HASBRO/Ages 4 years & up/Approx. Retail Price: \$19.99/Available: Spring 2020)

Imagine the biggest battles and missions in the Star Wars saga with figures from *STAR WARS*: THE BLACK SERIES! With exquisite features and decoration, this series embodies the quality and realism *STAR WARS* devotees love. Commemorate the 40th Anniversary of *STAR WARS*: THE EMPIRE STRIKES BACK with figures from *STAR WARS*: THE BLACK SERIES, featuring movie-inspired design and detail, and vintage packaging with original Kenner branding! *STAR WARS* fans and collectors can display these highly poseable figures, featuring premium deco inspired by characters in *STAR WARS*: THE EMPIRE STRIKES BACK, in their action figure collections. Characters in this assortment include LUKE SKYWALKER, PRINCESS LEIA ORGANA, HAN SOLO, LANDO CALRISSIAN, YODA, R2-D2, and more. Each figure sold separately. Available at most major retailers.

STAR WARS: THE BLACK SERIES SNOWSPEEDER Vehicle AND DAK RALTER Figure

(HASBRO/Ages 4 years & up/Approx. Retail Price: \$119.99/Available: Summer 2020)

Fans and collectors can imagine scenes from the STAR WARS Galaxy with this premium STAR WARS: THE BLACK SERIES SNOWSPEEDER Vehicle AND DAK RALTER Figure, inspired by STAR WARS: THE EMPIRE STRIKES BACK. Featuring a 2-crew cockpit, retractable landing gear, and a harpoon and tow cable, STAR WARS fans and collectors can display this vehicle and highly poseable figure, featuring 4 fully articulated limbs and premium deco, in their action figure and vehicle collection. Includes vehicle, figure, and accessory. Available at Hasbro Pulse, Amazon, Entertainment Earth, and Big Bad Toy Store.

STAR WARS: THE BLACK SERIES IMPERIAL PROBE DROID DELUXE Figure

(HASBRO/Ages 4 years & up/Approx. Retail Price: \$29.99/Available: Spring 2020)

Celebrate 40 years of *STAR WARS*: THE EMPIRE STRIKES BACK with this *STAR WARS*: THE BLACK SERIES IMPERIAL PROBE DROID DELUXE Figure. *STAR WARS* fans and collectors can display this highly poseable figure, featuring 5 fully articulated limbs and premium deco and an included stand, in their action figure and vehicle collection. Includes figure and display stand. Available at most major retailers.

STAR WARS: THE BLACK SERIES DARTH REVAN FORCE FX ELITE LIGHTSABER

(HASBRO/Ages 14 years & up/Approx. Retail Price: \$224.99/Available: Fall 2020)

Combining advanced LEDs and video game-inspired sound effects, the FORCE FX ELITE LIGHTSABER is most realistic FORCE FX LIGHTSABER yet. The real metal hilt on the *STAR WARS*: THE BLACK SERIES DARTH REVAN FORCE FX ELITE LIGHTSABER features design and deco based on DARTH REVAN'S iconic lightsaber featured in the *STAR WARS*: *KNIGHTS OF THE OLD REPUBLIC* video game. Press buttons on the hilt to activate sound effects, progressive ignition, blaster deflection effect, wall-cutting effect, and purple-to-red color-changing blade effect. Proudly display this lightsaber on the included stand, with or without the removeable blades, and show off the included removable kyber crystal. Includes

lightsaber, barrel plug, removable kyber crystal, and instructions. Requires 3 1.5V AA batteries, not included. Available at most major retailers.

STAR WARS: THE VINTAGE COLLECTION 3.75-INCH POWER DROID Figure

(HASBRO/Ages 4 years & up/Approx. Retail Price: \$12.99/Available: Fall 2020)

This STAR WARS: THE VINTAGE COLLECTION 3.75-INCH POWER DROID Figure is inspired by the droid character in STAR WARS: A NEW HOPE, and makes a great gift for STAR WARS collectors and fans. Highly poseable with realistic detail, this figure also features original Kenner branding and can be displayed in action figure and vehicle collections. Available at most major retailers.

STAR WARS: THE VINTAGE COLLECTION 3.75-INCH LUKE SKYWALKER (JEDI KNIGHT) Figure

(HASBRO/Ages 4 years & up/Approx. Retail Price: \$12.99/Available: Fall 2020)

This STAR WARS: THE VINTAGE COLLECTION 3.75-INCH LUKE SKYWALKER (JEDI KNIGHT) Figure is inspired by the character in STAR WARS: RETURN OF THE JEDI, and makes a great gift for STAR WARS collectors and fans. Highly poseable with realistic detail, this figure also features original Kenner branding and can be displayed in action figure and vehicle collections. Includes figure and 2 accessories. Available at most major retailers.

STAR WARS: THE VINTAGE COLLECTION BOBA FETT'S SLAVE I Vehicle

(HASBRO/Ages 4 years & up/Approx. Retail Price: \$149.99/Available: Spring 2020)

This STAR WARS: THE VINTAGE COLLECTION BOBA FETT'S SLAVE I Vehicle is inspired by the starship in STAR WARS: THE EMPIRE STRIKES BACK, and makes a great gift for STAR WARS collectors and fans. With original Kenner branding and realistic detail including an opening cockpit, functioning landing gear, separating wings, and a ladder accessory, this vehicle can be displayed in action figure and vehicle collections. Includes vehicle, stand, HAN SOLO in Carbonite, and instructions. Available at Hasbro Pulse, Amazon, Entertainment Earth, and Big Bad Toy Store.