

NYTF Transformers Product Copy 2019

Studio Series Line:

Transformers: Studio Series 45 Deluxe Class Transformers: Age of Extinction Autobot Drift

(Ages 8 and Up/ Approx. Retail Price: \$19.99/ Available: Aug 1, 2019)

This Studio Series 45 Deluxe Class TRANSFORMERS: Age of Extinction AUTOBOT DRIFT figure converts from robot to car mode in 26 steps. At the sight of OPTIMUS PRIME, AUTOBOT DRIFT dives gracefully off a cliff, converting midair into his helicopter mode to meet him. Remove backdrop to showcase figure in the AUTOBOT Reunion scene. Figure features vivid, movie-inspired deco and detailed accessory. Reach past the big screen and build the ultimate TRANSFORMERS collection with Studio Series figures (each sold separately), inspired by iconic movie scenes and designed with specs and details to reflect the TRANSFORMERS movie universe. Available at most major toy retailers and for Pre-order on HasbroPulse.com.

Transformers: Studio Series 44 Leader Class Transformers: Dark of the Moon Optimus Prime

(Ages 8 and Up/ Approx. Retail Price: \$49.99/ Available: Aug 1, 2019)

This Studio Series 44 Leader Class OPTIMUS PRIME figure features vivid, movie-inspired deco and converts from robot to truck mode in 44 steps. In the Battle of Chicago scene from Transformers: Dark of the Moon, OPTIMUS PRIME blasts into battle, using his Jetwing tech to take out the DRILLER tearing through Chicago. Truck trailer converts into Jetwing tech to form JETWING OPTIMUS PRIME. Fans can add parts from the Studio Series 35 Leader Class JETFIRE figure (sold separately, subject to availability) to this figure to form JETPOWER OPTIMUS PRIME. Remove backdrop to showcase OPTIMUS PRIME in the Battle of Chicago scene. Reach past the big screen and build the ultimate TRANSFORMERS collection with Studio Series figures (each sold separately), inspired by iconic movie scenes and designed with specs and details to reflect the TRANSFORMERS movie universe. Available at most major toy retailers and for Pre-order on HasbroPulse.com.

Transformers: Studio Series 38 Voyager Class Transformers: Bumblebee Movie Optimus Prime

(Ages 8 and Up/ Approx. Retail Price: \$29.99/ Available: Apr 1, 2019)

This 6.5-inch Studio Series 38 Voyager Class Transformers: Bumblebee OPTIMUS PRIME figure converts from robot to truck mode in 35 steps. Figure features vivid, movie-inspired deco and detailed hand blasters inspired by the film. The figure is highly articulated for posability. Remove backdrop to showcase OPTIMUS PRIME in the San Francisco Bridge scene. Figure features vivid, movie-inspired deco and a detailed blaster accessory. Reach past the big screen and build the ultimate TRANSFORMERS collection with Studio Series figures (each sold separately), inspired by iconic movie scenes and designed with specs and details to reflect the TRANSFORMERS movie universe. Available at most major toy retailers and for Pre-order on HasbroPulse.com.

Transformers Toys Studio Series 46 Deluxe Class Transformers: Bumblebee Movie Dropkick

(Ages 8 and Up/ Approx. Retail Price: \$19.99/ Available: Aug 1, 2019)

This 4.5-inch Studio Series 46 Deluxe Class Transformers: Bumblebee DROPKICK figure converts from robot to car mode in 26 steps. Remove backdrop to showcase DROPKICK in the DECEPTICON Arrival scene. Figure features vivid, movie-inspired deco and detailed accessory and is highly articulated for posability. Reach past the big screen and build the ultimate TRANSFORMERS collection with Studio Series figures (each sold separately), inspired by iconic movie scenes and designed with specs and

details to reflect the TRANSFORMERS movie universe. Available at most major toy retailers and for Pre-order on HasbroPulse.com.

Transformers: Studio Series 47 Deluxe Class Transformers: Revenge of the Fallen Constructicon Hightower

(Ages 8 and Up/ Approx. Retail Price: \$19.99/ Available: Aug 1, 2019)

This 4.5-inch Studio Series 47 Deluxe Class Transformers: Revenge of the Fallen CONSTRUCTICON HIGHTOWER figure converts from robot to vehicle mode in 19 steps. In the Pyramid Desert Battle scene from Transformers: Revenge of the Fallen, the CONSTRUCTICON HIGHTOWER combines with 7 of his CONSTRUCTICON comrades to form the brutal DEVASTATOR combiner. This figure will be part of the left arm of DEVASTATOR as one of the 8 CONSTRUCTICON figures (each sold separately) that will build the ultimate combiner. Remove backdrop to showcase CONSTRUCTICON HIGHTOWER in the Pyramid Desert Battle scene. Figure features vivid, movie-inspired deco and detailed accessories. Reach past the big screen and build the ultimate TRANSFORMERS collection with Studio Series figures (each sold separately), inspired by iconic movie scenes and designed with specs and details to reflect the TRANSFORMERS movie universe. Available at most major toy retailers and for Pre-order on HasbroPulse.com.

Transformers: Studio Series 43 Voyager Class Transformers: Age of Extinction KSI Boss

(Ages 8 and Up/ Approx. Retail Price: \$29.99/ Available: Aug 1, 2019)

This Studio Series 43 Voyager Class Transformers: Age of Extinction KSI Boss figure converts from robot to truck mode in 35 steps. Figure features vivid, movie-inspired deco and detailed hand blasters inspired by the film. The figure is highly articulated for posability. Remove backdrop to showcase KSI Boss in the Hong Kong Pursuit scene. Figure features vivid, movie-inspired deco and a detailed blaster accessory. Reach past the big screen and build the ultimate TRANSFORMERS collection with Studio Series figures (each sold separately), inspired by iconic movie scenes and designed with specs and details to reflect the TRANSFORMERS movie universe. Available at most major toy retailers and for Pre-order on HasbroPulse.com.

Fan Channel:

Transformers: Generations -- Transformers Collaborative: Ghostbusters Mash-Up, Ecto-1 Ectotron

(Ages 8 and Up/ Approx. Retail Price: \$39.99/ Available: Jun 1, 2019)

The iconic Ecto-1 Cadillac from the 1984 Ghostbusters movie is now a TRANSFORMERS robot -- a converting Paranormal Investigator, called ECTOTRON! This ECTOTRON figure comes with his own Proton Pack accessory and a Slimer accessory, and converts between a 7 inch Ecto-1 and robot modes in 22 steps. TRANSFORMERS robots have always been More the Meets the Eye, but now, through the TRANSFORMERS Collaborative, fans can experience these larger than life characters as they team-up, mash-up, and meet up with other characters, teams, and people who share this same special quality. It is a world of constant change, where things are not what they seem. It is the world of the TRANSFORMERS...and the Ghostbusters...a world of heroic AUTOBOTS and evil DECEPTICONS...and ghosts! The ECTO-1 ECTOTRON is available at GameStop summer of 2019 and for pre-order on GameStop, HasbroPulse.com and at EB Games Canada.

GameSpot Pre-Order: <http://Www.Gamestop.Com/Catalog/ProductDetails.aspx?sku=189035>

HasbroPulse Pre-Order: <https://hasbropulse.com/products/transformers-generations-transformers-collaborative-ghostbusters-mash-up-ecto-1-ectotron-figure>