



## **DISNEY PRINCESS 2018 PRODUCT DESCRIPTIONS**

The DISNEY PRINCESS characters are known for dreaming big, achieving their goals and creating magical moments iconic to their stories. In 2018, you're invited to experience the DISNEY PRINCESS characters in a new way as you take part in imagining magical moments with new doll sets and playsets from Hasbro.

New DISNEY PRINCESS products for Spring 2018 include:

### **DISNEY PRINCESS EXTRA FASHION DOLL Assortment**

(Ages 3 years & up/Approx. Retail Price: \$14.99/Available: Spring 2018)

Dreamers of all ages will love to dress their favorite princess in different outfits with the DISNEY PRINCESS EXTRA FASHION DOLL Assortment. Choose between AURORA in her movie-inspired signature pink dress with an extra birthday party-themed outfit or BELLE in her movie-inspired signature golden ball gown with an extra tea party-themed outfit. Dress them up in either style to fit the day's adventure! DISNEY PRINCESS EXTRA FASHION DOLL assortment comes with doll, two dresses, pair of shoes, and hair accessory. Each sold separately. Available at most major retailers and on HasbroToyShop.com.

### **DISNEY PRINCESS SWIMMING ADVENTURES ARIEL Doll**

(Ages 3 years & up/Approx. Retail Price: \$14.99/Available: Spring 2018)

Imagine ARIEL is ready to explore her underwater kingdom with the DISNEY PRINCESS SWIMMING ADVENTURES ARIEL doll. Place ARIEL in the water and watch as she swims on her own! The movement of her tail and fin mimic the magical movie moments of ARIEL fearlessly exploring the sea! Requires 2 AAA batteries, included. Available at most major retailers and on HasbroToyShop.com.

### **DISNEY PRINCESS STAMP 'N STYLE RAPUNZEL Doll**

(Ages 3 years & up/Approx. Retail Price: \$14.99/Available: Spring 2018)

RAPUNZEL's magical locks take on a colorful twist with the DISNEY PRINCESS STAMP 'N STYLE RAPUNZEL doll. Fill the basin with cold water, dip the paintbrush in the basin, then slide the paintbrush down RAPUNZEL'S hair to change her blonde hair to pink! Dip the brush again to add pink flower designs by stamping her hair to reveal these designs. Once kids are done coloring her hair, they can brush and style it with the included hairbrush and barrettes. The DISNEY PRINCESS STAMP 'N STYLE RAPUNZEL doll comes with RAPUNZEL doll, basin, paintbrush, brush, and two hair accessories. Available at most major retailers and on HasbroToyShop.com.

### **DISNEY PRINCESS WATER PLAY Doll Assortment**

(Ages 3 years & up/Approx. Retail Price: \$12.99/Available: Spring 2018)

The DISNEY PRINCESS WATER PLAY Doll assortment combines splashing around and color-changing fun! ARIEL and POCAHONTAS are adorned in their movie-inspired fashions which change colors when kids use the included playful friends to splash them with water! ARIEL comes with her pal SEBASTIAN and POCAHONTAS comes with trusty MEEKO. Each sold separately. Available at most major retailers and on HasbroToyShop.com.

### **DISNEY PRINCESS ROYAL SHIMMER FASHION Doll Assortment**

(Ages 3 years & up/Approx. Retail Price: \$9.99/Available: Spring 2018)

Kids can play out their favorite magical story moments with the DISNEY PRINCESS ROYAL SHIMMER FASHION Doll assortment, each dressed in their movie-inspired signature colored gown embellished with a glitter pattern. Each doll comes with an outfit and pair of removable shoes. Choose your favorite DISNEY PRINCESS: ARIEL, AURORA, BELLE, CINDERELLA, JASMINE, MERIDA, MULAN, POCAHONTAS, RAPUNZEL, SNOW WHITE, and TIANA. Each doll sold separately. Available at most major retailers and on HasbroToyShop.com.

New DISNEY PRINCESS products for Fall 2018 include:

**DISNEY PRINCESS POP UP PALACE Playset**

(Ages 3 years & up/Approx. Retail Price: \$49.99/Available: Fall 2018)

Kids will love recreating magical moments from their favorite DISNEY stories with the DISNEY PRINCESS POP UP PALACE playset! Pull on the top handle and this royal castle extends up to 2-feet tall, featuring four different themed room settings including DISNEY PRINCESS movie-inspired accessories such as a shell-shaped bathtub, rose detailed table and chair, royal lounge seat and more! The DISNEY PRINCESS POP UP PALACE playset is a playset for kids to imagine their favorite movie moments and also doubles as a carrying case to take their play on the go! Dolls sold separately. Available at most major retailers and on HasbroToyShop.com.

**DISNEY PRINCESS ARIEL'S UNDER THE SEA CARRIAGE Set**

(Ages 3 years & up/Approx. Retail Price: \$29.99/Available: Fall 2018)

Kids can imagine exploring ARIEL's kingdom in her seahorse-drawn carriage with the DISNEY PRINCESS ARIEL'S UNDER THE SEA CARRIAGE set! ARIEL can sit in the seat of the colorful sea carriage inspired by DISNEY'S THE LITTLE MERMAID. Push her in the carriage and watch as the seahorse bounces up and down, mimicking a swimming motion! Kids can imagine riding in royal style with ARIEL in her kingdom! DISNEY PRINCESS ARIEL'S UNDER THE SEA CARRIAGE set comes with ARIEL doll, carriage, reins, seahorse, and skirt. Playset not intended for water play. Available at most major retailers and on HasbroToyShop.com.

**DISNEY PRINCESS BELLE'S WARDROBE Set**

(Ages 3 years & up/Approx. Retail Price: \$24.99/Available: Fall 2018)

Like in DISNEY'S BEAUTY AND THE BEAST, the wardrobe helps BELLE get ready on her first night in the castle! Children can recreate this scene with the DISNEY PRINCESS BELLE'S WARDROBE set. Designed to resemble the wardrobe at the BEAST's castle, the wardrobe is full of enchanted features, such as double doors that open to reveal storage shelves and a hanger for BELLE's dress. Children can add extra flair to BELLE's ensemble with matching shoes and hair accessory! DISNEY PRINCESS BELLE'S WARDROBE set includes BELLE doll, wardrobe, outfit and themed accessories. Available at most major retailers and on HasbroToyShop.com.

**DISNEY PRINCESS FEATURE FASHION Doll Assortment**

(Ages 3 years & up/Approx. Retail Price: \$19.99/Available: Fall 2018)

Take part in the action of MULAN and RAPUNZEL's story with the DISNEY PRINCESS FEATURE FASHION DOLL assortment. In MULAN'S COURAGEOUS ADEVENTURES, get MULAN ready for battle by squeezing her legs together to make her swing her sword. When kids imagine she's completed defending her country, snap off her armor and change her into her movie-inspired signature outfit. In RAPUNZEL'S SWINGING ADVENTURES, RAPUNZEL swings her frying pan to defend herself when you squeeze her legs. Switch out the pan for a gorgeous lock of hair and she'll swing that too! Each doll comes with a movie-inspired outfit and themed accessories. Each doll sold separately. Available at most major retailers and on HasbroToyShop.com.

**DISNEY PRINCESS HORSE Assortment**

(Ages 3 years & up/Approx. Retail Price: \$19.99/Available: Fall 2018)

No adventure is too big for the DISNEY PRINCESS characters with their trusty steeds by their side! Kids can pretend to style BELLE's horse, PHILIPPE, or, CINDERELLA'S horse, MAJOR, with the included hair accessories and brush. Kids can recreate favorite moments or imagine a unique fairy tale of their own! BELLE'S PHILIPPE and CINDERELLA'S MAJOR include a horse figure, brush, saddle, bridle, and hair accessories. Each horse sold separately. Dolls not included. Available at most major retailers and on HasbroToyShop.com.

## **DISNEY PRINCESS LITTLE KINGDOM 2018 PRODUCT DESCRIPTIONS**

Children can build out a world of enchanted adventures with the DISNEY PRINCESS LITTLE KINGDOM segment of dolls and playsets from Hasbro! Collect a variety of beloved DISNEY PRINCESS characters, with included mix-and-match fashions and easy-to-use SNAP-INS pieces for decorating the dolls, and accompanying themed playsets that help kids create their own LITTLE KINGDOM, full of friendship and adventure.

Hasbro introduces a new segment to the DISNEY PRINCESS LITTLE KINGDOM line that's all about doll-powered play – the DISNEY PRINCESS LITTLE KINGDOM MAGICAL MOVERS segment. Each doll or set comes with a charging base where little ones can power up their princess and use her energy to activate exciting movements!

New DISNEY PRINCESS LITTLE KINGDOM products for Spring 2018 include:

### **DISNEY PRINCESS LITTLE KINGDOM COLLECTION Pack**

(Ages 4 years & up/Approx. Retail Price: \$19.99/Available: Spring 2018)

Shimmering dreams and magical adventures await with the DISNEY PRINCESS LITTLE KINGDOM ROYAL SPARKLE COLLECTION Pack, which features five of the beloved DISNEY PRINCESS characters adorned in glittering gowns! Each Princess comes with a bodice, peplum, skirt, and themed SNAP-IN accessories to customize their look. Mix and match SNAP-IN accessories and outfits to build your own LITTLE KINGDOM. Pack includes AURORA, BELLE, CINDERELLA, MULAN, RAPUNZEL and TIANA. Available at most major retailers and on HasbroToyShop.com.

### **DISNEY PRINCESS LITTLE KINGDOM STORY MOMENTS Assortment**

(Ages 4 years & up/Approx. Retail Price: \$14.99/Available: Spring 2018)

Recreate some of your favorite Disney storylines with beloved characters in the DISNEY PRINCESS LITTLE KINGDOM STORY MOMENTS assortment. Pretend to get ARIEL ready for the day with her OCEAN VANITY SET, or pretend to cook delicious food alongside TIANA in her CAFE! Kids can set the scene with the included themed accessories and decorate each doll's outfit with the included SNAP-INS pieces. Each set folds up into a carrying case for easy storage and on-the-go play! Each set sold separately. Available at most major retailers and on HasbroToyShop.com.

### **DISNEY PRINCESS LITTLE KINGDOM SMALL DOLL FLOATING DREAMS Assortment**

(Ages 4 years & up/Approx. Retail Price: \$9.99/Available: Spring 2018)

The DISNEY PRINCESS LITTLE KINGDOM SMALL DOLL FLOATING DREAMS assortment is ready to make quite a splash! Kids can play out ARIEL or RAPUNZEL going on an aquatic adventure in their boat that floats! Kids can use the included oars to row the boat to imagine exploration of a new destination. Snap the included aquatic friends into the boat for lots of adventures! Kids can imagine venturing down to the grotto in ARIEL'S FLOATING DREAMS BOAT set or pretend to glide down the lantern-lit lake with RAPUNZEL'S FLOATING DREAMS BOAT set. Each sold separately. Available at most major retailers and on HasbroToyShop.com.

### **DISNEY PRINCESS LITTLE KINGDOM SMALL DOLL & PLAY ACCESSORY Assortment**

(Ages 4 years & up/Approx. Retail Price: \$9.99/Available: Spring 2018)

Kids can recreate magical moments from their favorite DISNEY stories with the DISNEY PRINCESS LITTLE KINGDOM SMALL DOLL & PLAY ACCESSORY Assortment. Each playset comes with themed accessories to set the scene for their DISNEY PRINCESS and her pals! Kids can recreate a Stitch 'n Sew party with CINDERELLA and her pal GUS, complete with her sewing machine accessory and themed snap-in pieces or imagine heading out on a warrior adventure with MULAN and her horse KHAN as they navigate their way with the included map accessory and snap in pieces. Includes doll, figure, playset and themed accessories. Each set sold separately. Available at most major retailers and on HasbroToyShop.com.

### **DISNEY PRINCESS LITTLE KINGDOM SMALL DOLL FLOATING CUTIE Assortment**

(Ages 4 years & up/Approx. Retail Price: \$7.99/Available: Spring 2018)

Kids will have oceans of fun creating aquatic adventures with the DISNEY PRINCESS LITTLE KINGDOM SMALL DOLL FLOATING CUTIE assortment. Each princess comes with a floatie in an iconic shape to their story such as ARIEL and her

octopus floatie, MULAN and MUSHU floatie, and RAPUNZEL and MAXIMUS floatie. Place each doll in their floatie in the water and collect all three to make a float train! The fun continues on land by accessorizing their outfits with the included Snap-ins pieces. Each doll sold separately. Available at most major retailers and on HasbroToyShop.com.

#### **DISNEY PRINCESS LITTLE KINGDOM SMALL DOLL Assortment**

(Ages 4 years & up/Approx. Retail Price: \$4.99/Available: Spring 2018)

Kids of all ages can play out enchanted moments with the DISNEY PRINCESS LITTLE KINGDOM SMALL DOLL Assortment. Enjoy the fashionable fun of accessorizing the doll with the included SNAP-INS pieces. Kids will enjoy lots of imaginative play by accessorizing their princess characters' outfit by mixing and matching pieces and adorning her with cool accessories! This spring, create fairytales with AURORA, BELLE, MERIDA, POCAHONTAS, RAPUNZEL, and TIANA. Look for ARIEL, CINDERELLA, JASMINE, MULAN, and SNOW WHITE in the fall. Each doll sold separately. Available at most major retailers and on HasbroToyShop.com.

New DISNEY PRINCESS LITTLE KINGDOM MAGICAL MOVERS products for Spring 2018 include:

#### **DISNEY PRINCESS LITTLE KINGDOM MAGICAL MOVERS DANCE 'N TWIRL BALLROOM Playset**

(Ages 4 years & up/Approx. Retail Price: \$19.99/Available: Spring 2018)

Dance the night away with BELLE and her enchanted friends with the DISNEY PRINCESS LITTLE KINGDOM MAGICAL MOVERS DANCE 'N TWIRL BALLROOM playset. Charge BELLE on the ballroom base by pulling the string and watch as COGWORTH'S clock hands tick. Then watch her twirl down the ramp using her energy and gracefully spin around the dancefloor! Place BELLE on the balcony alongside her friends MRS. POTTS and LUMIERE! Available at most major retailers and on HasbroToyShop.com.

#### **DISNEY PRINCESS LITTLE KINGDOM MAGICAL MOVERS MINI PLAYSET Assortment**

(Ages 4 years & up/Approx. Retail Price: \$14.99/Available: Spring 2018)

Kids will love to play with their DISNEY PRINCESS dolls using doll-powered play with the DISNEY PRINCESS LITTLE KINGDOM MINI PLAYSET assortment. Place the figure on the base, pull the string to charge the doll and get enough energy to activate exciting movements. Once charged, place CINDERELLA on her horse to make the horse walk or place JASMINE on her magic carpet and watch as it glides away! In the spring, collect CINDERELLA and JASMINE then collect ARIEL in the fall. Each sold separately. Available at most major retailers and on HasbroToyShop.com.

#### **DISNEY PRINCESS LITTLE KINGDOM MAGICAL MOVERS Assortment**

(Ages 4 years & up/Approx. Retail Price: \$7.99/Available: Spring 2018)

The DISNEY PRINCESS LITTLE KINGDOM MAGICAL MOVERS assortment is all about doll-powered play and magical moments! Kids can charge the doll and use her energy to activate exciting play movements. Put the doll on the included base, pull the string to charge the doll, then place on a hard, flat surface, and watch her twirl and twirl! Collect ARIEL & RAPUNZEL in the spring and MULAN & SNOW WHITE in the fall. Each doll sold separately. Available at most major retailers and on HasbroToyShop.com.

New DISNEY PRINCESS LITTLE KINGDOM products for Fall 2018 include:

#### **DISNEY PRINCESS LITTLE KINGDOM CINDERELLA'S MIDNIGHT CARRIAGE RIDE Set**

(Ages 4 years & up/Approx. Retail Price: \$19.99/Available: Fall 2018)

The DISNEY PRINCESS LITTLE KINGDOM CINDERELLA'S MIDNIGHT CARRIAGE RIDE set is inspired by the movie moments where magic makes dreams come true! Kids can imagine taking CINDERELLA on a magical carriage ride to and from the ball in her carriage. Led by CINDERELLA's reliable horse and trusted friend, GUS, she's on her way to the ball with the help of her fairy godmother. Accessorize CINDERELLA's outfit with the included snap-ins and add themed accessories such as her pumpkin purse and glass slippers. Available at most major retailers and on HasbroToyShop.com.

New DISNEY PRINCESS LITTLE KINGDOM MAGICAL MOVERS products for Fall 2018 include:

**DISNEY PRINCESS MAGICAL MOVERS RAPUNZEL'S TWIRLING TOWER ADVENTURES Playset**

(Ages 4 years & up/Approx. Retail Price: \$39.99/Available: Fall 2018)

Kids will love to watch RAPUNZEL twirl her way around her magical castle with the DISNEY PRINCESS MAGICAL MOVERS RAPUNZEL'S TWIRLING TOWER ADVENTURES Playset. Charge RAPUNZEL on the base and pull the string to activate the charge. Then, place her on the top ledge and watch as she twirls her way down the tower into the boat! Then kids can place her onto the dance floor! As she passes activation points, exciting reactions occur like pop up lanterns, MAXIMUS popping up, and spinning into her boat. Clip EUGENE to her side, charge RAPUNZEL, and place them on the dancefloor and watch as they twirl together! Kids can also place her on the back of the tower and watch as she emerges through a trap door! The DISNEY PRINCESS MAGICAL MOVERS RAPUNZEL'S TWIRLING TOWER ADVENTURES playset comes with RAPUNZEL and EUGENE dolls. Available at most major retailers and on [HasbroToyShop.com](http://HasbroToyShop.com).

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