



PLAY-DOH SHAPE & LEARN 2018 Product Descriptions

PLAY-DOH SHAPE & LEARN ACTIVITY MATS & MORE

(HASBRO/ Ages 2 years & up/Approx. Retail Price: \$9.99/ Available: Fall 2018)

The PLAY-DOH SHAPE & LEARN ACTIVITY MATS & MORE PACK lets kids discover and explore in unexpected ways with hands-on PLAY-DOH fun! Kids can practice fundamental sensory motor skills and celebrate their creativity by diving into outer space, dinosaur, and nature themed activity mats. The included Together Time Guide offers fresh and fun activities that encourage parents to play an active role in their child's development with fun, guided, and customized activities. The PLAY-DOH ACTIVITY MATS & MORE PACK includes 5 double-sided playmats, 3 tools, Together Time Guide, and 8 standard cans of PLAY-DOH compound. Available at most major toy retailers nationwide and on HasbroToyShop.com.

PLAY-DOH SHAPE & LEARN DISCOVER & STORE Playset

(HASBRO/ Ages 2 years & up/Approx. Retail Price: \$24.99 (\$19.99 in US)/ Available: Fall 2018)

The PLAY-DOH SHAPE & LEARN DISCOVER & STORE playset is full of ways for parents and children to engage in meaningful and educational play together! Kids can explore a wide variety of skills such as sorting, problem solving, and early math and language skills using the included stampers, cutters, and newly designed Fun Factory tool for small hands. New themed activity mats will allow kids to use their imaginations as they learn about exciting environments including animal habitats and transportation scenes. This all-in-one case will provide hours of play and doubles as a storage unit when playtime is over. The lid can also be used as a protective work station! The included Together Time Guide offers fresh and fun activities that encourage parents to play an active role in their child's development with fun, guided, and customized activities. The PLAY-DOH SHAPE & LEARN DISCOVER & STORE includes Discover & Store play case, assorted stampers, cutters, and Fun Factory tool, 3 double-sided play-mats, Together Time Guide, and 6 standard cans of PLAY-DOH compound. Available at most major toy retailers nationwide and on HasbroToyShop.com.