



## **LITTLEST PET SHOP 2019 PRODUCT DESCRIPTIONS**

Fans can collect over 350 pets and build out a world of their own with playsets and collections inspired by this new world. Collect even more fun themed collections, like the FROSTED WONDERLAND or THIRSTY PETS collection along with various sized pets at different scales, including the adorable PLUSH PETS assortment. This Fall, LITTLEST PET SHOP is also introducing an all-new collection, the LITTLEST PET SHOP LUCKY Pets, made up of adorable little pets who will test your luck and tell your fortune. LITTLEST PET SHOP fans will love to collect a wide range of pets with larger than life personalities!

Fans can further express their personal style with the LITTLEST PET SHOP Brand's global licensing program that features licensees across major categories at retail including apparel, accessories, and publishing.

New LITTLEST PET SHOP products for Spring 2019 include:

### **LITTLEST PET SHOP PETAL PETS COLLECTION**

#### **LITTLEST PET SHOP PETAL PETS BLOOMING BOUQUET**

(HASBRO/ Ages 4 years & up/Approx. Retail Price: \$19.99/Available: Spring 2019)

Imagine getting a huge bouquet of the most beautiful – pets? Yes! This awesome collection boasts 16 pets with special color and deco that makes them look like part of a flower garden. Designed to reflect roses, hydrangeas, tiger lilies, and daisies, these pets are blooming with fun all year 'round. Kids will love being a part of this colorful, fashion-forward floral trend! Part of the LITTLEST PET SHOP PETAL PARTY collection. Includes 8 Mini-scale and 8 Teensie-scale pets. Available at most major toy retailers nationwide.

#### **LITTLEST PET SHOP PETAL PETS PARTY Assortment**

(HASBRO/ Ages 4 years & up/Approx. Retail Price: \$9.99/Available: Spring 2019)

Say hello to seven pets that seem to have appeared straight from an enchanted garden! Four Mini-scale and 3 Teensie-scale pets have special deco that makes them look like a family from a gorgeous flower bed. Special themed packaging starts the fun right away. You might say this pack is pretty bloomin' awesome! Part of the LITTLEST PET SHOP PETAL PETS PARTY collection. Includes 4 Mini- and 3 Teensie-scale pets. Available at most major toy retailers nationwide.

#### **LITTLEST PET SHOP PETAL PETS BEST BUDS SURPRISE PACK Assortment**

(HASBRO/ Ages 4 years & up/Approx. Retail Price: \$2.49/Available: Spring 2019)

What's more exciting than a pet surprise? Well, how about TWO surprises! Each pack contains 2 Teensie-scale pets and colorful flower collars to make them feel right at home in any garden. Package features a pull tab – pull on it to reveal the two pets, as if they were coming out of a flowerpot! 24 pairs to collect! Part of the LITTLEST PET SHOP PETAL PARTY collection. Includes 2 Teensie-scale pets and 2 flower collars. Available at most major toy retailers nationwide.

### **LITTLEST PET SHOP THIRSTY PETS COLLECTION**

#### **LITTLEST PET SHOP THIRSTY PETS COOLER CREW PACK**

(HASBRO/ Ages 4 years & up/Approx. Retail Price: \$14.99/Available: Spring 2019)

When you've got a thirst for fresh, colorful pet fun, this is just what you're looking for! This special package, which looks like a vending machine, "dispenses" beverage-themed pets and their matching accessories. Refreshing pet play on a hot summer day – or any time of year! Includes 5 Classic-scale pets and 5 accessories. Available at most major toy retailers nationwide.

#### **LITTLEST PET SHOP THIRSTY PETS Assortment**

(HASBRO/ Ages 4 years & up/Approx. Retail Price: \$4.99/Available: Spring 2019)

It's refreshing fun when adorable Classic-scale pets are dressed up like their favorite beverages! One dear little deer is clearly a fan of hot chocolate, while a pretty pony seems to prefer a cool drink of apple cider! Other pets' choices may be surprising: who enjoys peach tea, and who's all about – kale smoothies? Includes 1 Classic-scale pet, 1 hat, 1 costume, and 1 accessory. Available at most major toy retailers nationwide.

### **LITTLEST PET SHOP HUNGRY PETS COLLECTION**

#### **LITTLEST PET SHOP HUNGRY PETS Assortment**

(HASBRO/ Ages 4 years & up/Approx. Retail Price: \$4.99/Available: Spring 2019)

Embrace your inner foodie with the LITTLEST PET SHOP HUNGRY PETS assortment. This assortment of adorably scrumptious classic-scale bobble head pets comes wearing a delicious food themed costume in a fun pet food can with a themed accessory. Just pop the top to see your tasty surprise! Kids will love collecting all 10 pets this Spring. Each sold separately. Available at most major toy retailers nationwide.

#### **LITTLEST PET SHOP HUNGRY PETS PLUSH Assortment**

(HASBRO/ Ages 4 years & up/Approx. Retail Price: \$4.99/Available: Spring 2019)

Soft, plush LITTLEST PET SHOP pets featuring bendy tails that allow kids to wrap them around their fingers, pencils, or another pet! Who's inside the boxes? Only the tails are visible, so it's a surprise! Pocket-sized for on-the-go fun. Six to collect! (Each sold separately). Product includes one plush pet. Available at most major toy retailers nationwide.

New LITTLEST PET SHOP products for Fall 2019 include:

### **LITTLEST PET SHOP LUCKY PETS COLLECTION**

This adorable new collection – Littlest Pet Shop Lucky Pets – is centered around the cutest, little pets that will test your luck and tell your fortune! These surprise animals come in fun packages such as fortune cookies, crystal balls, and magic lamps that kids are going to love to unbox. Kids can collect over 150 pets in this collection throughout 2019!

#### **LITTLEST PET SHOP LUCKY PETS CRYSTAL BALL**

(HASBRO/ Ages 4 years & up/Approx. Retail Price: \$29.99/Available: Fall 2019)

Find your fortune with the help of some lucky little friends! Turn the crystal-ball packaging to unbox each surprise pet in a really fun way (one by one, they drop out!). Now it's your turn to play fortune teller – create a fortune-telling game by writing your own fortunes on the enclosed paper, fold it as directed, and give readings to your friends! Attach colorful charms to the clip to create a lucky accessory that you can put on your backpack, belt loop, and more. And maybe tuck a pet or two into your bag, to bring you smiles throughout the day! LITTLEST PET SHOP LUCKY PETS CRYSTAL BALL pack is part of the LITTLEST PET SHOP LUCKY PETS collection. Includes seven Classic-scale pets, seven charms with S-hooks, clip, and DIY fortune-telling game. Available at most major retailers.

#### **LITTLEST PET SHOP LUCKY PETS FORTUNE CREW**

(HASBRO/ Ages 4 years & up/Approx. Retail Price: \$14.99/Available: Fall 2019)

Find your fortune with the help of a wonderful, whimsical pet crew! Unbox the LITTLEST PET SHOP LUCKY PETS FORTUNE CREW pets and reveal the unique dice. To discover your fortune, note the color of the charm found on your pet; roll the dice to reveal a color and an icon. Then look up all three elements (charm, color, icon) on the guide -- What might you find? What could you be looking for? The guide will let you know! Want to know more? Choose another amazing pet and roll the dice again! LITTLEST PET SHOP LUCKY PETS FORTUNE CREW SURPRISE pets are part of the LITTLEST PET SHOP LUCKY PETS Collection. Includes three Classic-scale pets, one Mini-scale pet, two dice, four charms with S-hooks, clip, & collection guide. Available at most major retailers.

#### **LITTLEST PET SHOP LUCKY PETS FORTUNE COOKIE**

(HASBRO/ Ages 4 years & up/Approx. Retail Price: \$4.99/Available: Fall 2019)

Find your fortune with the help of a colorful pet that can be your personal lucky charm! Crack open the LITTLEST PET SHOP LUCKY PETS FORTUNE COOKIE fortune-cookie package and find a number on the fortune slip. Use the number, your pet's charm icon color, and the day of the week to reveal your fortune in the included guide. What will you enjoy?

What will you discover? Let your amazing new pet help you find out! LITTLEST PET SHOP LUCKY PETS FORTUNE COOKIE is part of the LITTLEST PET SHOP LUCKY PETS Collection. Includes one Classic-scale pet, cookie packaging, paper fortune, charm with S-hook, & collection guide. Available at most major retailers.

**LITTLEST PET SHOP LUCKY PETS FORTUNE SURPRISE**

(HASBRO/ Ages 4 years & up/Approx. Retail Price: \$2.99/Available: Fall 2019)

Find your fortune with the help of a colorful pet that can be your personal lucky charm! Just flip the included coin, which features a special charm icon on each side, then look at the guide to find out what kind of luck your pet is sending you. Will it be good fortune in friendship, adventure, or...? Flip to find out! LITTLEST PET SHOP LUCKY PETS FORTUNE SURPRISE is part of the LITTLEST PET SHOP LUCKY PETS Collection. Includes one Mini-scale pet, coin, & collection guide. Available at most major retailers.

**LITTLEST PET SHOP FROSTED WONDERLAND COLLECTION**

**LITTLEST PET SHOP FROSTED WONDERLAND PET PACK (E5480)**

(HASBRO/ Ages 4 years & up/Approx. Retail Price: \$19.99/Available: Fall 2019)

No matter how cold it is outside, these frostily beautiful pets are sure to warm kids' heart! In shades of blue, green, pink, and purple, all 16 pets sport a hint of glittery deco that sparkles like new-fallen snow. Sweet, shimmery, and sometimes surprising (how'd that little birdie travel so far north?), these special pets are fun to play with all year 'round. Kids will love being a part of this icy-cool, fabulously frozen pack! Part of the Littlest Pet Shop Frosted Wonderland collection.

**LITTLEST PET SHOP FROSTED WONDERLAND FRIENDS (E5483)**

(HASBRO/ Ages 4 years & up/Approx. Retail Price: \$9.99/Available: Fall 2019)

Say hello to seven super-cool, icy and colorful (green, blue, pink and purple) pets that are sure to warm kids' hearts! Four Mini-scale and 3 Teensie-scale pets have sparkly deco that makes them seem like they're from a far-away land of wind and snow. Sweet, shimmery, and often surprising (looks like one monkey decided to move north!), these special pets are fun to play with all year 'round. Kids will love being a part of this icy-cool, fabulously frozen pack! Part of the Littlest Pet Shop Frosted Wonderland collection.

**LITTLEST PET SHOP FROSTED WONDERLAND PAIRS (E5482)**

(HASBRO/ Ages 4 years & up/Approx. Retail Price: \$2.49/Available: Fall 2019)

What's more exciting than a pet surprise? Well, how about TWO surprises! Each pack contains 2 Teensie-scale pets with special glittery deco that makes them sparkle. Package features a pull tab – pull on it to reveal the two pets, as if they were coming out of a flowerpot! Part of the Littlest Pet Shop Frosted Wonderland collection

# # #