

LICENSED 2018 Product Descriptions

PLAY-DOH MARVEL TOOLS Set

(HASBRO/ Ages 3 years & up/Approx. Retail Price: \$9.99/ Available: Spring 2017)

Get ready for a jam-packed PLAY-DOH adventure featuring all of your favorite MARVEL characters! With the PLAY-DOH MARVEL TOOLS set, kids can re-create SPIDER-MAN's iconic web, smash and mold with HULK, and defend the world with CAPTAIN AMERICA and IRON MAN! These iconic Super Heroes are taking the PLAY-DOH world by storm! The PLAY-DOH MARVEL TOOLS set includes CAPTAIN AMERICA cutter, SPIDER-MAN book mold, IRON MAN book mold, HULK stamper, and 3 standard cans of PLAY-DOH compound. Available at most major toy retailers nationwide and on HasbroToyShop.com.

PLAY-DOH DISNEY MICKEY MOUSE MAGICAL PLAYHOUSE Playset

(HASBRO/ Ages 3 years & up/Approx. Retail Price: \$9.99/ Available: Spring 2017)

Join Mickey Mouse and his friends for a magical adventure! With the PLAY-DOH DISNEY MICKEY MOUSE MAGICAL PLAYHOUSE playset, kids can recreate a whole cast of DISNEY JUNIOR characters using the magic of PLAY-DOH compound! Join Mickey Mouse, Minnie Mouse, Goofy, Pluto, Donald Duck and Daisy Duck as they "grow" flowers in the front yard or collect the PLAY-DOH mail using the included PLAYHOUSE stampers and half molds. Mickey and the gang are all here and ready for a fun-filled day around the playhouse! The PLAY-DOH DISNEY MICKEY MOUSE MAGICAL PLAYHOUSE set includes Mickey Mouse figure, Donald Duck half mold, Minnie Mouse stamper, Pluto knife, playhouse, and 5 small cans of PLAY-DOH compound. Available at most major toy retailers nationwide and on HasbroToyShop.com.

PLAY-DOH DISNEY MINNIE MOUSE TREATS PLAYSET

(HASBRO/ Ages 3 years & up/Approx. Retail Price: \$9.99/ Available: Fall 2018)

Little ones can join Minnie Mouse at their very own bakery to create some bow-tiful PLAY-DOH treats! Whether it's pretend cupcakes, crazy cookies, or even make-believe candies, there are all kinds of ways to get creative with the PLAY-DOH DISNEY MINNIE MOUSE TREATS playset! Shape PLAY-DOH cupcakes in the oven or use the book-mold to create silly cookies. The Minnie Mouse rolling cutter slices fun designs into PLAY-DOH compound, and the texture roller imprints fun polka dot patterns onto the creations. Top off your colorful creations with the frosting tool and pretend candies from the molds, then display the finished creations on the stand for all to see! The PLAY-DOH DISNEY MINNIE MOUSE TREAT playset includes 2 cutters, 2 cupcake molds, 2 plates, frosting tool, oven mold, rolling cutter, roller, knife, cake stand, and 5 small cans of PLAY-DOH compound. Available at most major toy retailers nationwide and on HasbroToyShop.com.

PLAY-DOH DISNEY PRINCESS UNDERSEA WEDDING WITH ARIEL Playset

(HASBRO/ Ages 3 years & up/Approx. Retail Price: \$14.99/ Available: Spring 2017)

Recreate magical underwater moments from Disney's The Little Mermaid movie with the PLAY-DOH DISNEY PRINCESS UNDERSEA WEDDING WITH ARIEL playset! Kids can become part of Ariel and Prince Eric's wonderful wedding celebration by designing and decorating a one-of-a-kind PLAY-DOH dress for Ariel using the inside of the dress mold, which also doubles as King Trident and Eric's castle on the outside! Sebastian and Flounder are ready to join the fun reimagined as PLAY-DOH tools, and the can of PLAY-DOH SPARKLE compound will allow each creation to shimmer and shine for the big day! When the fun is done for the day, store everything on the coral reef base. The PLAY-DOH DISNEY PRINCESS UNDERSEA WEDDING WITH ARIEL playset includes Ariel figure, coral reef base, castle book-mold, Prince

Eric stamper, Sebastian scissors, Flounder knife, decorating tool, and 4 standard cans of PLAY-DOH compound. Available at most major toy retailers nationwide and on HasbroToyShop.com.

PLAY-DOH STAR WARS CHEWBACCA™ Playset

(HASBRO/ Ages 3 years & up/Approx. Retail Price: \$14.99/ Available: Summer 2018)

Make your own furry friend with the PLAY-DOH STAR WARS CHEWBACCA™ playset! This *Star Wars* co-pilot can be groomed into a heroic Wookiee warrior as kids use the classic fuzzy pumper mechanism to grow Chewie's PLAY-DOH hair long and strong. Once groomed, the comb and scissors included allow young Jedi to style their own Chewbacca adventures. The PLAY-DOH CHEWBACCA™ playset includes a fuzzy pumper, comb, scissors, and 3 standard cans of PLAY-DOH compound. Available at most major toy retailers nationwide.

PLAY-DOH DISNEY Princess Sparkle Kingdom Playset

(HASBRO/ Ages 3 years & up/Approx. Retail Price: \$19.99/ Available: Fall 2018)

Join your favorite Disney Princess characters for a royally good time! With 3 interchangeable castle façades, the PLAY-DOH DISNEY PRINCESS Sparkle Kingdom playset will allow little princesses to recreate iconic movie moments out of PLAY-DOH compound with Belle, Cinderella and Jasmine! Kids can create and decorate dresses for Belle and Cinderella using the book molds, and extrude their very own magic carpet for Jasmine by turning the lever on her castle. Add fun accessories and decorative touches to customize each creation! The PLAY-DOH DISNEY PRINCESS sparkle kingdom playset includes a 3 Piece Castle, Belle, Cinderella, dress book molds, extruder, knife, 2 standard cans of PLAY-DOH compound, and 2 standard cans of PLAY-DOH SPARKLE compound. Available at most major toy retailers nationwide.

PLAY-DOH FROZEN MAGICAL FOUNTAIN Playset

(HASBRO/ Ages 3 years & up/Approx. Retail Price: \$14.99/ Available: Fall 2018)

Recreate the final scene of the FROZEN movie with the PLAY-DOH FROZEN MAGICAL FOUNTAIN playset! Kids will be transported into the center of Arendelle as they extrude frozen PLAY-DOH fountains and snowflakes, creating a winter wonderland for Anna and Elsa! The PLAY-DOH FROZEN MAGICAL FOUNTAIN includes Elsa, dress and cape book mold, base with extruding fountains, roller, knife, Anna stamper, snowflake extruder, 1 standard cans of PLAY-DOH SPARKLE compound, and 3 small cans of PLAY-DOH compound. Available at most major toy retailers nationwide.

PLAY-DOH INCREDIBLES TOOLS Set

(HASBRO/ Ages 3 years & up/Approx. Retail Price: \$9.99/ Available: Fall 2018)

Make playtime incredible with the entire Incredibles family! Featuring each member of the lovable super family as a different tool, this kid-friendly pack will help little ones tell their own Incredible PLAY-DOH story with a super set of stampers, cutters, and molds! The PLAY-DOH INCREDIBLES TOOLS Set includes Mr. Incredible stamper, Elastigirl circular cutter, Violet knife, Jack-Jack book mold, Dash stamper, 2 standard cans of PLAY-DOH compound, and 2 small cans of PLAY-DOH compound. Available at most major toy retailers nationwide.

PLAY-DOH MY LITTLE PONY Canterlot Court Playset

(HASBRO/ Ages 3 years & up/Approx. Retail Price: \$19.99/ Available: Fall 2018)

All of the Pony Princesses are coming together in the PLAY-DOH MY LITTLE PONY Canterlot Court Playset! Princess Celestia, Princess Twilight Sparkle, and Princess Luna are each beautifully displayed on their throne and ready for a PLAY-DOH makeover. Little stylists can help each princess grow a beautiful mane using the fuzzy pumper mechanism, then cut, style, and accessorize each 'do using colorful

accessories and tools. Friendship has never looked so good! The PLAY-DOH MY LITTLE PONY Canterlot Court PLAYSET includes playset base, 3 extruding ponies, scissors, roller, crimper and 5 standard cans of PLAY-DOH compound. Available at most major toy retailers nationwide.

PLAY-DOH HULKBUSTER BATTLE Playset

(HASBRO/ Ages 3 years & up/Approx. Retail Price: \$14.99/ Available: Fall 2018)

Avengers assemble! With the PLAY-DOH HULKBUSTER BATTLE playset, heroes can team up with Hulk and Iron Man for an epic PLAY-DOH adventure with two iconic Super Heroes. The mighty Hulk figure will smash with his right arm when you press down his head. Pull back his left arm, and he'll throw PLAY-DOH creations. Create Iron Man using the included book mold and get ready for battle! The PLAY-DOH HULKBUSTER BATTLE playset includes Hulk figure, Iron Man book mold, and 4 standard cans of PLAY-DOH compound. Available at most major toy retailers nationwide and on HasbroToyShop.com.