



## **SESAME STREET 2019 Product Descriptions**

### **PLAYSKOOL SESAME STREET SINGING ABC'S ELMO**

(HASBRO/ Ages 18M -4 years/Approx. Retail Price: \$19.99/Available: Now)

Press his tummy and PLAYSKOOL SESAME STREET SINGING ABC'S ELMO talks and sings about one of his favorite subjects: letters! He sings the classic alphabet song, encouraging your child to sing along and get familiar with the ABCs! Elmo says phrases in either English or Spanish, depending on the language mode selected. Whether you and your little one are reviewing simple words or simply enjoying playtime, Singing ABC's Elmo is a fun way to introduce letters to your child. Available at Walmart now, and most major toy retailers nationwide on 8/1/2019.

### **PLAYSKOOL SESAME STREET LULLABY & GOOD NIGHT ELMO**

(HASBRO/ Ages 18M -4 years/Approx. Retail Price: \$19.99/Available: Now)

After a long day of playing, PLAYSKOOL SESAME STREET LULLABY & GOOD NIGHT ELMO needs to get some sleep! Children can snuggle up with Elmo in his pajamas to get some rest. Press Elmo's belly to listen to a sweet lullaby together. Elmo also says six sleepy phrases in English or Spanish. Available at most major toy retailers nationwide.

### **PLAYSKOOL FRIENDS SESAME STREET ELMO'S ON THE GO LETTERS**

(HASBRO/ Ages 2-4 years/Approx. Retail Price: \$19.99/Available: Now)

Preschoolers will love exploring the alphabet with their favorite Sesame Street characters with PLAYSKOOL FRIENDS SESAME STREET ELMO'S ON THE GO LETTERS! Snap each letter into place or mix them up to spell out simple words in the bottom window. Underneath each letter is an image of a word that starts with that letter. When play is done, fold up the Elmo carrying case, and take the alphabet on the go! Available at most major toy retailers nationwide.

### **SESAME STREET LOVE TO HUG ELMO**

(HASBRO/ Ages 18 months - 4 years/ Approx. Retail Price: \$29.99/ Available: Fall 2019)

Hugs, please! Celebrate the adorable love between Elmo and his fans with a wonderfully sweet hug from SESAME STREET LOVE TO HUG ELMO. Little ones can squeeze this 13" plush Elmo's soft tummy and he'll throw up his arms and ask for a big hug. Then, when kids give him a cuddly embrace, Elmo responds with adorable phrases and sings the Hug Song in English or Spanish! 2 AA batteries included. Available at most major toy retailers nationwide.

### **SESAME STREET MINI PLUSH CELEBRATION Pack**

(HASBRO/ Ages 1 year and up / Approx. Retail Price: \$39.99/ Available: Fall 2019)

Cuddle up with some of your favorite Sesame Street characters: Elmo, Big Bird, Cookie Monster, Snuffy, and The Count! With 5 cuddly plush take-along pals that are nicely sized for little hands, kids can begin to create their own storytelling adventures from Sesame Street! A fun set of cute, soft, and snuggly toys for kids 1 year old and up. Available at most major retailers nationwide.

### **SESAME STREET ELMO'S WORLD SINGING PLUSH**

(HASBRO/ Ages 18 months and up/ Approx. Retail Price: \$19.99/ Available: Fall 2019)

Everyone knows that Elmo loves to sing about his world! Kids can squeeze this 12" plush Elmo's belly to hear him sing the beloved Elmo's World song, "lalala!" Elmo comes with plush sidekick character

Smartie, his ever-helpful friend from the popular segment. 2 AA batteries included. Available exclusively at Target.

**SESAME STREET NEIGHBORHOOD FRIENDS Assortment**

(HASBRO/ Ages over 18 months – 4 years/ Approx. Retail Price: \$14.99/ Available: Fall 2019)

Kids can collect their favorite Sesame Street friends with this unique 5-pack of figures designed with packaging that brings the famous street to life. Celebrate 50 years of Sesame Street and friendship in the neighborhood with The Count, Big Bird, Elmo, Abby Cadabby and Snuffy! (Bert, Ernie, Cookie Monster, Oscar the Grouch, and Super Grover pack also available - sold separately.) Each adorable figure is sized nicely for little kids to enjoy making up their own stories and adventures with their favorite characters from Sesame Street. A fun toy or gift for kids ages 18 months and up. Available at most major toy retailers nationwide.

**SESAME STREET DELUXE FIGURE SET**

(HASBRO/ Ages 18 months and up/ Approx. Retail Price: \$19.99 / Available: Fall 2019)

Celebrate the cast of Sesame Street characters with this collectable 11-pack of figures. Including favorite characters like Cookie Monster, Elmo, Big Bird, Gonger, and more, kids can imagine tons of heartwarming fun recreating their favorite moments from the show. Includes 11, 3" figures. Available exclusively at Target.