



DISNEY'S ELENA OF AVALOR 2018 PRODUCT DESCRIPTIONS

Continue the journey in the KINGDOM OF AVALOR with DISNEY'S ELENA OF AVALOR, a brave and adventurous teenager who saves her kingdom from an evil sorceress and must learn to rule as crown princess until she is old enough to be queen. Set in AVALOR, an enchanted fairytale kingdom inspired by diverse Latin cultures and folklore, ELENA is officially crowned Princess and learns how to manage her royal duties all while trying to save her family. Kids can tune into the third season of the *ELENA OF AVALOR* TV series, premiering in 2018, and enjoy playing with accompanying dolls, figures and playsets inspired by the new season!

New DISNEY ELENA OF AVALOR products for Spring 2018 include:

DISNEY ELENA OF AVALOR MAGICAL GUIDE ZUZO Doll

(Ages 3 years & up/Approx. Retail Price: \$19.99/Available: Spring 2018)

DISNEY'S ELENA OF AVALOR is looking for guidance from ZUZO, the wildly, spirited fox. Recreate these moments from the TV show with the DISNEY ELENA OF AVALOR MAGICAL GUIDE ZUZO doll. Clip ZUZO onto ELENA's arm and play with them through three interactive ways. Press ELENA's necklace and listen to ELENA and ZUZO talk to each other or double tap the necklace to hear ELENA talk! Kids can also ask ZUZO a question by holding down the necklace then listen for his answer, like he would help out ELENA! Watch as ZUZO lights up blue when talking with ELENA. Available at most major retailers and on HasbroToyShop.com.

DISNEY ELENA OF AVALOR FASHION DOLL Assortment

(Ages 3 years & up/Approx. Retail Price: \$9.99/Available: Spring 2018)

with her friends by her side, DISNEY'S ELENA OF AVALOR is ready to rule her kingdom and discover the magic within! Inspired by the DISNEY CHANNEL television series, each character in this fashion doll assortment comes with their series-inspired outfits. Choose a magical adventure with ELENA OF AVALOR in her gorgeous dress, NAOMI TURNER wearing her adventure outfit, or ISABEL OF AVALOR in her blue ruffle dress and backpack! In the fall, collect ELENA'S new friend, MARISA, the mermaid princess. Each doll sold separately. Available at most major retailers and on HasbroToyShop.com.

DISNEY ELENA OF AVALOR JAQUIN FESTIVAL FASHION Doll

(Ages 3 years & up/Approx. Retail Price: \$14.99/Available: Spring 2018)

Kids will love to recreate their favorite moments from the DISNEY ELENA OF AVALOR television series with the DISNEY ELENA OF AVALOR JAQUIN FESTIVAL FASHION Doll. ELENA OF AVALOR wears her beautiful series inspired blue and yellow JAQUIN-patterned gown. Use the included extra fashion pieces and accessories to dress up her look. This doll comes with dress, jacket, purse, shoes and jewelry accessories. Available at most major retailers and on HasbroToyShop.com.

New DISNEY ELENA OF AVALOR products for Fall 2018 include:

DISNEY ELENA OF AVALOR FASHION DOLL Assortment

(Ages 3 years & up/Approx. Retail Price: \$14.99/Available: Fall 2018)

DISNEY ELENA OF AVALOR FASHION DOLL Assortment features ELENA OF AVALOR dolls in their beautiful fashions, inspired by memorable scenes from DISNEY'S ELENA OF AVALOR television series. This assortment includes MASQUERADE ELENA at the ball dressed in her sparkly, pink mermaid style dress complete with a necklace, earrings and mask. Also collect NAVIDAD ELENA, adorned in her beautiful white dress with holiday themed poinsettias details, festive jewelry, shoes and a red flower to put in her hair! Each doll sold separately. Available at most major retailers and on HasbroToyShop.com.



DISNEY ELENA OF AVALOR SMALL DOLL 2018 PRODUCT DESCRIPTIONS

Children can build out the enchanted fairytale kingdom of DISNEY'S ELENA OF AVALOR with the DISNEY ELENA OF AVALOR segment of dolls and playsets from Hasbro! Kids can collect ELENA and a variety of beloved ELENA OF AVALOR figures and playsets, inspired by the TV series on DISNEY CHANNEL.

New DISNEY ELENA OF AVALOR products for Spring 2018 include:

DISNEY ELENA OF AVALOR JAQUIN PLAYGROUND

(Ages 4 years & up/Approx. Retail Price: \$14.99/Available: Spring 2018)

Imagine joining ISABEL at the palace playground as she plays with her baby JAQUIN friends! Inspired by the television series, the DISNEY ELENA OF AVALOR JAQUIN PLAYGROUND is a two-level adventure spot for kids to pretend JAQUIN and ISABEL are running around and playing! Take ISABEL on the swing or shoot down the slide from the top story! After a busy day of play, snuggle with the baby JAQUINS on their pillow. The DISNEY ELENA OF AVALOR JAQUIN PLAYGROUND comes with ELENA doll, two JAQUIN figures, and themed accessories. Available at most major retailers and on HasbroToyShop.com.

DISNEY ELENA OF AVALOR SMALL DOLL & SCENE Assortment

(Ages 4 years & up/Approx. Retail Price: \$14.99/Available: Spring 2018)

Kids can recreate some of their favorite scenes from DISNEY'S ELENA OF AVALOR with the DISNEY ELENA OF AVALOR SMALL DOLL & SCENE Assortment. ELENA OF AVALOR embraces the vibrant beauty of her kingdom at the FLOWER STAND where kids can decorate the flower kiosk with the included SNAP-INS. Or pretend to dance the night away with NAOMI in a gorgeous birthday outfit while celebrating her Quinceanera in the BIRTHDAY PLAYSET. Each set sold separately. Available at most major retailers and on HasbroToyShop.com.

DISNEY ELENA OF AVALOR SMALL DOLL Assortment

(Ages 4 years & up/Approx. Retail Price: \$5.99/Available: Spring 2018)

Pretend to set off on a royal adventure with some of your favorite characters from the KINGDOM OF AVALOR with the DISNEY ELENA OF AVALOR SMALL DOLL assortment complete with beautiful fabric skirts. Kids will have so much fun re-creating their favorite ELENA OF AVALOR scenes from the show with these dolls dressed in their iconic series inspired fashions each paired with themed accessories. In the spring, Kids can choose from the ELENA OF AVALOR, NAOMI TURNER, or PRINCESS ISABEL dolls. In the fall, collect ELENA OF AVALOR in a beautiful dress inspired by season three of the television series. Each set sold separately. Available at most major retailers and on HasbroToyShop.com.

New DISNEY ELENA OF AVALOR products for Fall 2018 include:

DISNEY ELENA OF AVALOR ROYAL BOAT VOYAGE Playset

(Ages 4 years & up/Approx. Retail Price: \$19.99/Available: Fall 2018)

Pretend to set sail with DISNEY'S ELENA OF AVALOR as she searches for adventure outside of the KINGDOM OF AVALOR! Kids will love to create adventures with the DISNEY ELENA OF AVALOR ROYAL BOAT VOYAGE playset. ELENA is the captain of the ship as kids make the doll spin the captain's wheel and look out for trouble ahead through the telescope. Flip down the mirror table to hide pretend treasures or pull out the stern to expand the playset for even more room on the ship! After a day of adventures, head down into the bedroom quarters to lounge on the sofa bed. DISNEY ELENA OF AVALOR ROYAL BOAT VOYAGE playset comes with ELENA doll, boat and nine themed accessories. Not intended for water play. Available at most major retailers and on HasbroToyShop.com.

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