



FURREAL 2018 PRODUCT DESCRIPTIONS

Hasbro's FURREAL brand makes every day magical with its newest family of companions, where there's a pet for every child. Whether kids are looking for their ultimate BFF, a show-stoppin' side-kick, a hungry baby dino or a shaggy hipster pup, FURREAL has the pet for every child. Featuring lifelike movements, responses and personality, kids will love to play and imagine with their new friends creating a bond and companionship they'll remember for years to come.

New FURREAL pets for Spring 2018 include:

FURREAL SHAGGY SHAWN Pet

(Ages 4 years & up/Approx. Retail Price: \$24.99/Available: Spring 2018)

FURREAL SHAGGY SHAWN pet is the ultimate hipster pal looking for a groomer who will give him a winning new style! This adorable Yorkie pup comes with a pretend buzzer that makes fun buzzing sounds and vibrations that sounds as if little ones are really giving him a trim! SHAGGY SHAWN loves trying out fun, silly, and imaginative hairstyles as kids press down with the accessory to style his hair. Pet FURREAL SHAGGY SHAWN pup's head to hear happy puppy sounds or move his posable legs to snuggle! Requires three "A76" batteries, demo batteries included. Available at most major toy retailers nationwide and on HasbroToyShop.com.

FURREAL CUTIES Assortment

(Ages 4 years & up/Approx. Retail Price: \$7.99/Available: Spring 2018)

Kids will love to hold and cuddle their adorable, FURREAL CUTIES assortment right in the palm of their hand! Each plush FURREAL CUTIE assortment has a touch-sensitive bottom which triggers adorable sounds when held in the palm of a hand. Perfectly plush and travel-sized, FURREAL CUTIES are the ultimate on-the-go pets! Kids will love to collect BUNNY, CHICK, KITTY, DOG, TIGER and HAMSTER pets, each sold separately. Requires two "A76" batteries, demo batteries included. Available at most major toy retailers nationwide and on HasbroToyShop.com.

New FURREAL pets for Fall 2018 include:

FURREAL RICKY, THE TRICK-LOVIN' PUP Pet

(Ages 4 years & up/Approx. Retail Price: \$129.99/Available: Fall 2018)

FURREAL RICKY, THE TRICK-LOVIN' PUP is the ultimate BFF companion for kids who will have a blast showing off his cool tricks to family and friends. Kids can help this clever pup to do fun tricks, from flipping his bone, to shaking "paws", and even shuffling eagerly for more! Feed him treats to reward him for his tricks, or pet his back for a job well done, but be careful...he might need a bathroom break! This adorable pup responds to sound and touch with 100+ sound and motion combinations, and features sensors on his cheeks, nose, mouth, paw and back making interactions with this talented pup awesome! After a day full of fun, FURREAL RICKY, THE TRICK-LOVIN' PUP pet loves to cuddle and give great doggie licks. His poseable legs make him the perfect pup for endless snuggles! RICKY, THE TRICK-LOVIN' PUP pet includes a bone accessory, 18 doggie treats, and a treat pouch. Requires four "C" batteries, not included. Available at most major toy retailers nationwide and on HasbroToyShop.com.

FURREAL ROCK-A-TOO, THE SHOW BIRD Pet

(Ages 4 years & up/Approx. Retail Price: \$79.99/Available: Fall 2018)

Meet the ultimate rockstar, FURREAL ROCK-A-TOO, THE SHOW BIRD pet! Sing and dance along with him on any of his show-stopping routines and become the ultimate show duo! ROCK-A-TOO can repeat your own phrases in his voice and even incorporate them musically into songs – just press his beak to record! Get ready to laugh when you're not singing, because ROCK-A-TOO also loves to share jokes and funny imitations! FURREAL ROCK-A-TOO, THE SHOW BIRD pet has

over 50 sound and motion combinations and responds to sound, light and touch, with sensors on his left cheek, beak and chest. With head, frill, mouth, body and wing movements, this ultimate rockstar will delight with every performance! Requires four "AA" batteries, demo batteries included. Available in the US, only at Target.

FURREAL MUNCHIN' REX Pet

(Ages 4 years & up/Approx. Retail Price: \$49.99/Available: Fall 2018)

Meet FURREAL MUNCHIN REX pet, the snack loving dinosaur that loves to have fun at treat-time! This funny baby dino will hop and beg to get your attention when he's excited or ready to eat! Kids can feed him his broccoli or caveman cookie treats and discover all the funny things he does in return. Depending on his mood, he may munch on his treats or make spitting sounds while he plays with his food! FURREAL MUNCHIN' REX loves his bottle too - feed him and he might slurp, burp, and more! If he's feeling full, he'll roar or coo happily if you pet his head. FURREAL MUNCHIN' REX pet responds to sound and touch, and with over 35 sound and motion combinations, kids will have fun playing with their new ultimate foodie baby dino! The FURREAL MUNCHIN' REX pet includes two dino treats and bottle accessory. Requires four "AA" batteries, demo batteries included. Available at most major toy retailers nationwide and on HasbroToyShop.com.

FURREAL CHECK-UP ZANDI Pet

(Ages 4 years & up/Approx. Retail Price: \$29.99/Available: Fall 2018)

This ultimate pet vet monkey is ready for a check-up! Gently press on the FURREAL CHECK-UP ZANDI pet's chest with your hand or use the included play stethoscope to listen to her heartbeat. Check how she's feeling with her play thermometer accessory and make her feel better by gently petting her head. FURREAL CHECK-UP ZANDI pet's eyes will open and close and she will make adorable monkey sounds too! This cuddly baby monkey includes a play stethoscope and play thermometer accessories. Requires three "A76" batteries, demo batteries included. Available at most major toy retailers nationwide and on HasbroToyShop.com.

FURREAL CUDDLIN' CARA Pet

(Ages 4 years & up/Approx. Retail Price: \$24.99/Available: Fall 2018)

FURREAL CUDDLIN' CARA pet is the ultimate snuggler in need of your tender love and care! This adorable little kitten loves to snuggle with you when you feed and care for her, just feed FURREAL CUDDLIN' CARA her bottle and listen as she makes adorable feeding and slurping sounds. Leave the milk bottle in her mouth and watch as she coos herself to sleep with sweet sleeping noises. She is the ultimate cuddler with soft arms and legs to snuggle up to while she sleeps. Remove the bottle and she will open her eyes, making happy wake-up sounds showing she is ready for the day! Requires three "A76" batteries, demo batteries included. Available in US & Canada only at Walmart.

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