



## **DREAMWORKS TROLLS 2018 PRODUCT DESCRIPTIONS**

Keep the hair-raising adventures going with DreamWorks Animation's TROLLS! After the hit theatrical release, the DreamWorks TROLLS have their hair in the air and are ready to keep singing their way to new adventures in TROLL VILLAGE with the Netflix premiere of *Trolls: The Beat Goes On!* in January 2018. Kids can act out their favorite musical moments from the movie and Netflix series with several new figures and playsets and aim to collect the colorful cast of DreamWorks TROLLS friends!

New DREAMWORKS TROLLS products for Spring 2018 include:

### **DreamWorks TROLLS POPPY'S CAMP CRITTER Playset**

(Ages 4 years & up/Approx. Retail Price: \$19.99/Available: Spring 2018)

Help POPPY take care of all her friends with the DreamWorks TROLLS POPPY'S CAMP CRITTER playset. As the leader of the DreamWorks TROLLS, POPPY must take care of everyone from her family to the critters, and the CAMP CRITTER playset is the perfect place to do so. The critter-shaped playset spins open to reveal a camp full of fun adventures for all of POPPY's critter friends to play in. Send the critters down the slide or take them for a spin on the merry-go-round! POPPY will have no trouble keeping an eye on her critter friends as they glow in the dark! The CAMP CRITTER playset comes with a POPPY figure featuring soft brushable hair, POPPY's ukulele, headband, cupcake and eight critters. Available at most major retailers and on [HasbroToyShop.com](http://HasbroToyShop.com).

### **DreamWorks TROLLS POD PLAYSET Assortment**

(Ages 4 years & up/Approx. Retail Price: \$14.99/Available: Spring 2018)

Each DreamWorks TROLLS character has a unique pod they call home, and now kids can incorporate these pods into their playtime adventures with the DreamWorks TROLLS POD PLAYSET assortment. Featuring fun elements tied to each character, little ones can choose between BRANCH'S CRITTER SCOUT POD or GUY DIAMOND'S GLITTER CRITTER CLUB POD. For even more fun, each pod is interchangeable with the hanging pods in the DreamWorks TROLLS POD'ULAR TROLL TREE playset allowing kids to create an entire DreamWorks TROLLS VILLAGE of their own. Each sold separately. Available at most major retailers and on [HasbroToyShop.com](http://HasbroToyShop.com).

### **DreamWorks TROLLS MEDIUM DOLL HAIRPLAY Assortment**

(Ages 4 years & up/Approx. Retail Price: \$14.99/Available: Spring 2018)

The DreamWorks TROLLS MEDIUM DOLL HAIRPLAY assortment takes hair-raising fun to a new level! Standing nine inches tall, these figures have a special surprise hiding in their plush brushable hair – a baby TROLL! Little ones will have a blast hiding, clipping, and styling each TROLL baby into the hair while playing "hide and seek" or just styling the hair with the included comb. Choose from POPPY and GIA GROOVES. Each sold separately. Available at most major retailers and on [HasbroToyShop.com](http://HasbroToyShop.com).

### **DreamWorks TROLLS TROLL TOWN SMALL HAIR-RAISING FIGURE Assortment**

(Ages 4 years & up/Approx. Retail Price: \$9.99/Available: Spring 2018)

The DreamWorks TROLLS TROLL TOWN SMALL HAIR-RAISING FIGURE assortment takes hair play to a new level! These adorable 5-inch figures have long, plush hair that extends an extra 2.5 inches! Bend and twist their hair into wild styles, also twist in the TROLL baby into their hair for extra fun!! In the Spring, collect SATIN and CHENILLE. Each sold separately. Available at most major retailers and on [HasbroToyShop.com](http://HasbroToyShop.com).

### **DreamWorks TROLLS COLLECTIBLES Assortment**

(Ages 4 years & up/Approx. Retail Price: \$4.99/Available: Spring 2018)

Collect all new DreamWorks TROLLS friends, each standing five inches tall and featuring their own unique look and fashion, and comes complete with a critter friend from the *Trolls: The Beat Goes On!* Netflix series. In the Spring, fans

can collect QUEEN POPPY, NOVA SWIFT, or GIA GROOVES characters. In the Fall, collect ARCHER PASTRY, MADDY or BELLA BRIGHTLY characters. Each sold separately. Available at most major retailers and on HasbroToyShop.com.

#### **DreamWorks TROLLS BLIND BAG Assortment**

(Ages 4 years & up/Approx. Retail Price: \$2.99/Available: Spring 2018)

Prepare for a hair-raising surprise – fans won't know what cute and colorful DreamWorks TROLLS mini figure they might get with the DreamWorks TROLLS BLIND BAG assortment! Each wave of figures will provide a new surprise from color change and glow-in-the-dark fun to confetti or rainbow styled hair! Kids can collect up to 48 DreamWorks TROLLS figures, each inspired by the loveable characters in the animated film or Netflix series and featuring brushable plush hair. Each sold separately. Available at most major retailers and on HasbroToyShop.com.

New DREAMWORKS TROLLS products for Fall 2018 include:

#### **DreamWorks TROLLS PARTY HAIR POPPY Doll**

(Ages 4 years & up/Approx. Retail Price: \$29.99/Available: Fall 2018)

POPPY is ready for a roller-skating good time with the DreamWorks TROLLS PARTY HAIR POPPY doll. POPPY is throwing a spectacular celebration full of happy surprises and you are invited! Pull the critter friend hiding at the top of POPPY's pink hairdo to reveal a telescopic rainbow of plush hair and a series of fun sounds and phrases! Get the party started by rolling POPPY around on her roller skates while she sings an original song from the Netflix series, *Trolls: The Beat Goes On!* The DreamWorksTROLLS PARTY HAIR POPPY doll comes with a sparkly headband and purple glitter critter comb. Batteries Included. Available at most major retailers and on HasbroToyShop.com.

#### **DreamWorks STYLIN' HAIR PLUSH Assortment**

(Ages 4 years & up/Approx. Retail Price: \$14.99/Available: Fall 2018)

Every DreamWorks TROLLS fan knows the two most important things are hugs and hair play, and the DreamWorks TROLLS STYLIN' HAIR PLUSH assortment lets you do both! Choose to celebrate "hug time" with POPPY or BRANCH, in a soft plush figure making them perfect for snuggling. Each 17.5-inch plush comes with bendable and poseable hair for creating crazy hairdos while acting out your favorite DreamWorks TROLLS scenes from the *Trolls: The Beat Goes On!* Netflix series. Each sold separately. Available at most major retailers and on HasbroToyShop.com.

#### **DreamWorks TROLLS HUG 'N PLUSH Assortment**

(Ages 4 years & up/Approx. Retail Price: \$9.99/Available: Fall 2018)

The softest DreamWorks TROLLS friends around, the 12-inch DreamWorks TROLLS HUG 'N PLUSH assortment features colorful hair and soft plush bodies. When it's "hug time," kids can grab these DreamWorks TROLLS close for cuddly, snuggly fun! This fall, BABY POPPY and GIA GROOVES join Poppy and Branch in the assortment – choose one or all to snuggle with. Each sold separately. Available at most major retailers and on HasbroToyShop.com.

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