



DISNEY FROZEN 2018 PRODUCT DESCRIPTIONS

Experience snowy adventures and magical fun with DISNEY FROZEN dolls and playsets from Hasbro! Kids will enjoy imagining they're stepping into ARENDELLE while reenacting the adventures of ANNA, ELSA, OLAF and their friends from the film.

New DISNEY FROZEN products for Spring 2018 include:

DISNEY FROZEN SLEDDING ADVENTURES Figure

(Ages 3 years & up/Approx. Retail Price: \$14.99/Available: Spring 2018)

Imagine ELSA sleds off to her next snowy adventure with the DISNEY FROZEN SLEDDING ADVENTURES figure! Place ELSA into the sled using the waist clip, pull back on the sled, and then let go to launch ELSA into her next adventure! Kids will love to watch the Snow Queen slide again and again! DISNEY FROZEN SLEDDING ADVENTURES figure comes with ELSA, outfit, shoes, and sled. Available at most major toy retailers nationwide and on HasbroToyShop.com.

New DISNEY FROZEN products for Fall 2018 include:

DISNEY FROZEN ICY LIGHTS ELSA Figure

(Ages 3 years & up/Approx. Retail Price: \$19.99/Available: Fall 2018)

In Disney's *Frozen*, ELSA has the magical snow powers to create frosty flurries and even create her special friend, OLAF! Children can recreate these magical movie moments with the DISNEY FROZEN ICY LIGHTS ELSA figure by attaching the snow flurry to ELSA's right hand. Move her arm up to watch as the snow flurry in her palm illuminates in an icy-blue light. Place ELSA's hand on OLAF's head and push down to see him light up blue and react to the moment by speaking two fun phrases! DISNEY FROZEN ICY LIGHTS ELSA figure comes with ELSA, OLAF, outfit, cape and shoes. Available at most major toy retailers nationwide and on HasbroToyShop.com.

DISNEY FROZEN LITTLE KINGDOM 2018 PRODUCT DESCRIPTIONS

Children can build out a world of enchanted adventures with the DISNEY FROZEN LITTLE KINGDOM segment of dolls and playsets from Hasbro! Collect a variety of beloved DISNEY FROZEN characters, with included mix-and-match fashions and easy-to-use SNAP-IN pieces for decorating the dolls, and accompanying themed playsets that help children create their own LITTLE KINGDOM, full of friendship and adventure.

New DISNEY FROZEN LITTLE KINGDOM products for Spring 2018 include:

DISNEY FROZEN LITTLE KINGDOM ROYAL CHAMBERS Playset

(Ages 4 years & up/Approx. Retail Price: \$14.99/Available: Spring 2018)

Create new adventures for ELSA, poised yet light-hearted in between her royal duties with the DISNEY FROZEN LITTLE KINGDOM ROYAL CHAMBERS playset. Kids can imagine all kinds of scenes in this two-story playset as ELSA relaxes with her powers in her cool and cozy bedroom. Flip the window to reveal two different scenes -- a frosted window or an ARENDELLE village scene. The DISNEY FROZEN LITTLE KINGDOM ROYAL CHAMBERS playset comes with ELSA doll, chest, cape, and three snap-ins pieces. Connect this playset to the DISNEY FROZEN LITTLE KINGDOM MINI PLAYSET assortment to create an even bigger ARENDELLE world! Additional playsets sold separately. Available at most major toy retailers nationwide and on HasbroToyShop.com.

DISNEY FROZEN LITTLE KINGDOM SMALL DOLL STORY PACK Assortment

(Ages 4 years & up/Approx. Retail Price: \$14.99/Available: Spring 2018)

Imagine FROZEN fun in the magical land of ARENDELLE with the DISNEY FROZEN LITTLE KINGDOM SMALL DOLL STORY PACK assortment. Kids will love to recreate their favorite movie moments with these two playsets. Pretend to help ANNA satisfy her sweet tooth with the help of OLAF at ANNA'S CHOCOLATE SHOPPE or pretend Elsa is playing on the grand piano with an adorable SNOWGIE in the ROYAL SYMPHONY SET. Each STORY PACK comes with themed accessories and can be packed up for easy storage or on-the-go play. Each set sold separately. Available at most major toy retailers nationwide and on HasbroToyShop.com.

DISNEY FROZEN LITTLE KINGDOM MINI PLAYSET Assortment

(Ages 4 years & up/Approx. Retail Price: \$12.99/Available: Spring 2018)

Kids can imagine their own FROZEN fairytales with the DISNEY FROZEN LITTLE KINGDOM MINI PLAYSET assortment. Each playset includes movie-inspired fashions, snap-in pieces for decorating, and fun accessories fit for a Queen. In the Spring, collect the SPA RETREAT playset or ICE GARDEN GAZEBO playset and in the fall, collect the ARENDELLE BOATHOUSE playset, each with themed accessories and fashions. Each playset can be connected to the DISNEY FROZEN ROYAL CHAMBERS playset (sold separately) to create an even bigger ARENDELLE world! Each playset sold separately. Available at most major toy retailers nationwide and on HasbroToyShop.com.

DISNEY FROZEN LITTLE KINGDOM SMALL DOLL & ACCESSORY Assortment

(Ages 4 years & up/Approx. Retail Price: \$9.99/Available: Spring 2018)

Kids can imagine their own FROZEN fairytales with the DISNEY FROZEN LITTLE KINGDOM STORY MOMENTS assortment. Pretend to join OLAF and his SNOWGIE friend on an ice fishing adventure with OLAF'S ICE FISHING FUN assortment! Use the candy cane fishing pole to hook on to the fish they may catch and use the included gift box and treat to give as a gift. With ELSA'S SNOW DAY TRIP assortment, kids can take ELSA on a thrill of a ride in her sled and store accessories in the back of the sled! Each sold separately. Available at most major toy retailers nationwide and on HasbroToyShop.com.

DISNEY FROZEN LITTLE KINGDOM SMALL DOLL Assortment

(Ages 4 years & up/Approx. Retail Price: \$4.99/Available: Spring 2018)

Set off on a snowy adventure with some of your favorite characters from ARENDELLE in the DISNEY'S FROZEN LITTLE KINGDOM SMALL DOLL assortment! Kids will have so much fun re-creating their favorite DISNEY'S FROZEN stories with these 3-inch sized dolls. Choose from ANNA, ELSA or OLAF inspired by the new featurette, OLAF'S FROZEN ADVENTURE. Each doll sold separately. Available at most major retailers and on HasbroToyShop.com.

New DISNEY FROZEN LITTLE KINGDOM products for Fall 2018 include:

DISNEY FROZEN LITTLE KINGDOM STARGAZING CASTLE Playset

(Ages 4 years & up/Approx. Retail Price: \$29.99/Available: Fall 2018)

Discover the enchanted places with ANNA and ELSA in DISNEY FROZEN LITTLE KINGDOM STARGAZING CASTLE playset. ELSA'S STARGAZING CASTLE is a great place for royal fun with her sister, ANNA. Kids can have the dolls enter through the grand doors and take the elevator to the second floor to the bedroom, complete with bunkbeds! Lift the icicle on the top of the palace to reveal a secret third story balcony where they can watch over ARENDELLE- just watch out for MARSHMELLOW hiding out in the dressing room! Playset comes with ANNA, ELSA, and themed accessories. Connect this playset to the DISNEY FROZEN LITTLE KINGDOM MINI PLAYSET assortment to create an even bigger ARENDELLE world! Each sold separately. Available at most major toy retailers nationwide and on HasbroToyShop.com.

DISNEY FROZEN OLAF'S FROZEN ADVENTURE 2018 PRODUCT DESCRIPTIONS

OLAF sets out on an adventure to find new holiday traditions for ANNA and ELSA in the new featurette, OLAF'S FROZEN ADVENTURE. Kids will love making new memories and recreating their favorite moments from the featurette with ANNA, ELSA, OLAF and KRISTOFF dolls and ARENDELLE themed playsets.

New DISNEY FROZEN OLAF'S FROZEN ADVENTURE products for Spring 2018 include:

DISNEY FROZEN OLAF'S FROZEN ADVENTURES STORYTELLING FASHION DOLL Assortment

(Ages 3 years & up/Approx. Retail Price: \$19.99/Available: Spring 2018)

DISNEY FROZEN OLAF'S FROZEN ADVENTURES STORYTELLING FASHION DOLL assortment features favorite characters adorned in their festive fashions! Inspired by the new featurette DISNEY FROZEN OLAF'S FROZEN ADVENTURE, each doll features a festive outfit with matching accessories. Kids will love to play with ANNA with her winter dress and wreath hair accessory and ELSA with her shimmering snowflake-patterned gown and berry hair accessory. Each sold separately. Available at most major retailers and on HasbroToyShop.com.

New DISNEY FROZEN OLAF'S FROZEN ADVENTURE products for Fall 2018 include:

DISNEY FROZEN OLAF'S FROZEN ADVENTURES FASHION DOLL Assortment

(Ages 3 years & up/Approx. Retail Price: \$14.99/Available: Fall 2018)

Kids will love to see the fun fashions of the DISNEY FROZEN characters with the DISNEY FROZEN OLAF'S FROZEN ADVENTURES FASHION DOLL assortment. Collect ANNA, ELSA, & KRISTOFF dolls each dressed in their OLAF'S FROZEN ADVENTURE attire, inspired by the new featurette. Each sold separately. Available at most major retailers and on HasbroToyShop.com.

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