



PLAY-DOH SPRING 2020 PRODUCT DESCRIPTIONS

PLAY-DOH NEW COMPOUNDS

PLAY-DOH SLIME SUPER STRETCH COMPOUND 2-PACK Assortment

(HASBRO/Ages 3 years & up/Approx. Retail Price: \$9.99/Available: Spring 2020)

Stretch your imagination and take on the PLAY-DOH SLIME SUPER STRETCH Compound challenge! See how far you can go with this ultra-fun, supremely stretchy PLAY-DOH SLIME SUPER STRETCH compound 2-pack. An assortment of 2 different colors each come in 4.2 ounce containers for maximum pull and a strangely satisfying slime experience. This stretchable PLAY-DOH SLIME SUPER STRETCH compound set makes a great small gift for kids' parties or arts and crafts activities and is recommended for kids 3 years and up. Sets each sold separately. Subject to availability. Available at most major toy retailers nationwide.

PLAY-DOH SLIME HYDROGLITZ COMPOUND Assortment

(HASBRO/Ages 3 years & up/Approx. Retail Price: \$4.99/Available: Spring 2020)

Just wait until you can get your hands on this Play-Doh Slime sensation: amazing metallic-colored PLAY-DOH SLIME HYDROGLITZ compound! This metal-looking slime compound is slippery and smooth to the touch and feels almost like water in your hands. This texture creates a sleek, satisfying, and irresistible experience, and the metallic shine is mesmerizing to look at. 8 ounces of metallic-colored slime compound come in tall resealable containers and come with the PLAY-DOH quality parents know and trust. Pour it into your hands and feel the fun of PLAY-DOH SLIME HYDROGLITZ Slime compound! Colors each sold separately. Subject to availability. Available at most major toy retailers nationwide.

PLAY-DOH KRACKLE COMPOUND 2-PACK Assortment

(HASBRO/Ages 3 years & up/Approx. Retail Price: \$4.99/Available: Spring 2020)

Scrunchy, crackly PLAY-DOH SLIME is an oh-so-satisfying sensory experience! This PLAY-DOH KRACKLE COMPOUND 2-PACK assortment lets them use their hands and their imaginations. The beads give the SLIME an interesting texture, while two irresistibly bright colors are as fun to look at as they are to touch! The beads also come in different colors for cool color blends in each can. This colorful PLAY-DOH KRACKLE COMPOUND comes from the makers of PLAY-DOH toys, a trusted arts and crafts brand for over 60 years. There's 3.5 ounces across two reusable plastic containers to store and reuse whenever it's time for SLIME. Feel the fun! Purchasers will randomly receive one of four color varieties. Available at most major retailers nationwide.

PLAY-DOH SLIME COMPOUND 3-PACK Assortment

(HASBRO/Ages 3 years & up/Approx. Retail Price: \$3.99/Available: Spring 2020)

This PLAY-DOH SLIME COMPOUND 3-PACK assortment gives them a squishable, sensory, creative experience. These three fun colors are as much fun to look at as they are to touch! There are two metallic SLIME colors in each pack of premade slime. This colorful SLIME comes from the makers of PLAY-DOH toys, a trusted arts and crafts brand for over 60 years. The colors come in recyclable SLIME containers with lids to store and reuse whenever it's time for SLIME. It might just be the best SLIME ever! Purchasers will randomly receive one of two color varieties. Available at x.

PLAY-DOH ELASTIX COMPOUND 4-PACK Assortment

(HASBRO/ Ages 2 years & up/Approx. Retail Price: \$3.99/Available: 4/1/2020)

Stretch your imagination with PLAY-DOH ELASTIX COMPOUND 4-PACK assortment! It's a stretchy, oozy version of the non-toxic PLAY-DOH compound with the same signature scent we all know and love. The pull-apart texture is perfect to make pretend melted cheese, boogers, and all the other ooey gooey things kids like to create. It's also easy to use like modeling clay to mold into different shapes. This PLAY-DOH set has four different colors in 2-ounce cans and makes a great add-on item for PLAY-DOH KITCHEN CREATIONS sets and other PLAY-DOH toolsets (sold separately). Available in BOLD, BRIGHT, and CLASSIC colors. Available at most major toy retailers nationwide.

PLAY-DOH SCENTS 3-PACK FRUIT SCENTED MODELING COMPOUND

(HASBRO/Ages 3 years & up/Approx. Retail Price: \$3.99/Available: Spring 2020)

Make eyes, hands, and noses happy with fruit scented PLAY-DOH modeling compound! This PLAY-DOH 3-pack brings a scent-sational multisensory experience with two colors in each can, soft PLAY-DOH texture, and three delightfully fun scents. Peach, raspberry, and apple scents each come in their own 4-ounce cans to make your PLAY-DOH creations smell fabulously fruity. This scent-sational arts and crafts toy for kids 3 years and up comes from the makers of PLAY-DOH modeling compound, a trusted arts and crafts brand for over 60 years. It makes a great birthday party favor, stocking stuffer, or add-on to any PLAY-DOH playset (sold separately). Includes 3 cans of PLAY-DOH SCENTS scented modeling compound and plastic knife. Available at most major retailers nationwide.

PLAY-DOH SCENTS 3-PACK SNACK SCENTED MODELING COMPOUND

(HASBRO/Ages 3 years & up/Approx. Retail Price: \$3.99/Available: Spring 2020)

Make eyes, hands, and noses happy with PLAY-DOH creations that smell like kids' favorite snacks! This scented PLAY-DOH 3-pack brings a scent-sational multisensory experience with two colors in each can, soft PLAY-DOH texture, and three delightfully fun scents. Cookie, cupcake, and popcorn scents each come in their own 4-ounce cans to make your PLAY-DOH creations smell super snack-tastic. This scent-sational arts and crafts toy for kids 3 years and up comes from the makers of PLAY-DOH modeling compound, a trusted arts and crafts brand for over 60 years, and makes a great birthday party favor, stocking stuffer, or add-on to any PLAY-DOH playset (sold separately). Includes 3 cans of PLAY-DOH SCENTS scented modeling compound and plastic knife. Available at most major retailers nationwide.

PLAY-DOH LOLLIPOP 4-PACK Assortment

(HASBRO/Ages 3 years & up/Approx. Retail Price: \$9.99/Available: Spring 2020)

Imagine your own PLAY-DOH candy wonderland! These PLAY-DOH LOLLIPOP 4-PACK assortments are both fun to look at and fun to play with. Each lollipop toy in this PLAY-DOH 4-pack contains 3 ounces of non-toxic PLAY-DOH compound. With two different color combinations swirled together in each pop, there's lots of color to go around. Take the PLAY-DOH compound out of the candy mold to stamp fun shapes and imprint fun patterns with the lollipop sticks. This PLAY-DOH set makes a great gift for kids 3 years and up, or a fun non-candy party favor for a birthday or any other colorful celebration. No licking - they're a treat for the eyes and the imagination only! Available at most major toy retailers nationwide.

PLAY-DOH LOLLIPOP Assortment

(HASBRO/Ages 3 years & up/Approx. Retail Price: \$2.99/Available: Spring 2020)

This swirly PLAY-DOH LOLLIPOP assortment is filled with 3 ounces of colorful, squishy PLAY-DOH compound! The container is a lollipop mold with fun shapes to stamp, and the lollipop stick doubles as a roller to imprint cool patterns into the PLAY-DOH compound. Treat kids 3 and up to some creativity as a non-candy party favor, stocking stuffer, or small gift for good deeds. Available at most major toy retailers nationwide.

PLAY-DOH ANIMAL CREW

PLAY-DOH ANIMAL CREW CLUCK-A-DEE FEATHER FUN CHICKEN Set

(HASBRO/Ages 3 years & up/Approx. Retail Price: \$14.99/Available: Spring 2020)

Meet CLUCK-A-DEE, the clucking, egg laying chicken toy! PLAY-DOH ANIMAL CREW CLUCK-A-DEE FEATHER FUN CHICKEN is a hilarious electronic farm playset with lots of fun activities for kids like growing PLAY-DOH feathers, laying PLAY-DOH eggs, and making fun chicken sounds. The set also comes with a feather cutter, shaving tool, and four barnyard-themed cans of PLAY-DOH compound for farm fresh fun again and again. CLUCK-A-DEE the chicken is a great funny gift for kids 3 years and up who love arts and crafts toys like modeling clay. Buckaw! Requires 2 "AAA" batteries. Available at most major toy retailers nationwide.

PLAY-DOH ANIMAL CREW NAYBELLE SHOW PONY Set

(HASBRO/Ages 3 years & up/Approx. Retail Price: \$9.99/Available: Spring 2020)

This PLAY-DOH horse styling set inspires kids to get creative with fun looks and have a laugh at her cool kicking action. Grow her mane with PLAY-DOH compound, then use the braid roller and different half molds to decorate her with braided hair and other PLAY-DOH accessories like bows, flowers, and more. Turn this sweet show pony into a bucking bronco by making her kick her back legs! Create fun things for her to kick with the barrel mold that makes PLAY-DOH hay bales, or the cowboy hat mold underneath her saddle. 3 different colors in standard 2-ounce PLAY-DOH cans let kids create lots of fun looks with this PLAY-DOH horse set. Available at most major toy retailers nationwide.

PLAY-DOH ANIMAL CREW PIGSLEY SPLASHIN' PIGS

(HASBRO/Ages 3 years & up/Approx. Retail Price: \$9.99/Available: Spring 2020)

What's poppin' in this PLAY-DOH pig pen? All the farm fun you can imagine! Meet Pigsley the mama pig, who has a mold inside her belly to make adorable PLAY-DOH piglets. Kids will squeal with delight when they place the piglets in the pigpen and press the slop bucket popper to make the piglets bounce around. Make the piggies even happier by filling the pigpen with PLAY-DOH mud! This farm animal toy for kids 3 years and up makes a fun gift for kids who love toy pigs and getting creative with arts and crafts like modeling clay. Available at most major toy retailers nationwide.

PLAY-DOH ANIMAL CREW CAN PALS Assortment

(HASBRO/Ages 3 years & up/Approx. Retail Price: \$2.99/Available: Spring 2020)

These funny farm friends bring lots of play in a portable size! For the first time ever, instead of just one PLAY-DOH color when you open the can, you'll see an adorable animal face made entirely out of PLAY-DOH compound! Stretch and squish the animal's face to make silly expressions or use the stamper to recreate the face yourself. This set also comes with a cutter to make the animal's body, and it makes a great small gift or party favor for kids 3 years and up. Look for other PLAY-DOH ANIMAL CREW toys and gather up the whole herd! Each sold separately. Subject to availability. Purchasers will randomly receive 1 of 4 animals. Available at most major toy retailers nationwide.

PLAY-DOH WHEELS

PLAY-DOH WHEELS CEMENT TRUCK

(HASBRO/Ages 3 years & up/Approx. Retail Price: \$14.99/Available: Spring 2020)

The road to fun is paved with imagination! This PLAY-DOH WHEELS CEMENT TRUCK features a cool toy cement truck and all the right accessories to help aspiring builders play pretend. Watch the PLAY-DOH compound swirl and spin inside the cement drum, then come out the back as you turn the handle. With cement-colored PLAY-DOH Buildin' Compound plus three additional PLAY-DOH colors, kids can imagine

their own construction zone again and again. Fun PLAY-DOH tools like a jackhammer stamper and wheelbarrow roller help build up the fun. It's a perfect mix between the classic fun of toy trucks and the creativity of non-toxic PLAY-DOH compound and makes a great kids birthday gift or afternoon activity for kids 3 years and up! Includes cement truck, jackhammer stamper, wheelbarrow roller, roadblock mold, 1 can of PLAY-DOH Buildin' Compound and 3 cans of PLAY-DOH Brand Modeling Compound. Available at most major toy retailers nationwide.

PLAY-DOH WHEELS TOW TRUCK

(HASBRO/Ages 3 years & up/Approx. Retail Price: \$9.99/Available: Spring 2020)

This PLAY-DOH WHEELS TOW TRUCK toy is powered by imagination! Make PLAY-DOH police cars and hot rods with the tow lift, car frames, and car molds, then haul them away with the tow truck. Squeeze a silly tow winch from the front of the truck and make PLAY-DOH accessories with the half-molds on the truck. The fun city theme helps fuel pretend play and storytelling as kids get creative with the tools and three cans of PLAY-DOH compound. It's a great PLAY-DOH WHEELS set for kids 3 years and up who love vehicle toys and hands-on activities like modeling clay! Includes tow truck, lift, two car molds, two car frames, and three cans of PLAY-DOH Brand Modeling Compound. Available at most major toy retailers nationwide.

PLAY-DOH KITCHEN CREATIONS

PLAY-DOH KITCHEN CREATIONS DRIZZY ICE CREAM Playset

(HASBRO/Ages 3 years & up/Approx. Retail Price: \$14.99/Available: Spring 2020)

Drizzle a crazy candy coating on your PLAY-DOH ice cream creations! For the first time ever, this PLAY-DOH KITCHEN CREATIONS DRIZZY ICE CREAM playset comes with PLAY-DOH Drizzle compound - a pretend syrup that turns into a pretend candy shell when you drizzle it on top of regular PLAY-DOH compound. It looks almost like make-believe chocolate and silly strawberry, but it's a treat for the eyes only! The PLAY-DOH ice cream maker is easy and fun to use: load some regular PLAY-DOH compound and press the handle to create colorful PLAY-DOH sundaes and cones. Squeeze some drizzle on top with the two bottles of PLAY-DOH Drizzle and add fun PLAY-DOH sprinkles and candies to decorate. This ice cream toy can be a great gift for kids 3 years and up, or just a fun arts and crafts activity! Includes sprinkle maker, three cones, two dishes, spoon, two creation cards, two bottles of PLAY-DOH Drizzle Compound and 6 cans of PLAY-DOH Brand Modeling Compound. Available at most major toy retailers nationwide.

PLAY-DOH KITCHEN CREATIONS SUSHI Playset

(HASBRO/Ages 3 years & up/Approx. Retail Price: \$9.99/Available: Spring 2020)

Imagine your own silly sushi bar! The PLAY-DOH KITCHEN CREATIONS SUSHI playset comes with a pretend bento box and all the right PLAY-DOH tools. Roll PLAY-DOH nori sheets with the roller, then grind up some pretend rice with the rice grinder. Wrap it all together with some silly veggies and other fill-ins. Add wacky wasabi if you're feeling adventurous! Grab the sushi rolls with chopsticks and make a side of rice in the bowl. With nine standard and small cans of non-toxic PLAY-DOH compound, this PLAY-DOH food set is sure to be a hit for kids who love pretend sushi and arts and crafts like modeling clay! Includes bento box, rice maker, bowl, chopsticks, three cutters, plastic knife, two creation cards, and nine cans of PLAY-DOH Brand Modeling Compound. Available at most major toy retailers nationwide.

PLAY-DOH KITCHEN CREATIONS BREAKFAST PARTY Playset

(HASBRO/Ages 3 years & up/Approx. Retail Price: \$19.99/Available: Spring 2020)

Whether you're an early bird or love to sleep in, you're always on time for a PLAY-DOH breakfast feast! This big breakfast toy food set is full of creative activities for 3 years and up with over 30 pieces to use

with PLAY-DOH compound. Create round or square waffles and pancakes with all the toppings in the toy waffle maker, and shape colorful Play-Doh berries in the berry basket mold to top off your pretend breakfast treats. The egg carton creates adorable little PLAY-DOH eggs for a silly side dish. Don't forget to squeeze some silly orange juice with the carton! This pretend play food set comes with plenty of PLAY-DOH tools and PLAY-DOH compound to make the best first meal of the day ever, including eight non-toxic PLAY-DOH colors in standard 2-ounce cans. With PLAY-DOH KITCHEN CREATIONS, the best ingredient of all is imagination! Available exclusively at Costco.

PLAY-DOH KITCHEN CREATIONS CHEESY SANDWICH Playset

(HASBRO/Ages 3 years & up/Approx. Retail Price: \$9.99/Available: 4/1/2020)

Everyone loves a gooey grilled cheese sandwich, and now kids can make their own pretend PLAY-DOH version! Stretchier PLAY-DOH ELASTIX COMPOUND acts like melted cheese for all kinds of crazy PLAY-DOH sandwiches. Layer the PLAY-DOH bread and PLAY-DOH ELASTIX COMPOUND, add PLAY-DOH toppings, then stick them in the sandwich press. It's super satisfying to pull the pretend sandwich apart and see PLAY-DOH ELASTIX cheese in action! This toy sandwich making set is a great gift for kids who love to express themselves with modeling clay and pretend play. Check out the creation cards for easy how-to ideas! Includes bread mold, sandwich press, plate, knife, fork, creation card, one can of PLAY-DOH ELASTIX COMPOUND and six cans of PLAY-DOH Brand Modeling Compound. Available at most major toy retailers nationwide.

PLAY-DOH LICENSED

PLAY-DOH TROLLS WORLD TOUR RAINBOW HAIR POPPY

(HASBRO/Ages 3 years & up/Approx. Retail Price: \$14.99/Available: Spring 2020)

TROLLS WORLD TOUR is coming, and POPPY needs some PLAY-DOH hair flair! This PLAY-DOH TROLLS WORLD TOUR RAINBOW HAIR POPPY styling head lets fans make their own creative hair styles. Grow PLAY-DOH hair for POPPY in three different ways with the interchangeable hair styling attachments. Just turn the crank and watch it grow! Get wild and colorful with custom accessories like flowers, music notes, and lightning bolts. There's also a PLAY-DOH tool to add cool wave textures. Ready for a haircut? Cut it all off and start again for lots of colorfully creative possibilities! This set makes a great gift for kids 3 years and up who love TROLLS WORLD TOUR toys and getting creative with kid crafts like modeling clay. Includes Poppy styling head, three hair styling attachments, crimping tool, scissors, and six cans of PLAY-DOH Brand Modeling Compound. Available at most major toy retailers nationwide.

PLAY-DOH MYSTERIES PAW PATROL SURPRISE TOY

(HASBRO/Ages 3 years & up/Approx. Retail Price: \$4.99/Available: Spring 2020)

This PLAY-DOH MYSTERIES PAW PATROL SURPRISE TOY includes 6 surprises including 1 figure, 3 tools, and 2 standard 2-ounce cans of squishy, colorful, non-toxic PLAY-DOH compound. You'll get 1 of 3 characters to collect from the hit Nickelodeon TV Show PAW Patrol: Chase, Marshall, or Skye. Each pup comes with fun PLAY-DOH tools inspired by the show. Dig into each PLAY-DOH can to find a fun surprise toy inside, then make colorful PAW Patrol creations with the PLAY-DOH compound! Available at most major toy retailers nationwide.

PLAY-DOH CORE PLAYSETS

PLAY-DOH SLIME SNOTTY SCOTTY Playset

(HASBRO/ Ages 3 years & up/Approx. Retail Price: \$9.99/Available: Now)

Snot happens! PLAY-DOH SLIME SNOTTY SCOTTY Playset is a hilarious playset that inspires kids to reimagine the way they play with slime. Just put some PLAY-DOH SLIME into Snotty Scotty's head, press

the top of his head, and make ooey gooey slime snot come out! It's also oddly satisfying to squeeze his big, soft, squishy nose to make the booger slime flow. This hilarious toy also comes with a pair of tweezers shaped like fingers to pick his nose, and a wastebasket to help Snotty Scotty clean up after himself. This funny toy is sure to be a top pick for kids' birthday gifts or just a laugh-out-loud activity for kids! Available at most major toy retailers nationwide.