



MIGHTY MUGGS 2018 PRODUCT DESCRIPTIONS

Hasbro is turning heads with the relaunch of MIGHTY MUGGS in January 2018, bringing a new spin to collectible figures. These head-spinning heroes and villains pack a mighty punch, letting fans of all ages experience a different side (or sides) of their favorite characters. With more than 50 new characters being released in the next year from *STAR WARS*, *MARVEL*, each collectible figure has a new push-and-turn head feature that instantly changes their facial expressions to match your own: excitement, surprise, happiness, and more. Packed with serious attitude, MIGHTY MUGGS provide a new twist on collectibles for fans of all ages!

New MIGHTY MUGGS products for 2018 include:

MARVEL MIGHTY MUGGS Figure Assortment

(Ages 6 years & up/Approx. Retail Price: \$9.99/Available: January 2018)

Get ready to turn heads with MARVEL MIGHTY MUGGS Figures. Call it a moodswing, or call it a moodSPIN, these MARVEL MIGHTY MUGGS figures feature a push-and-turn mechanism that lets fans change the figure's facial expression by pushing down on the head. With 3 different expressions and classic character designs, these figures will have fans doing a triple take. Characters include CAPTAIN AMERICA, BLACK WIDOW, SPIDER-MAN and more. Each sold separately. Available at most major retailers and on HasbroToyShop.com.

STAR WARS MIGHTY MUGGS Figure Assortment

(Ages 6 years & up/Approx. Retail Price: \$9.99/Available: January 2018)

Iconic STAR WARS characters are spinning heads around the galaxy with the STAR WARS MIGHTY MUGGS Figures. Whether it be REY with a face of determination preparing for battle or KYLO REN with an evil grin as he imagines taking over the galaxy, these hyper-stylized figures feature a push-and-turn mechanism that lets fans change the figure's facial expression by pushing down on the head. With 3 different expressions and classic character designs, these figures will have fans doing a triple take. Characters include LUKE, PRINCESS LEIA, REY, KYLO REN, and more. Each sold separately. Available at most major retailers and on HasbroToyShop.com.

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