



## **MY LITTLE PONY 2018 PRODUCT DESCRIPTIONS**

MY LITTLE PONY has ponified the world since 1983 and has a lot to celebrate for its 35<sup>th</sup> birthday with the DVD release of *MY LITTLE PONY: THE MOVIE*, the launch of Season 8 of the beloved animated series, *MY LITTLE PONY: FRIENDSHIP IS MAGIC*, and the first ever MY LITTLE PONY: FRIENDSHIP IS MAGIC Holiday Special, *BEST GIFT EVER!* In spring, fans can play with their favorite movie characters including SONGBIRD SERENADE, TEMPEST SHADOW, PRINCESS SKYSTAR and CAPPER DAPPERPAWS. And in fall, join PRINCESS TWILIGHT SPARKLE and the rest of the MANE 6 in TWILIGHT SPARKLE'S MAGICAL SCHOOL OF FRIENDSHIP, a playset inspired by Season 8 of the *MY LITTLE PONY: FRIENDSHIP IS MAGIC* animated series. All of this and more in this year's MY LITTLE PONY line!

New MY LITTLE PONY CORE products for SPRING 2018 include:

### **MY LITTLE PONY: THE MOVIE Blind Bags**

(Ages 3 years & up/Approx. Retail Price: \$2.49/Available: Spring 2018)

Discover how magical friendship can be! Inspired by the characters from MY LITTLE PONY: THE MOVIE, these MY LITTLE PONY: FRIENDSHIP IS MAGIC COLLECTION pony packs have a fun surprise inside. Each bag has an adorable pony and a collector card for creating exciting stories with fun friends from EQUESTRIA. Collecting more pony figures means more stories to create. Which pony is waiting inside? Find out! Look for 2 waves, 24 figures and cards per wave. Sold separately. Available at most major toy retailers nationwide and on HasbroToyShop.com.

### **– WALMART EXCLUSIVE– WALMART EXCLUSIVE**

#### **MY LITTLE PONY: THE MOVIE FAN SERIES TEMPEST SHADOW AND TWILIGHT SPARKLE Sculpture**

(Ages 4 years & up/Approx. Retail Price: \$19.99/Available: Spring 2018)

Inspired by MY LITTLE PONY: THE MOVIE, this TEMPEST SHADOW and TWILIGHT SPARKLE sculpture displays a magical battle pose between the 2 characters. Imagine the horn of TEMPEST SHADOW is cracking as the full glitter surrounding it sparkles in the light. A great addition to a fan's collection, this sculpture can stand flat on a surface to recreate this epic scene. Available at most major toy retailers nationwide and on HasbroToyShop.com.

### **– GROWTH ACCOUNT ONLY EXCLUSIVE**

#### **MY LITTLE PONY: THE MOVIE FRIENDSHIP PACK Assortment**

(Ages 3 years & up/Approx. Retail Price: \$14.99/Available: Spring 2018)

Create friendship moments inspired by MY LITTLE PONY: THE MOVIE! This assortment includes 3 friendship packs: PINKIE PIE and PRINCESS SKYSTAR Party Friends, TWILIGHT SPARKLE and SONGBIRD SERENADE Festival Friends, and RARITY and CAPPER DAPPERPAWS Styling Friends. Each pack includes accessories to help kids reenact movie-inspired stories, including a microphone and signature pink bow for SONGBIRD SERENADE, mirror vanity for CAPPER Dapper Paws, and party supplies for PRINCESS SKYSTAR. Each pack sold separately. Available at most major toy retailers nationwide and on HasbroToyShop.com.

#### **MY LITTLE PONY FRIENDSHIP IS MAGIC COLLECTION CLIP PLUSH Assortment**

(Ages 3 years & up/Approx. Retail Price: \$4.99/Available: Spring 2018)

The most popular Ponyville residents are now clippable and collectable! These approximately 3.5-inch tall ponies have a cute, fresh look with adorable embroidered details. Show some pony love on the go and use the heart-shaped clips to attach ponies to a bag or backpack so they can tag along all day! Collect them all and clip them to each other for an adorable pony party! Each sold separately. Available at most major toy retailers nationwide and on HasbroToyShop.com.

#### **MY LITTLE PONY FRIENDSHIP IS MAGIC COLLECTION LARGE HAIR PLUSH Assortment**

(Ages 3 years & up/Approx. Retail Price: \$19.99/Available: Spring 2018)

The Princesses of EQUESTRIA are in their softest, snuggliest plush form inspired by entertainment. At approximately 12 inches tall, these pony princesses have soft, brushable hair, beautiful embroidered Cutie Marks and regal detail. Imagine creating royal stories starring the princesses or recreating favorite CANTERLOT adventures! Each sold separately. Available at most major toy retailers nationwide and on HasbroToyShop.com.

#### **MY LITTLE PONY: THE MOVIE ALL ABOUT PONY FRIENDS Assortment**

(Ages 3 years & up/Approx. Retail Price: \$4.99/Available: Spring 2018)

Everypony wants to know all about their pony friends! With the MY LITTLE PONY: THE MOVIE ALL ABOUT PONY FRIENDS assortment, images from entertainment are printed on each pony figure to help kids imagine stories and adventures while they play! Each character's personality shines through in their design. There are 6 characters in the assortment. Collect up to 6 characters including: Pinkie Pie, Rainbow Dash, Songbird Serenade, Fluttershy, Rarity and Tempest Shadow. Each sold separately. Available at most major toy retailers nationwide and on HasbroToyShop.com. NOTE THAT THIS IS A SPECIFIC ASSORTMENT SET UP FOR THE US. WE WILL ONLY BE TAKING ONE ASSORTMENT FOR THE SPRING WITH THE SPECIFIC CHARACTERS NOTED ABOVE.

#### **MY LITTLE PONY: THE MOVIE SPARKLING AND SPINNING SKIRTS Assortment**

(Ages 3 years & up/Approx. Retail Price: \$9.99/Available: Spring 2018)

Watch these pony figures show off their sparkly sense of style! This assortment includes PINKIE PIE, RARITY, and SONGBIRD SERENADE rocking her signature pink bow, of course! Each pony figure comes decorated in glitter and wearing a shimmering bedazzled skirt. Press their Cutie Marks to watch the skirts spin! Imagine shimmering adventures with fashion inspired by MY LITTLE PONY: THE MOVIE. Each sold separately. Available at most major toy retailers nationwide and on HasbroToyShop.com.

#### **MY LITTLE PONY GLITTER CELEBRATION Assortment**

(Ages 3 years & up/Approx. Retail Price: \$7.99/Available: Spring 2018)

Celebrate the Friendship Festival with festive flair! These translucent pony figures have bright and glittering designs on their legs to celebrate friendship in style! Imagine royal adventures with the ruler of EQUESTRIA, PRINCESS CELESTIA, or the ruler of the Crystal Empire, PRINCESS CADANCE! Even their beautiful wings are decorated with glitter! Each princess pony figure comes with a tiara and comb for styling her colorful mane and tail. Each sold separately. Available at most major toy retailers nationwide and on HasbroToyShop.com.

#### **MY LITTLE PONY PLAYSET Assortment**

(Ages 3 years & up/Approx. Retail Price: \$7.99/Available: Spring 2018)

RARITY and FLUTTERSHY run the EQUESTRIA fashion world! Imaginative play can happen anywhere with these carry-along playsets. With the RARITY set, pretend she's creating fabulous styles with the wigs, dresses, and shoes accessories. This play area folds into a mirror, and it's easily portable for on-the-go play. The FLUTTERSHY playset includes shoes and accessories for pretending to open up shop with critter friends. Fold her playset into a purse for portable fun! Each sold separately. Available at most major toy retailers nationwide and on HasbroToyShop.com.

#### **MY LITTLE PONY: THE MOVIE GLITTER AND GLOW PRINCESS CELESTIA**

(Ages 3 years & up/Approx. Retail Price: \$19.99/Available: Spring 2018)

PRINCESS CELESTIA rules over EQUESTRIA with a majestic glitter and glow! At 8-inches tall, this PRINCESS CELESTIA pony figure has translucent pink wings decorated with gold glitter. Press her Cutie Mark to see a four different patterns of glowing LED lights! She comes with a tiara, necklace, and comb for brushing her beautiful pony hair. Imagine sun celebrations and twinkling pony stories with this PRINCESS CELESTIA figure! Available at most major toy retailers nationwide and on HasbroToyShop.com.

#### **– VALUE CHANNEL ONLY**

#### **MY LITTLE PONY FRIENDSHIP IS MAGIC COLLECTION SMALL HAIR PLUSH Assortment**

(Ages 3 years & up/Approx. Retail Price: \$7.99/Available: Spring 2018)

The Mane 6 are always stylin' as soft, plush ponies. The approximately 6.5-inch tall ponies have silkymanes and tails for a fancy hair-do worthy of the Grand Galloping Gala. Keep the magic of friendship going strong and collect all 6 oh-so

squeezable pony pals! Each sold separately. Available at most major toy retailers nationwide and on HasbroToyShop.com.

– **VALUE CHANNEL ONLY**

**MY LITTLE PONY: THE MOVIE UNDERWATER Scene Pack**

(Ages 3 years & up/Approx. Retail Price: \$12.99/Available: Spring 2018)

RAINBOW DASH loves sports... imagine her playing sports under the sea! Inspired by MY LITTLE PONY: THE MOVIE, this Undersea Scene Pack includes a RAINBOW DASH seapony figure with beautiful mermaid-like tail and her cutie mark on her back fin. Imagine her engaging in underwater sports with her included beach themed accessories. She even comes with her friend, Tank the Turtle! The RAINBOW DASH UNDERSEA Scene Pack joins the RARITY Undersea Spa and PINKIE PIE Undersea Cafe in this assortment. Available at most major toy retailers nationwide and on HasbroToyShop.com.

**MY LITTLE PONY: THE MOVIE SNAP-ON FASHION Assortment**

(Ages 3 years & up/Approx. Retail Price: \$9.99/Available: Spring 2018)

Whether on land or sea, everypony finds a way to be fashionable! The MY LITTLE PONY: THE MOVIE SNAP-ON FASHION Assortment lets kids customize a land or sea look for their pony figure! This assortment includes 3 characters: RAINBOW DASH, FLUTTERSHY, and PINKIE PIE figures. Make over 15 different fashion combinations with the included accessories!! Each sold separately. Available at most major toy retailers nationwide and on HasbroToyShop.com.

**MY LITTLE PONY: THE MOVIE GLITTER AND STYLE SEAPONY Assortment**

(Ages 3 years & up/Approx. Retail Price: \$14.99/Available: Spring 2018)

Shine in seapony style! Inspired by MY LITTLE PONY: THE MOVIE, the Glitter and STYLE SEAPONY Assortment includes RARITY, PINKIE PIE, and RAINBOW DASH as seaponies, completing the collection of the entire Mane 6. With eyes and wings detailed in glitter, imagine them twinkling underwater! These 6-inch figures have articulated, mermaid-like tails and their signature Cutie Mark on their back fin. Each seapony figure comes with a comb and undersea themed accessories. Each sold separately. Available at most major toy retailers nationwide and on HasbroToyShop.com.

**MY LITTLE PONY: THE MOVIE SHINING FRIENDS Assortment**

(Ages 3 years & up/Approx. Retail Price: \$14.99/Available: Spring 2018)

Light up play time with the MY LITTLE PONY SHINING FRIENDS Assortment! This assortment includes 2 pony friends: FLUTTERSHY and RARITY. Kids can give their pony figure a high five and watch her hooves glow. It's fun to pretend the power of friendship creates the light! When the pony figure is with her other pony friend in the assortment (Sold separately), kids can imagine the 2 ponies share friendship moments -- when the ponies "hoof-bump," their lights shine, too! Each sold separately. Available at most major toy retailers nationwide and on HasbroToyShop.com.

**MY LITTLE PONY: THE MOVIE BABY SEAPONY AND BABY HIPPOGRIFF Assortment**

(Ages 3 years & up/Approx. Retail Price: \$4.99/Available: Spring 2018)

Inspired by MY LITTLE PONY: THE MOVIE, baby hippogriffs become new friends to the ponies! Imagine sky-high adventures with these 2 baby hippogriff figures, joining the 8 baby seaponies in this assortment from previous collections. Like their seapony pals, they can stick to a smooth surface. Stick them to other MY LITTLE PONY playsets (each sold separately), so kids can play with their baby hippogriffs alongside pony friends! Each hippogriff comes with a suction pod, accessory, and critter friend. Each sold separately. Available at most major toy retailers nationwide and on HasbroToyShop.com.

**MY LITTLE PONY: THE MOVIE FLIP AND FLOW SEAPONY Assortment**

(Ages 3 years & up/Approx. Retail Price: \$7.99/Available: Spring 2018)

Imagine mesmerizing undersea adventures, with the ocean flowing through these seapony figures! Inspired by MY LITTLE PONY: THE MOVIE, each character in this assortment appears as a seapony figure with a translucent body and colorful liquid inside. Flip them upside down to make the water look as though it's disappeared! There are 3 articulated seapony figure friends in this assortment: TWILIGHT SPARKLE, RAINBOW DASH, and PINKIE PIE, and each figure comes with an accessory. Each sold separately. Available at most major toy retailers nationwide and on HasbroToyShop.com.



New MY LITTLE PONY CORE products for FALL 2018 include:

**MY LITTLE PONY FRIENDSHIP IS MAGIC COLLECTION TWILIGHT SPARKLE MAGICAL SCHOOL OF FRIENDSHIP Playset**  
(Ages 3 years & up/Approx. Retail Price: \$59.99/Available: Fall 2018)

Inspired by the storyline in MY LITTLE PONY: FRIENDSHIP IS MAGIC Season 8, the TWILIGHT SPARKLE Magical School of Friendship playset brings her school to playtime! Both classrooms are themed around classes in the series, taught by the Mane 6! Including a 3-inch TWILIGHT SPARKLE pony figure and school accessories, she can explore classrooms, store accessories in the lockers, reveal magical colors in the fashion class, and ride the elevator. The entryway beams with light, and the scroll on the roof lights up to show images from the series. Available at most major toy retailers nationwide and on HasbroToyShop.com.

**MY LITTLE PONY FRIENDSHIP IS MAGIC COLLECTION PINKIE PIE BEATS & TREATS MAGICAL CLASSROOM Playset**  
(Ages 3 years & up/Approx. Retail Price: \$29.99/Available: Fall 2018)

Inspired by the storyline in MY LITTLE PONY: FRIENDSHIP IS MAGIC season 8, Pinkie Pie teaches new students in the School of Friendship about her passion for sweets and songs. This 2-in-1 Beats and Treats Magical Classroom is double-sided to play out baking lessons on one side and musical fun on the other! This set comes with a 3-inch Pinkie Pie pony figure and baking and musical accessories, including sounds on each side such as an oven timer and a guitar solo! It's double the fun with Pinkie Pie and her magical classroom! Batteries included. Available at most major toy retailers nationwide and on HasbroToyShop.com.

**MY LITTLE PONY FRIENDSHIP IS MAGIC COLLECTION MAGIC SHOW & TELL Assortment**

(Ages 3 years & up/Approx. Retail Price: \$7.99/Available: Fall 2018)

There are magical surprises ahoof at the Twilight Sparkle School of Friendship! The SCHOOL OF FRIENDSHIP assortment includes 3 characters: Rarity, Applejack, and Starlight Glimmer. Each 3-inch pony figure comes with an accessory to flip or squeeze to reveal a fun surprise! Kids can play with these pony figures in the Twilight Sparkle School of Friendship playset (sold separately) to reveal designs on their outfits using the entryway lights too! Each pony figure sold separately. Available at most major toy retailers nationwide and on HasbroToyShop.com.

**MY LITTLE PONY FRIENDSHIP IS MAGIC COLLECTION FRIENDSHIP LESSON Assortment**

(Ages 3 years & up/Approx. Retail Price: \$14.99/Available: Fall 2018)

New students at the School of Friendship means new friendship adventures...and the Mane 6 are the pony teachers! In this Friendship Lesson assortment, RAINBOW DASH is paired with the athletic Sandbar, and FLUTTERSHY teaches Silverstream a lesson in kindness. The 3-inch Rainbow Dash and Sandbar set comes with a Tank the Turtle figure, buckball basket, and apples accessories to play out athletic scenes. Fluttershy and Silverstream come with accessories to imagine silly moments keeping her pet bunny clean! Available at most major toy retailers nationwide and on HasbroToyShop.com.

**MY LITTLE FRIENDSHIP IS MAGIC COLLECTION PONY FRIENDS Assortment**

(Ages 3 years & up/Approx. Retail Price: \$4.99/Available: Fall 2018)

Pony friends love to shine and shimmer in beautiful glitter! This assortment of 3-inch pony figures includes 4 characters: PINKIE PIE, TRIXIE LULAMOON, PRINCESS TWILIGHT SPARKLE, and APPLEJACK. Each pony figure is glitter glam with sparkly details on their Cutie Marks, and 1 accessory is included for playing out series-inspired stories. Each sold separately. Available at most major toy retailers nationwide and on HasbroToyShop.com.

**MY LITTLE PONY FRIENDSHIP IS MAGIC COLLECTION PRINCESS GLITTER CELEBRATION Assortment**

(Ages 3 years & up/Approx. Retail Price: \$7.99/Available: Fall 2018)

Celebrate the Friendship Festival with festive flair! These translucent pony figures have bright and glittering designs on their legs to celebrate friendship in style! Imagine royal adventures with the co-ruler of EQUESTRIA and mare of the night, Princess Luna, or the princess of friendship, PRINCESS TWILIGHT SPARKLE! Even their beautiful wings are decorated with glitter! Each princess pony figure comes with a tiara and comb for styling her colorful mane and tail. Each sold separately. Available at most major toy retailers nationwide and on HasbroToyShop.com.

### **MY LITTLE PONY FRIENDSHIP IS MAGIC COLLECTION SILLY LOOKS Assortment**

(Ages 3 years & up/Approx. Retail Price: \$9.99/Available: Fall 2018)

EQUESTRIA is full of magical surprises! With the MY LITTLE PONY Cutie Mark Surprise assortment, push the pony figure's Cutie Mark to see a silly surprise -- their faces change expressions! This assortment includes 2 characters: PINKIE PIE and RAINBOW DASH. The Pinkie Pie pony figure includes cupcake accessory to press and reveal surprise layers of sweets! RAINBOW DASH comes with her faithful friend, Tank the Turtle. Press him to set his propellers spinning! Each sold separately. Available at most major toy retailers nationwide and on HasbroToyShop.com.

### **MY LITTLE PONY FRIENDSHIP IS MAGIC COLLECTION SNAP ON FASHIONS**

(Ages 3 years & up/Approx. Retail Price: \$14.99/Available: Fall 2018)

The ponies of EQUESTRIA love dressing up in new fashions! These 6-inch fashion ponies each come with 2 outfits and 2 accessories. Dress up TWILIGHT SPARKLE and RAINBOW DASH (each sold separately). Snap on the TWILIGHT SPARKLE pony figure's crown, or the RAINBOW DASH pony figure's fashion accessories. Mix and match accessories to create outfits for imagining new adventures. Available at most major toy retailers nationwide and on HasbroToyShop.com.

### **MY LITTLE PONY FRIENDSHIP IS MAGIC COLLECTION SINGING RAINBOW DASH Figure**

(Ages 3 years & up/Approx. Retail Price: \$24.99/Available: Fall 2018)

The Singing Rainbow Dash pony figure shines like a superstar as she sings her awesome songs! Press her Cutie Mark or slide her shades over her eyes to start her singing. She sings 5 songs and says awesome phrases from the MY LITTLE PONY: FRIENDSHIP IS MAGIC series and MY LITTLE PONY: THE MOVIE. Kids can grab her microphone and sing a duet with Rainbow Dash, too! If kids want to sing solo, they can sing into the microphone and hear their tunes through the pony figure doubling as a speaker. It's time to be awesome with Rainbow Dash! Batteries included. Available at most major toy retailers nationwide and on HasbroToyShop.com.

### **MY LITTLE PONY FRIENDSHIP IS MAGIC TALKING PONIES Assortment**

(Ages 3 years & up/Approx. Retail Price: \$19.99/Available: Fall 2018)

Learn how magical friendship can be with the MY LITTLE PONY Magical Story Time assortment! They're a great introduction to the MY LITTLE PONY brand. Push each 7-inch pony figure's Cutie Mark to hear them tell their stories and explain what friendship means to them. This assortment includes 2 characters: PRINCESS TWILIGHT SPARKLE and RARITY. Each pony figure comes with accessories to play along with their story, including their Element of Harmony! Each sold separately. Available at most major toy retailers nationwide and on HasbroToyShop.com.

### **MY LITTLE PONY FRIENDSHIP IS MAGIC MEET THE MANE 6 PONIES Collection**

(Ages 3 years & up/Approx. Retail Price: \$19.99/Available: Fall 2018) THIS WILL BE USED AS A PROMOTIONAL SKU IN THE US AND WILL BE AVAILABLE AS OF JUNE

Meet Ponyville's best friends -- the Mane 6! The My Little Pony Meet the Mane 6 Ponies Collection is the perfect starter set for an introduction to the brand. It includes 6 pony figures depicting the core cast in entertainment: TWILIGHT SPARKLE, PINKIE PIE, APPLEJACK, RAINBOW DASH, RARITY and FLUTTERSHY. They are 3-inches tall and sculpted to show off their classic look. Play out pony stories and start a collection! Available at most major toy retailers nationwide and on HasbroToyShop.com.

### **MY LITTLE PONY FRIENDSHIP IS MAGIC ULTIMATE EQUESTRIA Collection**

(Ages 3 years & up/Approx. Retail Price: \$59.99/Available: Fall 2018)

Find friendships in every corner of EQUESTRIA! With this collection, kids can play with a complete set of pony friends. This set includes 10 figures total: TWILIGHT SPARKLE, FLUTTERSHY, RAINBOW DASH, RARITY, PINKIE PIE and APPLEJACK; the three princesses: Princess Celestia, Princess Luna, and Princess Cadance; and SPIKE THE DRAGON, the adorable sidekick to TWILIGHT SPARKLE! A perfect introduction to the brand, start a collection with this ultimate set of friends. Available at most major toy retailers nationwide and on HasbroToyShop.com.

**– WILL BE USED AS AN EXCLUSIVE IN THE US**

### **MY LITTLE PONY FRIENDSHIP IS MAGIC FAN SERIES COLLECTOR Figure**

(Ages 3 years & up/Approx. Retail Price: \$19.99/Available: Fall 2018)

Inspired by entertainment, this STARLIGHT GLIMMER and TRIXIE LULAMOON sculpture depicts these 2 characters up to their magical (and somewhat mischievous!) antics. STARLIGHT GLIMMER is wearing her magician hat and TRIXIE LULAMOON is wearing a cape. As seen in entertainment, these 2 are seated on a firework, surrounded by glitter-detailed decor. A great addition to a fan's collection, this can stand flat on a surface to display and recreate this epic scene. Available at most major toy retailers nationwide and on HasbroToyShop.com.

#### **MY LITTLE PONY CUTIE MARK CREW BLIND PACKS**

(Ages 3 years & up/Approx. Retail Price: \$3.99/Available: Fall 2018)

Discover how magical friendship can be! Inspired by MY LITTLE PONY and MY LITTLE PONY EQUESTRIA GIRLS characters, these blind packs have a fun surprise inside. Each pack has an adorable character figure in a new 2-inch size and shape and a matching accessory. There are ponies, seaponies, and EQUESTRIA GIRLS characters to collect and imagine stories on both sides of the EQUESTRIA magical portal. Includes a stackable case as well as a collector card to encourage storytelling. Look for 2 waves, 24 figures and accessories per wave. Each sold separately. Available at most major toy retailers nationwide and on HasbroToyShop.com.

– **WILL BE A TARGET EXCLUSIVE IN THE US**

#### **MY LITTLE PONY FRIENDSHIP IS MAGIC CUTIE MARK BOBBLES Assortment**

(Ages 3 years & up/Approx. Retail Price: \$9.99/Available: Fall 2018)

The Mane Six are now in wibbly, wobbly, bobble-headed form! This assortment of six precious ponies is perfect for both collecting and cuddling. These approximately 6.25-inch tall ponies have super-soft bodies and adorable faces that provide a fresh, fun way to show some MY LITTLE PONY love! Available at most major toy retailers nationwide and on HasbroToyShop.com.

#### **MY LITTLE PONY FRIENDSHIP IS MAGIC CUDDLY PLUSH Assortment**

(Ages 3 years & up/Approx. Retail Price: \$14.99/Available: Fall 2018)

Friendship is magic...especially the friendship of a soft, snuggly pony pal! Inspired by entertainment, these cute and irresistibly cuddly MY LITTLE PONY plush figures are approximately 12-inches tall with soft bodies and sculpted manes. Kids can pretend to recreate scenes or imagine new stories! Fall introduces new expressions for TWILIGHT SPARKLE, PINKIE PIE, RAINBOW DASH and RARITY. Available at most major toy retailers nationwide and on HasbroToyShop.com.

#### **MY LITTLE PONY FRIENDSHIP IS MAGIC SOFT PLUSH Assortment**

(Ages 3 years & up/Approx. Retail Price: \$9.99/Available: Fall 2018)

Friendship is magic with these soft pony pals! At approximately 9 inches tall, these MY LITTLE PONY: FRIENDSHIP IS MAGIC plush ponies are fun friends to tag along on entertainment-inspired adventures. In addition to their huggable bodies, they have pretty, sculpted manes to snuggle and admire. Fall introduces 3 new expressions for TWILIGHT SPARKLE, RAINBOW DASH and PINKIE PIE; SPIKE THE DRAGON joins the group for the first time at this size! Available at most major toy retailers nationwide and on HasbroToyShop.com.

New MY LITTLE PONY HOLIDAY products for FALL 2018 include:

#### **MY LITTLE PONY BEST GIFT EVER CUTIE MARK BOBBLES Assortment**

(Ages 3 years & up/Approx. Retail Price: \$9.99/Available: Fall 2018)

It's the holiday season and TWILIGHT SPARKLE and PINKIE PIE are on the hunt for the best gift ever! Through epic adventures and the magic of the season, they learn that friendship is the greatest gift of all. Kids can imagine entertainment-inspired scenes with these soft PINKIE PIE and TWILIGHT SPARKLE figures. Pretend they are giggling and planning holiday fun as their heads bobble. Their adorable eyes feature a festive design and signature Cutie Mark detail. Look for other MY LITTLE PONY bobbles to create a collection. (Each sold separately. Subject to availability.) Available at most major toy retailers nationwide and on HasbroToyShop.com.

New MY LITTLE PONY CORE products for HOLIDAY 2018 include:

### **MY LITTLE PONY BEST GIFT EVER MANE 6 CELEBRATION Set**

(Ages 3 years & up/Approx. Retail Price: \$24.99/Available: Fall 2018)

It's the holiday season and the pony friends are galloping through EQUESTRIA to find the BEST GIFT EVER for each other! Throughout their adventures, they come to find that friendship is everypony's favorite gift after all. This MY LITTLE PONY BEST GIFT EVER MANE 6 CELEBRATION set comes with 6 pony figures: TWILIGHT SPARKLE, RAINBOW DASH, PINKIE PIE, RARITY, FLUTTERSHY, and APPLEJACK. The pony figures are decorated to imagine they are sparkly for the holiday season. Each figure also comes with a character-inspired mystery gift. Imagine the pony friends are ready to reveal who their mystery gift-givers are, and swap presents for the holidays. Available at most major toy retailers nationwide and on HasbroToyShop.com.

### **MY LITTLE PONY BEST GIFT EVER PRINCESS CADANCE & SHINING ARMOR Set**

(Ages 3 years & up/Approx. Retail Price: \$14.99/Available: Fall 2018)

It's the holiday season and PRINCESS CADANCE, SHINING ARMOR, and BABY FLURRY HEART are traveling to Princess TWILIGHT SPARKLE to celebrate in her castle! When they arrive, TWILIGHT SPARKLE is super stressed to find the BEST GIFT EVER, but eventually they learn that friendship is everypony's favorite gift of all. This MY LITTLE PONY BEST GIFT EVER PRINCESS CADANCE & SHINING ARMOR set comes with 3 pony figures: PRINCESS CADANCE, SHINING ARMOR, and BABY FLURRY HEART. Reveal the 2 mystery accessories and pretend the royal family is gifting them to their baby alicorn. Imagine festive family scenes celebrating the holidays together with this MY LITTLE PONY BEST GIFT EVER set! Available at most major toy retailers nationwide and on HasbroToyShop.com.

### **MY LITTLE PONY BEST GIFT EVER PONY FIGURE MYSTERY BOX**

(Ages 3 years & up/Approx. Retail Price: \$2.99/Available: Fall 2018)

It's the holiday season in EQUESTRIA, and everypony's trying to pick out the perfect present for their friends! Each MY LITTLE PONY BEST GIFT EVER PONY FIGURE MYSTERY BOX has an adorable pony and collector sheet inside. Create festive stories with fun friends from EQUESTRIA -- collecting more pony figures means more holiday stories to create! Which pony is inside? Find out! Look for all 24: RAINBOW DASH, TWILIGHT SPARKLE, PINKIE PIE, RARITY, FLUTTERSHY, APPLEJACK, FLIM SKIM, FLAM, PRINCESS CADANCE, STARSWIRL, MINUETTE, RAINBOW SWOOP, TWINKLE SHINE, MAUD ROCK PIE, GRANNY SMITH, BIG MACINTOSH, MRS. DAZZLE CAKE, MR. CARROT CAKE, STARLIGHT GLIMMER, TRIXIE LULAMOON, DJ PON-3, CHEESE SANDWICH, ICY MIST, and CHEERILEE. Each sold separately. Subject to availability. Available at most major toy retailers nationwide and on HasbroToyShop.com.

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