CSR AT HASBRO: PLAYING WITH PURPOSE
At Hasbro, we believe that every day is a chance to do better. We strive to always act responsibly, and in doing so we find smarter ways of doing business. Our deep commitment to corporate social responsibility (CSR) inspires us to use our business as a force for good. With a focus on key CSR areas like product safety, environmental sustainability, human rights, ethical sourcing, diversity and inclusion, and community, we’re building a safer, more sustainable and inclusive company and world for all.
Follow our progress at hasbro.com/csr and on Twitter @Hasbro.

CSR FOCUS AREAS

Product Safety
Product safety is our highest priority. We put our safety standards into practice through a five-step quality assurance process that spans from design and engineering to manufacturing and packaging.

Environmental Sustainability
We challenge ourselves every day to find new ways to shrink the environmental footprint of our business. We’ve made major inroads in cutting greenhouse gas (GHG) emissions, water use, and waste production in our owned and operated facilities, in addition to reducing the environmental impacts of our products and packaging.

Human Right & Ethical Sourcing
Treating people fairly—with dignity and respect—is a core Hasbro value. We work closely with our third-party factories and licensees to ensure all products are manufactured in safe and healthy environments and the human rights of workers in our supply chain are being upheld.

Diversity & Inclusion
At Hasbro, we believe that supporting everyone and promoting inclusion across our business and society makes the world a better place for all. We are committed to promoting a diverse and inclusive culture where employees feel valued, respected and engaged.

Community
Our philanthropic giving, product donations and employee volunteering focus on activities that empower children globally. These activities reflect our belief that Hasbro can make a positive and lasting difference in people’s lives.

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To learn more about CSR at Hasbro visit hasbro.com/csr
CSR GOAL HIGHLIGHTS

- On an annual basis, achieve 100% social compliance audit rate for all third-party vendor and achieved sub-contractor facilities, as well as 100% follow-up audit rate for all facilities with pending remediation issues
- Require **100% vendor compliance** with Hasbro Ethical Sourcing Academy
- **Eliminate virtually all plastic in packaging** for new products by the end of 2022
- By 2025, reduce, **energy consumption by 25%**, **greenhouse gas emissions by 20%**, waste to landfill by **59%**, water consumption by **15%**
- Increase women in director and above roles globally to **50%** and U.S. annual hiring of minorities to **40%**, by 2025.

CSR RECOGNITION

*2025 environmental goals for our owned and operated facilities based on a 2015 baseline. “World’s Most Ethical Companies” and “Ethisphere” names and marks are registered trademarks of Ethisphere LLC.*