



CORPORATE SOCIAL RESPONSIBILITY FactSheet

CSR at Hasbro: Playing with Purpose

At Hasbro, we believe that every day is a chance to do better. We strive to always act responsibly, and in doing so we find smarter ways of doing business. Our deep commitment to corporate social responsibility (CSR) inspires us to use our business as a force for good. With a focus on key CSR areas like product safety, environmental sustainability, human rights, ethical sourcing, diversity and inclusion, and community, we're building a safer, more sustainable and inclusive company and world for all. Follow our progress at www.hasbro.com/csr and on Twitter @Hasbro.

CSR Focus Areas

Product Safety

Product safety is our highest priority. We put our safety standards into practice through a five-step quality assurance process that spans from design and engineering to manufacturing and packaging.

Environmental Sustainability

We challenge ourselves every day to find new ways to shrink the environmental footprint of our business. We've made major inroads in cutting greenhouse gas (GHG) emissions, water use, and waste production in our owned and operated facilities, in addition to reducing the environmental impacts of our products and packaging.

Human Right & Ethical Sourcing

Treating people fairly—with dignity and respect—is a core Hasbro value. We work closely with our third-party factories and licensees to ensure all products are manufactured in safe and healthy environments and the human rights of workers in our supply chain are being upheld.

Diversity & Inclusion

We believe that supporting all people and promoting inclusion across our business and society makes the world a better place for all. We are committed to promoting a diverse and inclusive culture where employees feel valued, respected and engaged.

Community

Our philanthropic giving, product donations and employee volunteering focus on activities that empower children globally. These activities reflect our belief that Hasbro can make a positive and lasting difference in people's lives.

CSR HIGHLIGHTS

zero
consumer product recalls in 2017

99%
renewable energy use across global owned/operated operations

90%
paper packaging and inbox content from recycled material or from sources that practice sustainable forest management

100%
Hasbro third-party vendors audited annually for social compliance

38%
female directors on Hasbro's Board of Directors

94%
of Hasbro employees volunteered in 2017

4M
children positively impacted by Hasbro philanthropy in 2017

#5
on 100 Best Corporate Citizens list in 2018

FOR MORE INFORMATION CONTACT

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To learn more about CSR at Hasbro visit www.hasbro.com/csr



OUR PATH OF CONTINUOUS IMPROVEMENT

- 1983** Established Hasbro Charitable Trust
- 1993** Formally adopted the Hasbro Global Ethics Principles, standardizing ethical factory conditions in our supply chain
- 1994** Established the Hasbro Environmental Principles
- 1999** Launched a formal employee volunteer program, which today provides employees with four hours of paid time off each month for community volunteering
- 2002** Became a charter member of the Environmental Protection Agency's Climate Leaders program
- 2003** Established an executive CSR Committee
- 2007** Reduced GHG emissions in our U.S. facilities by 43% over baseline established in 2000; set subsequent goal to reduce emissions an additional 10% by 2012
- 2010** Eliminated wire ties in product packaging
- 2010** Launched generationOn, a global youth service movement, with Points of Light Institute
- 2011** Achieved goal of deriving 75% of product packaging from recycled paper or sources that practice sustainable forest management
- 2013** Eliminated PVC from Hasbro toy and game packaging
- 2013** Launched Hasbro's annual Global Day of Joy engaging employees worldwide in community service
- 2014** Received LEED® Gold certification for Providence, RI facility
- 2015** Achieved goal to derive 90% of product packaging and inbox content from recycled paper or sources that practice sustainable forest management
- 2015** Achieved 100% renewable energy use across U.S. owned/operated operations
- 2016** Became first global play and entertainment company to join the Responsible Business Alliance (RBA)
- 2016** Launched our BE FEARLESS BE KIND initiative, empowering kids to develop compassion and empathy
- 2017** Received LEED® Silver certification for Burbank, CA facility
- 2017** Achieved 99% renewable energy use across global owned/operated operations
- 2018** Began switching to 30% plant-based bioPET plastic for packaging

CSR Goal Highlights

- On an annual basis, achieve 100% social compliance audit rate for all third-party vendor and major sub-contractor facilities, as well as 100% follow-up audit rate for all facilities with pending remediation issues
- Require 100% vendor compliance with Hasbro Ethical Sourcing Academy
- Reduce energy consumption by 25% by 2025*
- Reduce greenhouse gas emissions by 20% by 2025*
- Reduce waste to landfill by 50% by 2025*
- Reduce water consumption by 15% by 2025*
- Grow women in director and above roles globally to 50% by 2025
- Increase U.S. annual hiring of minorities to 40% by 2025

* 2025 environmental goals for our owned and operated facilities based on a 2015 baseline.

CSR Recognition

