



FactSheet

CSR AT HASBRO: PLAYING WITH PURPOSE

At Hasbro, we believe that every day is a chance to do better. We strive to always act responsibly, and in doing so we find smarter ways of doing business. Our deep commitment to corporate social responsibility (CSR) inspires us to use our business as a force for good. With a focus on key CSR areas like product safety, environmental sustainability, human rights, ethical sourcing, diversity and inclusion, and community, we're building a safer, more sustainable and inclusive company and world for all.

Follow our progress at hasbro.com/csr and on Twitter @Hasbro.

CSR FOCUS AREAS

Product Safety

Product safety is our highest priority. We put our safety standards into practice through a five-step quality assurance process that spans from design and engineering to manufacturing and packaging.

Environmental Sustainability

We challenge ourselves every day to find new ways to shrink the environmental footprint of our business. We've made major inroads in cutting greenhouse gas (GHG) emissions, water use, and waste production in our owned and operated facilities, in addition to reducing the environmental impacts of our products and packaging.

Human Right & Ethical Sourcing

Treating people fairly—with dignity and respect—is a core Hasbro value. We work closely with our third-party factories and licensees to ensure all products are manufactured in safe and healthy environments and the human rights of workers in our supply chain are being upheld.

Diversity & Inclusion

At Hasbro, we believe that supporting everyone and promoting inclusion across our business and society makes the world a better place for all. We are committed to promoting a diverse and inclusive culture where employees feel valued, respected and engaged.

Community

Our philanthropic giving, product donations and employee volunteering focus on activities that empower children globally. These activities reflect our belief that Hasbro can make a positive and lasting difference in people's lives.

csr highlights



virtually
100%

renewable energy use across global owned and operated facilities

90%

paper packaging and inbox content from recycled material or from sources that practice sustainable forest management

100%

Hasbro third-party vendors audited annually for social compliance

55%

female directors on Hasbro's Board of Directors

76%

of Hasbro employees volunteered in 2020

4M

children positively impacted by Hasbro philanthropy in 2020

TOP25

on 100 Best Corporate Citizens list for the 10th consecutive year in 2020

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To learn more about CSR at Hasbro visit hasbro.com/csr

OUR PATH OF CONTINUOUS IMPROVEMENT

- 1983** Established Hasbro Charitable Trust
- 1993** Adopted Hasbro Global Business Ethics Principles, standardizing ethical sourcing standards in our supply chain
- 1994** Established Hasbro Environmental Principles
- 1999** Launched employee volunteer program, which today offers employees four hours paid time monthly for community volunteering
- 2003** Established executive CSR Committee
- 2007** Reduced GHG emissions across U.S. facilities by 43% over 2000 baseline
- 2010** Eliminated wire ties in product packaging
- 2013** Eliminated PVC from Hasbro toy and game packaging
- 2013** Launched Hasbro's annual Global Day of Joy, engaging employees in community service
- 2014** Received LEED® Gold certification for Providence, RI facility
- 2015** Achieved goal to derive at least 90% of product packaging and inbox content from recycled paper or sources that practice sustainable forest management
- 2015** Achieved 100% renewable energy use across U.S. owned/operated facilities
- 2016** Became first global play and entertainment company to join the Responsible Business Alliance (RBA)
- 2016** Launched our BE FEARLESS BE KIND initiative, empowering kids to develop compassion and empathy
- 2018** Began switching to 30% plant-based bioPET plastic for packaging
- 2018** Launched toy recycling program in U.S.. Expanded to France, Germany, Brazil and Canada in 2019
- 2019** Began process to eliminate virtually all plastic from new product packaging by the end of 2022

CSR GOAL HIGHLIGHTS

- On an annual basis, achieve 100% social compliance audit rate for all third-party vendor and achieved sub-contractor facilities, as well as **100%** follow-up audit rate for all facilities with pending remediation issues
- Require **100% vendor compliance** with Hasbro Ethical Sourcing Academy
- **Eliminate virtually all plastic in packaging** for new products by the end of 2022
- By 2025, reduce, **energy consumption by 25%, greenhouse gas emissions by 20%, waste to landfill by 59%, water consumption by 15%**
- Increase women in director and above roles globally to **50%** and grow ethnically and racially diverse employee representation in the U.S. to **25%** by 2025.

CSR RECOGNITION



Forbes
2020



*2025 environmental goals for our owned and operated facilities based on a 2015 baseline. "World's Most Ethical Companies" and "Ethisphere" names and marks are registered trademarks of Ethisphere LLC.



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