



## **DISNEY BEAUTY AND THE BEAST MOVIE 2017 PRODUCT DESCRIPTIONS**

A beloved tale as old as time returns with Disney's *Beauty and the Beast*, a live-action adaptation of the animated classic coming to theaters nationwide March 17, 2017. Kids can recreate magical movie moments with Hasbro's enchanting lineup of dolls and figures inspired by the film, featuring bold and bright BELLE, THE BEAST, and their loyal friends LUMIERE, COGSWORTH, MRS. POTTS, CHIP, and PLUMETTE.

New DISNEY BEAUTY AND THE BEAST products for Spring 2017 include:

### **DISNEY BEAUTY AND THE BEAST DELUXE DUO 2-Pack**

(Ages 3 years & up/Approx. Retail Price: \$49.99/Available: Spring 2017)

The love between BELLE and the BEAST is clear in the DISNEY BEAUTY AND THE BEAST DELUXE DUO 2-Pack. BELLE and the BEAST share a deep bond and a romantic dance that brings them close together, but will it be enough to break the spell? Kids, collectors, and fans of this timeless classic will love reliving their favorite moments from the live-action movie or imagining their own enchanted stories! The DELUXE DUO 2-Pack includes BELLE doll dressed in a removable dress inspired by her stunning ball gown, BEAST figure in his ballroom attire featuring a furry textured body, and fashion accessories. Available at most major retailers and on [HasbroToyShop.com](http://HasbroToyShop.com).

### **DISNEY BEAUTY AND THE BEAST ENCHANTING BALL GOWN BELLE Doll**

(Ages 3 years & up/Approx. Retail Price: \$29.99/Available: Spring 2017)

Imagine entering the enchanted ballroom and recreate the iconic moment when BELLE descends the grand staircase with the DISNEY BEAUTY AND THE BEAST ENCHANTING BALL GOWN BELLE doll. This enchanting doll is radiant with beauty and confidence in her fashionable golden gown, inspired by her outfit in Disney's live-action movie *Beauty and the Beast*. The ENCHANTING BALL GOWN BELLE doll is fully articulated, allowing for the ultimate storytelling play. Includes BELLE doll, outfit, and fashion accessories. Available at most major retailers and on [HasbroToyShop.com](http://HasbroToyShop.com).

### **DISNEY BEAUTY AND THE BEAST ENCHANTING MELODIES BELLE Doll**

(Ages 3 years & up/Approx. Retail Price: \$29.99/Available: Spring 2017)

Enjoy the enchanting moments with the DISNEY BEAUTY AND THE BEAST ENCHANTING MELODIES BELLE doll. Dressed in her movie inspired iconic gold ball gown, the BELLE doll sings the "Something There" song from Disney's live-action movie *Beauty and the Beast*. With one press of BELLE'S stomach, she will sing of her budding love for the BEAST in this classic song. Kids will love playing out moments from the movie or imagining their own fairytales with this doll. The ENCHANTING MELODIES BELLE doll includes BELLE doll in her movie-inspired golden gown and a removable pair of shoes. Requires three A76 batteries, included. Available at most major retailers and on [HasbroToyShop.com](http://HasbroToyShop.com).

### **DISNEY BEAUTY AND THE BEAST VILLAGE DRESS BELLE Doll**

(Ages 3 years & up/Approx. Retail Price: \$14.99/Available: Spring 2017)

BELLE finds herself living a real-life adventure like the ones she reads about in her books, and kids can imagine the same adventure with the DISNEY BEAUTY AND THE BEAST VILLAGE DRESS BELLE doll. The VILLAGE DRESS BELLE doll wears the iconic blue dress inspired by the village scene in Disney's live-action movie *Beauty and the Beast*. Kids, collectors, and fans of the timeless classic will love reliving their favorite moments and imagining their own stories. Includes BELLE doll, outfit, and a pair of removable shoes inspired by her outfit in Disney's live-action movie, *BEAUTY AND THE BEAST*. Available at most major retailers and on [HasbroToyShop.com](http://HasbroToyShop.com).

New DISNEY BEAUTY AND THE BEAST SMALL DOLL products for 2017 include:

**DISNEY BEAUTY AND THE BEAST ENCHANTED ROSE SCENE Small Doll Set**

(Ages 3 years & up/Approx. Retail Price: \$19.99/Available: Spring 2017)

Imagine the past, present, and future of BELLE and THE BEAST with the DISNEY BEAUTY AND THE BEAST ENCHANTED ROSE SCENE pack. In Disney's live-action movie *Beauty and the Beast*, the BEAST must learn to love another and earn her love in return before the last petal falls from the enchanted rose. Kids, collectors, and fans of this timeless classic will love reenacting unforgettable movie moments or creating their own stories with these small dolls. The BEAUTY AND THE BEAST BELLE & BEAST ENCHANTED ROSE SCENE pack comes with BELLE doll, BEAST figure, the enchanted rose, and themed accessories. Available at most major retailers and on [HasbroToyShop.com](http://HasbroToyShop.com).

**DISNEY BEAUTY AND THE BEAST CASTLE FRIENDS COLLECTION Small Doll Set**

(Ages 3 years & up/Approx. Retail Price: \$14.99/Available: Spring 2017)

Once the human servants of the enchanted castle, the DISNEY BEAUTY AND THE BEAST CASTLE FRIENDS COLLECTION Small Doll Set features five loyal friends to THE BEAST. The CASTLE FRIENDS COLLECTION set features some of the most memorable characters from the live-action movie, *Beauty and the Beast*, including LUMIERE, COGSWORTH, CHIP, MRS. POTTS, and PLUMETTE. Recreate iconic scenes from Disney's live-action movie with these small dolls, a wonderful addition to any BEAUTY AND THE BEAST collection. Available at most major retailers and on [HasbroToyShop.com](http://HasbroToyShop.com).

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