



## **MY LITTLE PONY 2019 PRODUCT DESCRIPTIONS**

MY LITTLE PONY is more colorful than ever as each of the Mane 6 is celebrated for what they bring to the rainbow! Join the squad for the 9<sup>th</sup> season of the beloved animated series, *MY LITTLE PONY: FRIENDSHIP IS MAGIC* and take it to the road with the MY LITTLE PONY: FRIENDSHIP IS MAGIC summer special, *RAINBOW ROADTRIP*. In Spring, fans can play out entertainment-inspired scenes with the MY LITTLE PONY RAINBOW WINGS TWILIGHT SPARKLE figure and build out the worlds of MY LITTLE PONY *and* EQUESTRIA GIRLS with the MY LITTLE PONY CUTIE MARK CREW blind packs, which continue into fall. Also in fall, fans can wiggle and giggle with OH MY GIGGLES PINKIE PIE and discover the magic of the rainbow with RAINBOW TAIL SURPRISE PACK. All of this and more in this year's MY LITTLE PONY line!

New MY LITTLE PONY CORE products for SPRING 2019 include:

### **MY LITTLE PONY RAINBOW WINGS TWILIGHT SPARKLE Figure**

(Ages 3 years & up/Approx. Retail Price: \$19.99/Available: Spring 2019)

Imagine the Princess of Friendship soaring through the clouds above Equestria with the Rainbow Wings Twilight Sparkle 8-inch pony figure! This purple pony figure has gorgeous rainbow wings inspired by scenes in entertainment. Push her signature cutie mark to see her unicorn horn and wings light up. Her rainbow wings also flutter while holding and guiding her up and down to pretend she's flying. When her wings flutter, they light up too! She also comes with her signature princess tiara and a comb for styling her purple mane and tail. Available at most major toy retailers nationwide.

### **MY LITTLE PONY ROYAL PONIES OF EQUESTRIA Set**

(Ages 3 years & up/Approx. Retail Price: \$14.99/Available: Spring 2019)

Welcome to a world filled with the magic of friendship! Princess Celestia and Princess Luna help to raise the sun and moon over Equestria, while Princess Cadance rules over the Crystal Empire. Together, these 3 ponies share royal adventures and friendship stories inside the Canterlot Castle. Inspired by the animated television series, *My Little Pony Friendship is Magic*, the Royal Ponies of Equestria set includes 3 3-inch pony figures: Princess Celestia, Princess Luna, and Princess Cadance. They are sculpted with character-inspired expressions and signature poses. Comb and style their manes and tails and finish off their royal looks with their tiaras. This collection is a great introduction for My Little Pony beginners! Available at most major toy retailers nationwide.

### **MY LITTLE PONY MAGICAL SALON Figures**

(Ages 3 years & up/Approx. Retail Price: \$14.99/Available: Spring 2019)

Fans of the *My Little Pony: Friendship is Magic* television series can imagine they are manestylists at a magical salon in Ponyville with the MY LITTLE PONY MAGICAL SALON figures. These 6-inch Pinkie Pie and Rarity figures have their signature pink and purple hair with a Magical Salon twist: highlights and clip-in hair extensions! Use the light-up wand to stamp colorful designs onto Pinkie Pie or Rarity pony's mane or tail, and use the included hair accessories to give them a fun or silly hairdo! Each figure has long, soft hair kids can brush with the included comb. Curl their hair or put it in a bun using the included accessories to imagine they're getting ready for a big event! Pinkie Pie and Rarity figures sold separately. Available at most major toy retailers nationwide.

### **MY LITTLE PONY MANE PONY CLASSIC Figure Assortment**

(Ages 3 years & up/Approx. Retail Price: \$4.99/Available: Spring 2019)

Inspired by the MY LITTLE PONY: FRIENDSHIP IS MAGIC television series, this MY LITTLE PONY MANE PONY assortment features 3-inch figures designed to look like some favorite characters from entertainment. Collect the Mane 6 in their colorful pony figure form with molded hair, character-inspired looks and signature cutie marks. These are great pony figures for kids who are beginning their My Little Pony collection and long-time fans alike! Each sold separately. Available at most major toy retailers nationwide.

### **MY LITTLE PONY PRINCESS Assortment**

(Ages 3 years & up/Approx. Retail Price: \$9.99/Available: Spring 2019)

Imagine fun stories alongside the magical co-rulers of Equestria with these sparkling 6-inch princess pony figures! Princess Celestia and Princess Luna figures have beautiful horns and wings that sparkle and shine with glitter! Kids can use the included comb accessory to brush their long manes and tails. Their colorful hair and glittery features give the regal Princess Celestia and Princess Luna a gorgeous, magical look. Each sold separately. Available at most major toy retailers nationwide.

### **MY LITTLE PONY CUTIE MARK CREW Assortment**

(Ages 4 years & up/Approx. Retail Price: \$12.99/Available: Spring 2019)

Cutie Mark Crew playsets combine the worlds of My Little Pony and Equestria Girls to imagine a universe of play and friendships beyond the mirror's portal. My Little Pony Cutie Mark Crew Series 3 has a You're Invited theme, featuring a Championship Party pack and Tea Party pack. Each pack includes 5 themed figure and accessory pairs. 2 pairs in each pack are hidden for a fun surprise! Get the party started by pulling the strings on the balloons and shaking out the colorful confetti to reveal the mystery pony, seapony, or Equestria Girls characters hidden inside. Each pack sold separately. Available at most major toy retailers nationwide.

### **MY LITTLE PONY CUTIE MARK CREW SERIES 3 BLIND BAG: You're Invited Wedding Bash Figure**

(Ages 4 years & up/Approx. Retail Price: \$2.99/Available: Spring 2019)

The Cutie Mark Crew combines the worlds of My Little Pony and Equestria Girls to imagine a universe of play and friendships beyond the mirror's portal. The My Little Pony Cutie Mark Crew Series 3 has a "You're Invited theme", bringing together characters from the My Little Pony and Equestria Girls for a royal wedding! Inspired by entertainment, pretend the Wedding Bash figures are all at attendance of the royal wedding between Princess Cadance and Shining Armor at the Crystal Empire. Each blind bag includes a 1.5-inch adorable figure, wedding-themed accessory, collector card, and a cute storage case. Collecting more Cutie Mark Crew blind bags means more stories to create. Which character is waiting inside? Find out! Look for all 24 to stack more cases and build out a world of pony, seapony, and Equestria Girls Cutie Mark Crew figures. Each sold separately. Available at most major toy retailers nationwide.

### **MY LITTLE PONY CUTIE MARK CREW SERIES 3 YOU'RE INVITED TEA PARTY 5-Pack Toys**

(Ages 4 years & up/Approx. Retail Price: \$12.99/Available: Spring 2019)

Cutie Mark Crew playsets combine the worlds of My Little Pony and Equestria Girls to imagine a universe of play and friendships beyond the mirror's portal. The My Little Pony Cutie Mark Crew Series 3 has a "You're Invited" theme, and this Tea Party pack features 1.5-inch figures ready to serve tea and treats to their friends! This pack includes 5 figure and accessory pairs: Twilight Sparkle pony with an adorable tea cup, Rarity seapony with a cute tea pot, Applejack Equestria Girl with a sweet teacart, and 2 surprise figure and accessory pairs! Get the party started by pulling the strings on the balloons and shaking out the colorful confetti to reveal the mystery pony, seapony, or Equestria Girls characters hidden inside. Look for more My Little Pony Cutie Mark Crew packs to build out a world of pony, seapony, and Equestria Girls Cutie Mark Crew figures. Each pack sold separately. Available at most major toy retailers nationwide.

### **MY LITTLE PONY CUTIE MARK CREW SERIES 3 YOU'RE INVITED CHAMPIONSHIP PARTY 5-Pack Toys**

(Ages 4 years & up/Approx. Retail Price: \$12.99/Available: Spring 2019)

Cutie Mark Crew playsets combine the worlds of My Little Pony and Equestria Girls to imagine a universe of play and friendships beyond the mirror's portal. The My Little Pony Cutie Mark Crew Series 3 has a "You're Invited" theme, and this Championship Party pack features 1.5-inch figures ready to celebrate the win of their favorite sports team! This pack includes 5 figure and accessory pairs: Fluttershy seapony with a cute baseball hat, Sunset Shimmer with a sporty soccer ball, Rainbow Dash with a fun whistle, and 2 surprise figure and accessory pairs! Get the party started by pulling the strings on the balloons and shaking out the colorful confetti to reveal the mystery pony, seapony, or Equestria Girls characters hidden inside. Look for more My Little Pony Cutie Mark Crew packs to build out a world of pony, seapony, and Equestria Girls Cutie Mark Crew figures. Each pack sold separately. Available at most major toy retailers nationwide.

### **MY LITTLE PONY CUTIE MARK CREW SERIES 4 BLIND BAG: Beach Day Collectible Mystery Figure**

(Ages 4 years & up/Approx. Retail Price: \$2.99/Available: Spring 2019)

The Cutie Mark Crew combines the worlds of My Little Pony and Equestria Girls to imagine a universe of play and friendships beyond the mirror's portal. The My Little Pony Cutie Mark Crew Series 4 has an "Away We Go" theme, bringing together characters from the My Little Pony and Equestria Girls for a tropical vacation! Pretend some favorite My Little Pony characters are having fun in the sun with their beach-themed accessories. Each Beach Day blind bag includes an adorable 1.5-inch figure, beach-themed accessory, collector card, and a cute storage case. Collecting more Cutie Mark Crew blind bags means more stories to create. Which character is waiting inside? Find out! 12 of the 24 available blind bag figures have fun treatments, like neon or glitter! Look for all 24 to stack more cases and build out a world of pony, seapony, and Equestria Girls Cutie Mark Crew figures. Each sold separately. Available at most major toy retailers nationwide.

### **MY LITTLE PONY CUTIE MARK CREW SERIES 4 SURPRISE PACK: Sightseeing Fun Collectible 5-Pack with 2 Mystery Figures**

(Ages 4 years & up/Approx. Retail Price: \$12.99/Available: Spring 2019)

Cutie Mark Crew playsets combine the worlds of My Little Pony and Equestria Girls to imagine a universe of play and friendships beyond the mirror's portal. My Little Pony Cutie Mark Crew Series 4 has an "Away We Go" theme, and this Sightseeing Fun pack features 1.5-inch figures ready to travel around the world together! Includes 5 figure and accessory pairs: Rarity pony with Statue of Liberty costume, Apple Bloom pony with cruise ship, Pinkie Pie seapony with double-decker bus, and 2 surprise figure and accessory pairs! Get the party started by pulling the strings on the balloons and shaking out the colorful confetti to reveal the mystery pony, seapony, or Equestria Girls characters hidden inside. Look for more Cutie Mark Crew packs to build out a world of My Little Pony collectible figures. Each pack sold separately. Subject to availability. Available at most major toy retailers nationwide.

### **MY LITTLE PONY CUTIE MARK CREW SERIES 4 SURPRISE PACK: Snow Day Collectible 5-Pack with 2 Mystery Figures**

(Ages 4 years & up/Approx. Retail Price: \$12.99/Available: Spring 2019)

Cutie Mark Crew playsets combine the worlds of My Little Pony and Equestria Girls to imagine a universe of play and friendships beyond the mirror's portal. The My Little Pony Cutie Mark Crew Series 4 has an "Away We Go" theme, and this Snow Day pack features 1.5-inch figures ready to chill out and cozy up their winter vacation! Includes 5 figure and accessory pairs: Twilight Sparkle pony with a snowman, Rarity Equestria Girl with a mitten, Fluttershy pony with an igloo, and 2 surprise figure and accessory pairs! Get the party started by pulling the strings on the balloons and shaking out the colorful confetti to reveal the mystery pony, seapony, or Equestria Girls characters hidden inside. Look for more My Little Pony Cutie Mark Crew packs to build out a world of pony, seapony, and Equestria Girls collectible figures. Each pack sold separately. Available at most major toy retailers nationwide.

New MY LITTLE PONY CORE products for FALL 2019 include:

### **MY LITTLE PONY OH MY GIGGLES PINKIE PIE**

(Ages 3 years & up/Approx. Retail Price: \$24.99/Available: Fall 2019)

If there's one thing Pinkie Pie loves more than planning parties, it's laughing! Hear Pinkie Pie laugh with this ticklish figure that's fun and silly like her character in entertainment. When kids tickle Oh My Giggles Pinkie Pie toy, she starts to giggle, wiggle, and laugh! Tickle her chest to hear Pinkie Pie giggle -- the more she is tickled, the harder she laughs and faster she moves! Sounds and movement can also be activated by light sensor in figure's mouth. Fans of the My Little Pony: Friendship is Magic TV show can have fun laughing alongside this interactive toy that moves and makes laughing noises. Figure has long rooted hair and signature character cutie mark of 3 balloons. Available at most major toy retailers nationwide.

### **MY LITTLE PONY RAINBOW TAIL SURPRISE Collection Pack**

(Ages 3 years & up/Approx. Retail Price: \$29.99/Available: Fall 2019)

Discover the magic of the rainbow with the Rainbow Tail Surprise pack! In the My Little Pony Rainbow Road Trip special, the Mane 6 have to bring back the rainbow when they travel to a land without color. Inspired by entertainment, these pony figures' tails are colorless until placed in water! Use water to reveal beautiful, rainbow-colored tails, then repeat once the color fades away. Rainbow Tail Surprise pack includes 3-inch figures of the Mane 6 ponies with entertainment-inspired designs, including molded manes and tails and signature character cutie marks. Also use water to reveal beautiful colors on the Twilight Sparkle figure's wings. Inspired by scenes from the Rainbow Road Trip special! Fans of

My Little Pony: Friendship is Magic and My Little Pony: The Movie can collect some of their favorite characters with a unique, entertainment-inspired design! Available at most major toy retailers nationwide.

#### **MY LITTLE PONY RAINBOW LIGHTS Assortment**

(Ages 3 years & up/Approx. Retail Price: \$9.99/Available: Fall 2019)

In My Little Pony: The Movie, favorite pony characters turn into seaponies with mermaid tails for underwater adventures in Seaquestria. These Rainbow Lights seapony figures sits inside a molded inner tube. Place them in water to see them float and activate multi-colored lights! (Not for use in salt water.) When the lights turn off, take the figure out of the water and put her back in to reactivate. Or, press the button on the bottom of the tube to activate rainbow lights! Assortment includes Rainbow Lights Fluttershy and Rainbow Dash figures. Each sold separately. Available at most major toy retailers nationwide.

#### **MY LITTLE PONY CUTIE MARK CREW CONFETTI PARTY COUNTDOWN**

(Ages 4 years & up/Approx. Retail Price: \$19.99/Available: Fall 2019)

Cutie Mark Crew playsets combine the worlds of My Little Pony and Equestria Girls to imagine a universe of play and friendships beyond the mirror's portal. This Confetti Party Countdown pack includes 8 figures, 7 of which are hidden behind balloon-shaped packaging. Get the party started by revealing the mystery character and accessory inside each confetti-filled balloon. Balloons are numbered 1-7 so kids can countdown to their birthday, a special event, or just 7 days of surprises! Comes with 8 1.5-inch pony figures, including Pinkie Pie pony with exclusive rainbow-colored hair. Some mystery figures have fun ombre colors or rainbow highlights in their hair! Each figure comes with a mini fashion accessory in a matching color. Line up the ponies and accessories to create a rainbow party. Features 14 surprises and 7 multi-layered unboxing experiences! Available at most major toy retailers nationwide.

#### **MY LITTLE PONY CUTIE MARK CREW BALLOON THREE PACK**

(Ages 4 years & up/Approx. Retail Price: \$9.99/Available: Fall 2019)

The Cutie Mark Crew combines the worlds of My Little Pony and Equestria Girls to imagine a universe of play and friendships beyond the mirror's portal. This blind bag 3-pack collection brings together pony, seapony, and Equestria Girls figures for fun adventures. Pack features 3 balloon-shaped blind bags, each including an adorable 1.5-inch figure, themed accessory, collector card, and stackable case. Pull the strings on each balloon to get the party started. Then, shake out the colorful confetti inside to reveal the hidden character! Available at most major toy retailers nationwide.

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