



## **MY LITTLE PONY EQUESTRIA GIRLS 2018 PRODUCT DESCRIPTIONS**

The magic of Equestria cannot be contained! It's found its way into the world of the My Little Pony Equestria Girls Digital Series and it's turning everything on its head. From afterschool clubs to beach days, music festivals to theme parks, a rockin' Spring Break on a yacht, and their biggest challenge yet: high school.

Play out favorite moments from entertainment with the MY LITTLE PONY EQUESTRIA GIRLS CLASSIC DOLLS featuring the MANE 7 wearing the latest fashion trends. And in fall, the fashion and features continue with fun outfits, sounds and music integration! MY LITTLE PONY EQUESTRIA GIRLS MINIS are headed to the beach on a friendship adventure this Spring for fun in the sun and to the EQUESTRIA LAND theme park in the fall, complete with bumper cars and carnival prizes!

MY LITTLE PONY EQUESTRIA GIRLS products for Spring 2018 include:

### **MY LITTLE PONY EQUESTRIA GIRLS CLASSIC DOLL ASSORTMENT I & II**

(Ages 5 years & up/Approx. Retail Price: \$9.99/Available: Spring 2018)

Imagine fun, fashion-forward scenes with friends from Canterlot High...in a new look for Spring 2018! Inspired by entertainment, the 7 dolls in the MY LITTLE PONY EQUESTRIA GIRLS CLASSIC DOLL ASSORTMENT I & II Each doll is wearing a personality-inspired classic outfit: APPLEJACK comes in a country chic outfit, complete with cowboy boots; RARITY rocks a runway look with a gem-printed, shiny top, and shiny jewelry accessories to match; PINKIE PIE wears a fun party dress with party balloons printed on top; SUNSET SHIMMER shows off her edgy style with a studded-faux leather vest and trendy ankle boots, FLUTTERSHY wears a flowy dress and sandals fit for tending to animals in a garden, while RAINBOW DASH sports bright colored bracelets, shoes, and leggings with funky stripes to match her wild and adventurous streak and TWILIGHT SPARKLE wears a more conservative and studious look with a trendy glasses accessory. Every outfit incorporates their cutie mark...with fashionable flair! The dolls are 11-inches tall with long, styled hair and 7 points of articulation for imagining friendship moments! Each sold separately. Available at most major retailers and on HasbroToyShop.com.

### **MY LITTLE PONY EQUESTRIA GIRLS MINIS Character Assortment**

(Ages 5 years & up/Approx. Retail Price: \$6.99/Available: Spring 2018)

Friendship adventures are fun-sized with MY LITTLE PONY EQUESTRIA GIRLS MINIS dolls! Each MY LITTLE PONY EQUESTRIA GIRLS MINIS doll is rocking brand new, stylish outfits and features articulated arms and legs, great for posing. In the spring, look for FLUTTERSHY, PINKIE PIE, APPLEJACK, SUNSET SHIMMER, TWILIGHT SPARKLE and TRIXIE LULAMOON figures which are all sporting cute outfits and accessories for imagining fun times at the beach! In the fall, look for PINKIE PIE, RAINBOW DASH, TWILIGHT SPARKLE, FLUTTERSHY, RARITY and SUNSET SHIMMER figures which are wearing cool outfits and accessories great for a day at a theme park. Each sold separately. Available at most major retailers and on HasbroToyShop.com.

### **MY LITTLE PONY EQUESTRIA GIRLS MINIS Character Accessory Pack**

(Ages 5 years & up/Approx. Retail Price: \$9.99/Available: Spring 2018)

Kids can pretend to build out their MY LITTLE PONY EQUESTRIA GIRLS MINIS world with the MY LITTLE PONY EQUESTRIA GIRLS MINIS Character Accessory Pack! Each mini doll features articulated arms and legs, great for acting out fun play scenes. In the spring, kids can imagine fun times at the mall with RARITY at the accessory shop and APPLEJACK hanging out at the smoothie stand! In the fall, kids can pretend they're at the fun theme park EQUESTRIA LAND! Join RARITY as she tries on her costume creations, and you can even decorate her skirt with stickers! Head to the food stand with APPLEJACK to try some tasty theme park snacks, and help jazz up her pizza using stickers as well! Each mini doll comes complete with themed accessories. Each pack sold separately. Available at most major retailers and on HasbroToyShop.com.

### **MY LITTLE PONY EQUESTRIA GIRLS MINIS Story Pack**

(Ages 5 years & up/Approx. Retail Price: \$14.99/Available: Spring 2018)

This spring, kids can imagine fun times with RARITY and FLUTTERSHY with the MY LITTLE PONY EQUESTRIA GIRLS MINIS Story Packs. Imagine kicking back and relaxing with the RARITY RELAXING BEACH LOUNGE Set which comes with a poseable RARITY MINIS doll and a stylish beach outfit. Pretend she's spending the day on a relaxing respite, sitting on her lounge chair, reading her book and sipping on her tropical fruit juice drink accessory. Head to the pet spa with the FLUTTERSHY PET SPA Set where you can nurture and pamper 4 animal friends with FLUTTERSHY. Pretend she's feeding them with the included bone, carrot and fish accessories or snuggling and sharing stories of kindness and friendship with them. Each pack set sold separately. Available at most major retailers and on [HasbroToyShop.com](http://HasbroToyShop.com).

### **MY LITTLE PONY EQUESTRIA GIRLS MINIS Scene Pack**

(Ages 5 years & up/Approx. Retail Price: \$19.99/Available: Spring 2018)

MY LITTLE PONY EQUESTRIA GIRLS are always seeking adventures! The spring MY LITTLE PONY EQUESTRIA GIRLS MINIS Scene Pack gives kids the opportunity to imagine going on an athletic adventure followed by indulging in a delicious meal! Kids can pretend to catch waves with RAINBOW DASH using the 2-seat beach runner fit for 2 MINIS dolls and use other fun beach accessories (Pack includes 1 doll. Additional dolls each sold separately). This assortment also includes a PINKIE PIE Sweet Snacks Café. Imagine going to lunch with EQUESTRIA GIRLS friends and being served by PINKIE PIE on roller skates! The set also comes with soda shop-themed accessories. In the fall, kids can get ready for a fun day at the EQUESTRIA LAND theme park with PINKIE PIE Bumper Cars & Candy Fun! This set includes a candy stand, candy accessories and bumper cars to fit MINIS doll friends (Pack includes 1 doll. Additional dolls each sold separately), as well as the RAINBOW DASH Sporty Beach set from spring! Each pack sold separately. Available at most major retailers and on [HasbroToyShop.com](http://HasbroToyShop.com).

MY LITTLE PONY EQUESTRIA GIRLS products for Fall 2018 include:

### **MY LITTLE PONY EQUESTRIA GIRLS SO MANY STYLES Assortment**

(Ages 5 years & up/Approx. Retail Price: \$19.99/Available: Fall 2018)

When it comes to fashion, these on-trend friends know there are awesome possibilities! The EQUESTRIA GIRLS SO MANY STYLES Assortment includes 3 characters: PINKIE PIE, RARITY and TWILIGHT SPARKLE figures. Each doll comes with mix and match fashion pieces to create different looks. Whether it's a Cutie Mark emblazoned style or a skirt filled with pom-poms, each outfit piece adds character-inspired flair to create fun and stylish combinations. Each doll is 11 inches tall with 7 points of articulation to help imagine scenes at the mall, school, EQUESTRIA LAND and beyond. Collect all 3 to mix and match more fashion styles! Each sold separately. Available at most major retailers and on [HasbroToyShop.com](http://HasbroToyShop.com).

### **MY LITTLE PONY EQUESTRIA GIRLS FRIENDSHIP POWER Assortment**

(Ages 5 years & up/Approx. Retail Price: \$19.99/Available: Fall 2018)

The EQUESTRIA GIRLS "pony up" when they tap into their individual strengths and join together to harness friendship's power! This assortment includes SUNSET SHIMMER, RAINBOW DASH and TWILIGHT SPARKLE figures. Press the button on their torso for lights and sounds! Each 11-inch tall doll has 5 points of articulation, styled hair and colorful Cutie Mark-inspired fashions. See how magical the power of friendship can be! Each sold separately. LR44 batteries included. Available at most major retailers and on [HasbroToyShop.com](http://HasbroToyShop.com).

### **MY LITTLE PONY EQUESTRIA GIRLS FRIENDSHIP Party Pack**

(Ages 5 years & up/Approx. Retail Price: \$69.99/Available: Fall 2018)

In the world of EQUESTRIA GIRLS, the power of friendship is stronger together! The FRIENDSHIP Party Pack brings SUNSET SHIMMER, TWILIGHT SPARKLE, RARITY, FLUTTERSHY, PINKIE PIE, APPLEJACK, and RAINBOW DASH figures together in one set. It comes with 7 fashion dolls at 11-inches tall with long, styled hair and 5 points of articulation. They're dressed in glittery, personality-infused outfits and stylish shoes. Play out sparkly friendship moments between these characters! Available at most major retailers and on [HasbroToyShop.com](http://HasbroToyShop.com).