



PLAY-DOH 2018 Product Descriptions

PLAY-DOH WAVY THE WHALE Playset

(HASBRO/ Ages 3 years & up/Approx. Retail Price: \$9.99/ Available: January 2018)

Dive into sea silliness with the PLAY-DOH WAVY THE WHALE playset! To start, simply equip WAVY with PLAY-DOH compound, press down on the tail, and watch “water” rise from the whale’s spout! Kids can use the rail slides on top of WAVY THE WHALE spout to change the shape of the pretend water as it comes out. To build out their imaginative aquatic scene, kids can create friendly starfish and shells using the included sea-themed accessories! PLAY-DOH WAVY THE WHALE set includes playset with rail, 2 cutters, knife, and 3 standard cans of PLAY-DOH Compound. Available at most major toy retailers nationwide and on HasbroToyShop.com.

PLAY-DOH CRANKY THE OCTOPUS Playset

(HASBRO/ Ages 3 years & up/Approx. Retail Price: \$14.99/ Available: January 2018)

CRANKY THE OCTOPUS is ready for imaginative underwater adventures – but he needs help growing his legs first! To get him ready, load CRANKY THE OCTOPUS up with PLAY-DOH compound, then turn the crank and watch eight wiggly, squiggly, colorful legs grow! Little ones can explore the depths of their aquatic imaginations by creating more ocean friends and colorful treasures for their new buddy using the included book-molds and tools. Imagination ahoy! The PLAY-DOH CRANKY THE OCTOPUS set includes playset, lobster scissors, treasure chest, goldfish book-mold, clam book-mold, texture roller, dolphin rolling cutter, and 5 standard cans of PLAY-DOH compound. Available at most major toy retailers nationwide.

PLAY-DOH REX THE CHOMPER Playset

(HASBRO/ Ages 3 years & up/Approx. Retail Price: \$14.99/ Available: Fall 2018)

Get ready for a roaring good time with the PLAY-DOH REX THE CHOMPER playset! Little adventurers can create their own prehistoric adventures with this friendly dino! Use the half molds on REX THE CHOMPER’s body to create colorful scales, or extrude a silly tongue from his oversized mouth. For even more adventures, take REX THE CHOMPER off his base for fun figure-based play. The PLAY-DOH REX THE CHOMPER includes playset (Rex and base with multiple half-molds featuring frogs, fossils, and foliage), a dino footprint cutter, volcano extruder, and 4 standard cans of PLAY-DOH compound. Available at most major toy retailers nationwide.

PLAY-DOH DINO TOOLS Set

(HASBRO/ Ages 3 years & up/Approx. Retail Price: \$9.99/ Available: Fall 2018)

Get ready for some colossal creativity! With the PLAY-DOH DINO TOOLS set, kids will love creating their favorite dinosaurs using 5 friendly dino-shaped tools! Grow PLAY-DOH spikes for the triceratops, slice with the pterodactyl’s wings, and cut wavy patterns with the stegosaurus. Roll footprints with the velociraptor and fun textures with the dino egg to transport your little ones back to the Jurassic era! The PLAY-DOH DINO TOOLS set includes stegosaurus cutter, triceratops tool, velociraptor stamper, pterodactyl cutter, textured egg roller, and 3 standard cans of PLAY-DOH compound. Available at most major toy retailers nationwide.

PLAY-DOH GRAB & GO COMPOUND Bag

(HASBRO/ Ages 3 years & up/Approx. Retail Price: \$1.49/ Available: Fall 2018)

Need some fun while you’re on the run? Slip the PLAY-DOH GRAB & GO COMPOUND Bag inside a backpack, purse, or travel bag to pack up some portable PLAY-DOH play! Each re-sealable pouch features a unique pairing of 2 vibrant PLAY-DOH colors. Now you can take the open-ended fun with you

almost anywhere, anytime! The PLAY-DOH GRAB & GO COMPOUND Bag includes 1 re-sealable pouch with two different colors of PLAY-DOH compound. Available at select retailers nationwide.

PLAY-DOH PET MINI TOOLS Set

(HASBRO/ Age 3 years & up/Approx. Retail Price: \$2.99/ Available: Fall 2018)

Create your favorite furry friends with PLAY-DOH compound! With the PLAY-DOH MINI TOOLS Sets, kids can create adorable animals using the pet-themed tools. The sets include an extruding pup and his bone, a bunny book mold and his carrot cutter, and a rolling kitten yarn cutter and her mouse stamper (sold separately). Each PLAY-DOH PET MINI TOOLS set includes 2 pet themed tools and a small can of PLAY-DOH compound. Available at select retailers nationwide.

PLAY-DOH BUZZ 'N CUT Playset

(HASBRO/ Ages 3 years & up/Approx. Retail Price: \$14.99/ Available: Fall 2018)

It's time for a PLAY-DOH haircut! With the PLAY-DOH FUZZY PUMPER BUZZ 'N CUT playset, place one of the two PLAY-DOH characters on the salon chair and get ready to extrude some silly PLAY-DOH hairstyles! Use the lever to crank out colorful "hair," then cut, style, and comb any wacky 'do using tools like an electric shaver that makes realistic buzzing sounds! When you're finished, simply start over and create your next silly style. The PLAY-DOH FUZZY PUMPER BUZZ 'N CUT includes salon chair extruder, 2 PLAY-DOH characters, a comb, scissors, razor, electronic shaver, and 5 standard cans of PLAY-DOH compound. Available at most major toy retailers nationwide.