



The Hasbro Children's Fund Provides \$100,000 to Hurricane Matthew Relief Efforts

October 20, 2016

Grants to Partners in Health and SOS Children's Villages USA to Assist Relief in Haiti; Employee Volunteers Pack Thousands of Games for Emergency Shelters in US and Caribbean

PAWTUCKET, R.I. -- The Hasbro Children's Fund, the philanthropic arm of global play and entertainment company Hasbro, Inc. (NASDAQ:HAS), announced today that it is making two grants totaling \$100,000 to provide shelter and hunger relief for children and families in Haiti following Hurricane Matthew. A \$25,000 grant will help SOS Children's Villages USA, a global organization dedicated to providing family-based care for orphaned and abandoned children, to repair damage to one of its villages located in Haiti. This grant will also support children orphaned by the storm. A \$75,000 grant will help Partners in Health, one of the largest NGOs operating in Haiti, fight pediatric malnutrition.

"Our thoughts are with everyone who has been affected by Hurricane Matthew," said Karen Davis, senior vice president of Global Philanthropy and Social Impact at Hasbro. "We hope these funds will help SOS Children's Villages and Partners in Health provide much-needed care to families in Haiti recovering from the storm."

Hasbro and the Hasbro Children's Fund have a long history of assisting with disaster relief efforts, providing cash, in-kind and volunteer support, as appropriate.

Shortly after the storm made landfall, Team Hasbro employee volunteers packed games into shelter kits for affected communities as part of its Play Relief program. Working together with Good360, Hasbro's Play Relief program is designed to help provide a distraction and some sense of normalcy for children staying in emergency shelters when a disaster strikes.

About Hasbro

Hasbro (NASDAQ: HAS) is a global play and entertainment company committed to Creating the World's Best Play Experiences. From toys and games to television, movies, digital gaming and consumer products, Hasbro offers a variety of ways for audiences to experience its iconic brands, including NERF, MY LITTLE PONY, TRANSFORMERS, PLAY-DOH, MONOPOLY, LITTLEST PET SHOP and MAGIC: THE GATHERING, as well as premier partner brands. The Company's Hasbro Studios and its film label, Allspark Pictures, are building its brands globally through great storytelling and content on all screens. Through its commitment to corporate social responsibility and philanthropy, Hasbro is helping to make the world a better place for children and their families. Learn more at www.hasbro.com, and follow us on Twitter (@Hasbro & @HasbroNews) and Instagram (@Hasbro).