



Hasbro's DOHVINCI Brand Recreates Iconic Paintings in Honor of Art Appreciation Month

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Celebrate Creativity this August with Six Famous Works of Art Made Entirely in DOHVINCI Design Compound, including "Mona Lisa," "A Sunday Afternoon on the Island of La Grande Jatte," and More

PAWTUCKET, R.I.--(BUSINESS WIRE)-- August marks Art Appreciation Month, and the DOHVINCI brand from [Hasbro, Inc.](#) (NASDAQ: HAS) is putting a creative spin on the occasion this year by honoring six seminal works of art with incredibly detailed recreations made out of 100% DOHVINCI design compound! The collection features classic paintings "The Scream" by Edvard Munch, "A Sunday Afternoon on the Island of La Grande Jatte" by Georges Seurat, "Girl with a Pearl Earring" by Johannes Vermeer, "The Starry Night" by Vincent van Gogh, "Sunflowers" by Vincent van Gogh, and "Mona Lisa" by Leonardo da Vinci, each uniquely reimagined entirely in colorful DOHVINCI compound.

This Smart News Release features multimedia. View the full release here: <http://www.businesswire.com/news/home/20150805005151/en/>



Hasbro Inc. and its DOHVINCI brand have recreated six famous works of art in honor of Art Appreciation Month this August, including a detailed DOHVINCI version of the "A Sunday Afternoon on the Island of La Grande Jatte" painting by Georges Seurat. More than 250 DOHVINCI deco pops were used to recreate the pointillism in this classic painting! To see the other DOHVINCI masterpieces, visit [Facebook.com/PlayDoh](https://www.facebook.com/PlayDoh) (Photo: Business Wire)

inner artist by creating their own DOHVINCI masterpieces, and sharing images on [Facebook.com/PlayDoh](https://www.facebook.com/PlayDoh). With so many colors and application techniques and a design compound that sticks to a variety of surfaces such as wood, glass, ceramic, and paper - the creative possibilities are nearly endless!

About Hasbro

[Hasbro](#) (NASDAQ: HAS) is a global company committed to Creating the World's Best Play Experiences, by leveraging its beloved brands, including LITTLEST PET SHOP, MAGIC: THE GATHERING, MONOPOLY, MY LITTLE PONY, NERF, PLAY-DOH and TRANSFORMERS, and premier partner brands. From toys and games, television programming, motion pictures, digital gaming and lifestyle licensing, Hasbro fulfills the fundamental need for play and connection with children and families around the world. The Company's Hasbro Studios and its film label, ALLSPARK PICTURES, create entertainment brand-driven storytelling across mediums, including television, film, digital and more. Through the company's commitment to corporate social responsibility, including philanthropy, Hasbro is helping to build a safe and sustainable world and to positively impact the lives of millions of children and families. Learn more at www.hasbro.com, and follow us on Twitter ([@Hasbro](#) & [@HasbroNews](#)) and Instagram ([@Hasbro](#)).

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