



Hasbro Ranks No. 5 on 100 Best Corporate Citizens List

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CR Magazine's Prestigious List Ranks Russell 1000 Companies on Environmental, Social and Governance (ESG) Performance

PAWTUCKET, R.I.--(BUSINESS WIRE)--May 7, 2018-- [Hasbro, Inc.](#) (NASDAQ: HAS), a global play and entertainment company, announced today that it ranked No. 5 on the 2018 100 Best Corporate Citizens list by *CR Magazine*, which recognizes the standout environmental, social and governance (ESG) performance of public companies across the United States. This is the fourth consecutive year Hasbro has ranked in the top five, due to its commitments to environmental sustainability, human rights, diversity and inclusion, and community.

"We're honored and humbled to once again, rank so highly on the 100 Best Corporate Citizens list," said Brian Goldner, chairman and CEO, Hasbro, Inc. "In much the same way that our business continues to transform, so has our commitment to integrate CSR throughout our business. I'm proud of the great strides we've made to strengthen our CSR performance, increase transparency, and tell the Hasbro story, which includes impactful results in many areas including human rights and the environment."

The 100 Best Corporate Citizens List documents 260 ESG data points of disclosure and performance measures—harvested from publicly available information in seven categories: environment, climate change, employee relations, human rights, governance, finance, and philanthropy & community support. The list ranks the Russell 1000 Index.

"CR Magazine is proud to present the only ESG ranking list that doesn't rely on self-reporting," said Dave Armon, publisher of CR Magazine. "Hasbro continues to stand out as a leader in corporate responsibility. Through their journey of continuous improvement, they are driving real, lasting change and inspiring other companies to put their own values into action."

This achievement builds on the recognition Hasbro has already received this year, having recently been named one of the World's Most Ethical Companies[®] by *Ethisphere Institute*, and among American's Most Reputable Companies by the Reputation Institute, the world's foremost research and advisory firm focused solely on corporate reputations. Hasbro ranked No. 3 on *Newsweek's 2017 Green Rankings*, and was named to the Civic 50 list of Most Community-Minded Companies for the past five years.

These prestigious accolades highlight Hasbro's commitment to leading with integrity and operating responsibly — from product safety and environmental sustainability to governance and ethics. To learn more about Hasbro's CSR and sustainability efforts, visit www.hasbro.com/csr and read our CSR Report, [Playing with Purpose](#).

About Hasbro:

[Hasbro](#) (NASDAQ: HAS) is a global play and entertainment company committed to *Creating the World's Best Play Experiences*. From toys and games to television, movies, digital gaming and consumer products, Hasbro offers a variety of ways for audiences to experience its iconic brands, including NERF, MY LITTLE PONY, TRANSFORMERS, PLAY-DOH, MONOPOLY, BABY ALIVE and MAGIC: THE GATHERING, as well as premier partner brands. Through its entertainment labels, Allspark Pictures and Allspark Animation, the Company is building its brands globally through great storytelling and content on all screens. Hasbro is committed to making the world a better place for children and their families through corporate social responsibility and philanthropy. Hasbro ranked No. 5 on the 2018 100 Best Corporate Citizens list by *CR Magazine*, and has been named one of the World's Most Ethical Companies[®] by *Ethisphere Institute* for the past seven years. Learn more at www.hasbro.com, and follow us on Twitter ([@Hasbro](#) & [@HasbroNews](#)) and Instagram ([@Hasbro](#)).

About the 100 Best Corporate Citizens List:

The 100 Best Corporate Citizens List was first published in 1999 in Business Ethics Magazine, and has been managed by CR Magazine since 2007. To compile the list, every company in the Russell 1000, the highest ranked stocks in the Russell 3000 Index of publicly held U.S. companies, is ranked according to 260 data points. For access to the full 100 Best Corporate Citizens List visit <http://www.thecro.com>.

About Corporate Responsibility Magazine:

3BL Media is the publisher of CR Magazine (www.thecro.com), the leading voice of the corporate responsibility profession and the publisher of the 100 Best Corporate Citizens ranking. Together with the Corporate Responsible Association, CR Magazine presents COMMIT!Forum, Oct. 23-25, 2018, at MGM National Harbor, just outside Washington, D.C. The theme is Brands Taking Stands – The Long View.

About 3BL Media

3BL Media is the world's leading communications partner for purpose-driven organizations. Through targeted content distribution, multimedia promotions and hands-on learning experiences, 3BL Media amplifies the stories, experiences and perspectives of companies, NGOs and nonprofits through an unrivaled network of corporate responsibility and sustainability professionals, influencers and audiences. Learn more [here](#).

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