Welcome The Challenge - Magic: The Gathering Arena Open Beta Live Today

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Digital Magic experience available to download free on PC

RENTON, Wash., Sept. 27, 2018 /PRNewswire/ -- Wizards of the Coast has announced its highly anticipated digital game *Magic: The Gathering Arena* is now free to download in Open Beta. Today all players in North America, Europe, Australia, and South America can download the legendary collectible card game and play the all-new *Magic* experience on Windows PC.

"Magic: The Gathering Arena is the future of digital Magic," said Jeffrey Steefel, Vice President of Digital Development at Wizards of the Coast. "Our passionate Magic players have provided valuable feedback throughout Closed Beta allowing us to evolve and refine the game. We are humbled by the amount of support we have received so far and look forward to sharing the Arena experience with even more gamers online."

Developed in-house by Wizards of the Coast's Digital Games Studio, *Magic: The Gathering Arena*brings the same rich strategy and gameplay of the beloved tabletop game to PC in quick, intense, head to head battles. In *Magic: The Gathering Arena* players can jump right into Quick and Competitive Play using one of the five carefully crafted pre-built decks earned in the tutorial and can customize their own decks from an expansive library of current *Magic* cards. The game is free to download and lets players battle for rewards including in-game currency, cards, and booster packs. Players can also earn an additional five pre-built decks by completing daily quests.

At the start of Open Beta players can look forward to the following:

- ***GUILDS OF RAVNICA –****Magic: The Gathering*'s latest card set will be available on Sept. 27 at Open Beta release.
- **SPECIAL IN-GAME SINGLETON EVENT** – All Open Beta players will have access to a special Singleton constructed event on us (it won't cost gold or gems to enter) from September 27 through October 1.
- **SEALED FORMAT** – *Magic: The Gathering*'s format where players build a 40-card deck from six unopened booster packs, is introduced to *Magic: The Gathering Arena*.
- **REDEEMABLE CODES** – Starting with *Guilds of Ravnica*'s physical release, retail product from the tabletop card set will contain codes redeemable in *Magic: The Gathering Arena*in select regions.

Assets, including the latest screenshots, logos, key art, and trailer, can be found here:
https://media.wizards.com/2018/press/fL0b62Jin_obpk_L.zip

To download *Magic: The Gathering Arena*and stay up-to-date on the game's recent developments, please visit: http://playmtgarena.com.

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ABOUT *MAGIC: THE GATHERING ARENA*

Magic: The Gathering Arena is the first game developed in-house by Wizards of the Coast's new Digital Games Studio. The studio is creating a *Magic* experience with the full rules and ongoing content support for new card sets, just like the revered tabletop game. The game is designed and built for digital gamers without compromising *Magic*'s core gameplay. Every element of the game design is focused on an engaging and dynamic experience, true to authentic Magic, to provide players and viewers fast-paced, exciting, and easy-to-follow matches. For more information, please visit: https://magic.wizards.com/en/mtgarena

ABOUT WIZARDS OF THE COAST

Wizards of the Coast LLC, a subsidiary of Hasbro, Inc. (NASDAQ:HAS), is the leader in entertaining the lifestyle gamer. Wizards' players and fans are members of a global community bound together by their love of both digital gaming and in person play. The company brings to market a range of gaming experiences under powerful brand names such as MAGIC: THE GATHERING, DUNGEONS & DRAGONS, and AVALON HILL. Wizards is also a publisher of fantasy series fiction with numerous New York Times bestsellers. For more information about our world-renowned brands, visit the Wizards of the Coast Web site at www.wizards.com.

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