



Hasbro Recognized as one of the World's Most Ethical Companies® by Ethisphere for Eighth Consecutive Year

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Recognition honors companies who recognize their role to influence and drive positive change

PAWTUCKET, R.I.--(BUSINESS WIRE)--Feb. 26, 2019-- Hasbro, Inc. (NASDAQ: HAS), a global play and entertainment company, has been recognized by the Ethisphere Institute, a global leader in defining and advancing the standards of ethical business practices, as one of the [2019 World's Most Ethical Companies](#). Hasbro has been recognized eight years in a row, and is one of only three honorees in the consumer products industry.

"At Hasbro, we take pride in doing the right thing, simply because it's the right thing to do," said Brian Goldner, Chairman and CEO, Hasbro, Inc. "We are honored to once again be recognized as one of the World's Most Ethical Companies, and believe it speaks to our unwavering commitment to conducting our business responsibly and acting with integrity."

In 2019, 128 honorees were recognized spanning 21 countries and 50 industries. The thirteenth class of honorees profoundly illustrate how companies continue to be the driving force for improving communities, building capable and empowered workforces, and fostering corporate cultures focused on ethics and a strong sense of purpose.

"Today, employees, investors and stakeholders are putting their greatest trust in companies to take leadership on societal issues. Companies that take the long view with a purpose-based strategy are proven to not only outperform but last," said Ethisphere's Chief Executive Officer, Timothy Erblich. "I congratulate everyone at Hasbro for earning this recognition."

Methodology & Scoring

The World's Most Ethical Companies assessment is based upon the Ethisphere Institute's [Ethics Quotient®](#) (EQ) framework, which offers a quantitative way to assess a company's performance in an objective, consistent and standardized manner. The information collected provides a comprehensive sampling of definitive criteria of core competencies rather than all aspects of corporate governance, risk, sustainability, compliance and ethics.

Scores are generated in five key categories: ethics and compliance program (35 percent), culture of ethics (20 percent), corporate citizenship and responsibility (20 percent), governance (15 percent) and leadership and reputation (10 percent). All companies that participate in the assessment process receive their scores, providing them with valuable insights into how they stack up against leading organizations.

Honorees

The full list of the 2019 World's Most Ethical Companies can be found at <https://worldsmoethicalcompanies.com/honorees>.

In addition to this recognition from the Ethisphere Institute, Hasbro was ranked No. 5 on the 100 Best Corporate Citizens list for 2018 by *CR Magazine*, and Brian Goldner was honored as a [2018 Top Thought Leader in Trust](#) by *Trust Across America*, for his commitment to enhancing and encouraging trustworthy business behavior.

To learn more about Corporate Social Responsibility (CSR) at Hasbro, visit www.hasbro.com/csr and read our CSR Report, [Playing with Purpose](#).

About Hasbro

Hasbro (NASDAQ: HAS) is a global play and entertainment company committed to *Creating the World's Best Play Experiences*. From toys and games to television, movies, digital gaming and consumer products, Hasbro offers a variety of ways for audiences to experience its iconic brands, including NERF, MY LITTLE PONY, TRANSFORMERS, PLAY-DOH, MONOPOLY, BABY ALIVE and MAGIC: THE GATHERING, as well as premier partner

brands. Through its entertainment labels, Allspark Pictures and Allspark Animation, the Company is building its brands globally through great storytelling and content on all screens. Hasbro is committed to making the world a better place for children and their families through corporate social responsibility and philanthropy. Hasbro ranked No. 5 on the 2018 100 Best Corporate Citizens list by *CR Magazine*, and has been named one of the World's Most Ethical Companies® by Ethisphere Institute for the past eight years. Learn more at www.hasbro.com, and follow us on Twitter (@Hasbro) and Instagram (@Hasbro).

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