

OMEN by HP Announced as Title Sponsor for \$1 Million Magic: The Gathering Mythic Invitational

March 11, 2019

First-place Champion will take home an OMEN by HP gaming system and Magic's \$250,000 cash prize

RENTON, Wash., March 11, 2019 /PRNewswire/ -- Wizards of the Coast, the Magic Pro League, and OMEN by HP announced today the sponsorship surrounding the upcoming Magic: The Gathering Arena Mythic Invitational at PAX East March 28–31. Magic: The Gathering Arena takes center stage as 64 top streamers, gamers, and professional Magic players compete for \$1 million in prizes on top-of-the-line OMEN 880 desktop computers. These high-end machines will showcase MTG Arena's engaging gameplay and Mythic Invitational participants' skill. PAX East attendees can play like the pros by experiencing MTG Arena powered by OMEN all weekend on the show floor at HP Booth #11043, conveniently located near the Magic booth #1055.



"The OMEN by HP team couldn't be more excited to work with the incredible folks at Wizards of the Coast to power this historic tournament," stated Chin Wu, HP's Sr. Marketing Manager, US Gaming. "Magic: The Gathering has been a staple in the tabletop gaming community for decades and we expect MTG Arena to do the same in the digital landscape. Being able to provide the PCs, displays, and accessories these 64 players will be using is a privilege. We wish good luck to all of them and an awesome time to all the fans and newcomers tuning in."

"It's a banner year for competitive *Magic: The Gathering* with a \$10 million prize pool for the 2019 season. Joining forces with OMEN by HP for the \$1 million Mythic Invitational is a major milestone for *Magic*," said Elaine Chase, VP of Esports, Wizards of the Coast. "We look forward to competitors and viewers experiencing intense *MTG Arena* gameplay with high-end OMEN gaming machines for a must-see experience during PAX East."

At the Mythic Invitational, a total of \$1 million is on the line for competitors, which includes members of the *Magic*Pro League (MPL), top Twitch streamers, and the top 8 qualifying *MTG Arena* players. First place will take home \$250,000, an OMEN by HP gaming system, and serious bragging rights. The invitational will be held during the annual PAX East convention in Boston, MA from March 28–31, 2019, and broadcast live on twitch.tv/magic. For those attending PAX East, visit *Magic* booth #1055 to catch the excitement first hand.

To learn more about the Mythic Invitational and the *Magic* esports program, please visit: http://mtgesports.com

To download Magic: The Gathering Arena and stay up to date on the game's recent developments, please visit: http://playmtgarena.com

About HP

HP Inc. creates technology that makes life better for everyone, everywhere. Through their product and service portfolio of personal systems, printers, and 3D printing solutions, they engineer experiences that amaze. More information about HP Inc. is available at http://www.hp.com.

About Wizards

Wizards of the Coast brings people together through their shared love of games. *Magic: The Gathering, Dungeons & Dragons*, and other Wizards games are enjoyed by friends around the world, both at gaming tables and on digital platforms. We bring together world-class creators in game design, worldbuilding, fantasy art, and interactive events to create unforgettable moments. Wizards of the Coast is a subsidiary of Hasbro, Inc. (NASDAQ:HAS). For more information, visit www.wizards.com.

About the MagicPro League (MPL)

The MPL establishes a new level of professional play and features 32 of the top ranked *Magic* players from around the world. Players in the MPL are offered play and streaming contracts worth \$75,000.

Mythic Championships are the new flagship competitions for *Magic: The Gathering Arena* esports and tabletop *Magic* competitive play. Mythic Championships will feature MPL players battling against challengers from the *Magic* community.

With over 35 million Magic players to date in over 70 countries around the world, Magic's new esports structure is designed to appeal to a wide audience of card game players and offers an open platform to allow all gamers the opportunity to compete.

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