



## Hasbro Ranks at No. 13 on CR Magazine's Annual "100 Best Corporate Citizens" List

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PAWTUCKET, R.I.--(BUSINESS WIRE)--May 15, 2019-- *Corporate Responsibility Magazine (CR Magazine)* has named Hasbro, Inc. (NASDAQ:HAS) to its 20<sup>th</sup> annual 100 Best Corporate Citizens ranking. The list recognizes the standout environmental, social and governance (ESG) performance of the 1,000 largest U.S. public companies.

This is the eighth consecutive year Hasbro has ranked in the top 25, due to its commitments to climate change, environmental sustainability, human rights, diversity and inclusion, and transparency.

"Corporate Social Responsibility is fundamental to how we operate our business," said Brian Goldner, chairman and CEO, Hasbro, Inc. "We believe that by fulfilling our purpose to make the world a better place for children and their families, we are also doing the right thing for our shareholders and key stakeholders. We're proud that the Hasbro logo is a trustmark for consumers around the world, and appreciate that our global teams are achieving success the right way: by living our values and building long-term value."

The 100 Best Corporate Citizens ranking documents 98 ESG factors of disclosure and performance measures, harvested from publicly-available information in seven categories: environment, climate change, human rights, stakeholders, employee relations, governance and finance. The list ranks the Russell 1000 Index.

"*CR Magazine* is proud to present a corporate ranking that advances ESG transparency," said Dave Armon, 3BL Media CEO which publishes *CR Magazine*. "Since 1999, the 100 Best Corporate Citizens ranking has celebrated corporate transparency and performance to drive progress, build trust and promote accountability on ESG issues. We congratulate those honored on this year's list for their commitment to corporate responsibility and sustainability."

This achievement builds on the recognition Hasbro has already received this year, having recently been named one of the World's Most Ethical Companies<sup>®</sup> by *Ethisphere Institute* for the eighth year, and among America's Most Reputable Companies by the Reputation Institute, the world's foremost research and advisory firm focused solely on corporate reputations. Hasbro has also been named to the Civic 50 list of Most Community-Minded Companies for the past six years.

*CR Magazine* is America's leading voice on corporate responsibility, providing case studies, analyzing best practices and tracking trends in ESG. For access to the complete 100 Best Corporate Citizens ranking visit [www.3blassociation.com](http://www.3blassociation.com).

### About Hasbro

[Hasbro](http://www.hasbro.com) (NASDAQ: HAS) is a global play and entertainment company committed to *Creating the World's Best Play Experiences*. From toys and games to television, movies, digital gaming and consumer products, Hasbro offers a variety of ways for audiences to experience its iconic brands, including NERF, MY LITTLE PONY, TRANSFORMERS, PLAY-DOH, MONOPOLY, BABY ALIVE and MAGIC: THE GATHERING, as well as premier partner brands. Through its entertainment labels, Allspark Pictures and Allspark Animation, the Company is building its brands globally through great storytelling and content on all screens. Hasbro is committed to making the world a better place for children and their families through corporate social responsibility and philanthropy. Hasbro ranked No. 13 on the 2019 100 Best Corporate Citizens list by *CR Magazine*, and has been named one of the World's Most Ethical Companies<sup>®</sup> by *Ethisphere Institute* for the past eight years. Learn more at [www.hasbro.com](http://www.hasbro.com), and follow us on Twitter ([@Hasbro](https://twitter.com/Hasbro)) and Instagram ([@Hasbro](https://www.instagram.com/Hasbro)).

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