



HASBRO ANNOUNCES NEW LINE OF STAR WARS™ PRODUCTS FEATURING THE CHILD AVAILABLE FOR PREORDER

December 13, 2019

Hasbro has released preorders for a new line of products depicting the fan favorite character, *The Child*, from the Disney+ series, *The Mandalorian*.

PAWTUCKET, R.I. (Dec. 12, 2019) –Hasbro, Inc. announced a new line of *Star Wars* products featuring *The Child* will be available for preorder today and shipping beginning in May 2020. From the live-action Disney+ series, *The Mandalorian*, Hasbro is bringing unique expressions of the popular character to *Star Wars* fans around the globe.

"We've been so enamored with the conversation and fan reaction surrounding *The Mandalorian's* *The Child* and we know *Star Wars* fans around the world will be thrilled to see this beloved character incorporated into the Hasbro *Star Wars* collection of products," said Samantha Lomow, President, Hasbro Entertainment Brands. The released items include *Star Wars: The Black Series The Child* figure, *Star Wars The Child* talking plush toy, *Star Wars The Bounty Collection The Child* figures, and *Star Wars The Child* 6.5-inch figure.

With *The Child's* adorable aesthetic capturing the hearts of many, Hasbro is pleased to offer new products for fans of all ages, including:

STAR WARS: THE BLACK SERIES THE CHILD Figure

(HASBRO/Ages 4 years & up/Approx. Retail Price: \$9.99/Available: Spring 2020)

Fans can add the pint-sized galactic sensation from the live-action series, *The Mandalorian*, to their *STAR WARS: THE BLACK SERIES* collections! The 1.12-inch figure is styled to look like *The Child*, with premium detail and multiple points of articulation. Includes figure, bone broth toy, ball toy, and Sorgan frog.

STAR WARS THE CHILD TALKING PLUSH Toy

(HASBRO/Ages 3 years & up/Approx. Retail Price: \$24.99/Available: Spring 2020)

Become the protector of *The Child* with this cuddly plush toy inspired by the live-action series, *The Mandalorian*, from *HASBRO STAR WARS*, dressed in the cutest little robe ever seen this side of Mos Eisley. Posable arms let kids pretend the Force is within their reach, while a squeeze of the toy's soft plush body activates character sounds! Includes talking plush toy, bone broth bowl, and Sorgan frog.

STAR WARS THE BOUNTY COLLECTION, THE CHILD 2.2-inch Collectibles

(HASBRO/Ages 4 years & up/Approx. Retail Price: \$7.99/Available: Spring 2020)

Fans can start their own collection of this adorable character in poses inspired by iconic scenes from the live-action series, *The Mandalorian*! With 6 figures to choose from, kids and fans can collect figures featuring fun poses such as sipping soup and blanket wrapped, hold me and ball toy, and froggy snack and force moment. These 2.2-inch collectible figures are an awesome way to start a collection, swap with friends, give as gifts, or display in any *STAR WARS* collection! For pre-sale these items will be offered as 2 packs for \$15.99.

STAR WARS THE CHILD 6.5-INCH Figure

(HASBRO/Ages 4 years & up/Approx. Retail Price: \$19.99/Available: Spring 2020)

Add huge fun to any *STAR WARS* collection with this big *The Child* 6.5-inch figure! Featuring design inspired by the live-action series, *The Mandalorian*, and several points of articulation for big posable fun, kids and fans of all ages will love imagining favorite moments from the *Star Wars* galaxy!

Products are available for pre-order now at major retailers in North America and in select countries globally starting next week.

Pre-order is now live with the below retailers:

- [Hasbro Pulse](#)
- [Walmart](#)
- [Target](#)
- [Amazon](#)
- [GameStop](#)

- [Best Buy](#)
- [Disney store](#)
- [Entertainment Earth](#)
- [Big Bad Toy Store](#)
- [DorkSide](#)
- EB Games

Additional Hasbro toys and games featuring The Child will be revealed in the coming months.

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About Hasbro

[Hasbro](#) (NASDAQ: HAS) is a global play and entertainment company committed to *Creating the World's Best Play and Entertainment Experiences*. From toys and games to television, movies, digital gaming and consumer products, Hasbro offers a variety of ways for audiences to experience its iconic brands, including NERF, MY LITTLE PONY, TRANSFORMERS, PLAY-DOH, MONOPOLY, BABY ALIVE, MAGIC: THE GATHERING and POWER RANGERS, as well as premier partner brands. Through its entertainment labels, Allspark Pictures and Allspark Animation, the Company is building its brands globally through great storytelling and content on all screens. Hasbro is committed to making the world a better place for children and their families through corporate social responsibility and philanthropy. Hasbro ranked No. 13 on the 2019 100 Best Corporate Citizens list by *CR Magazine*, and has been named one of the World's Most Ethical Companies[®] by *Ethisphere Institute* for the past eight years. Learn more at www.hasbro.com, and follow us on Twitter ([@Hasbro](#)) and Instagram ([@Hasbro](#)).

Source: Hasbro, Inc.

Kristina Timmins

Hasbro, Inc.

Tel: 401-727-5973

Kristina.Timmins@hasbro.com