



Hasbro Named to 100 Best Corporate Citizens List for 10th Consecutive Year

May 18, 2021

PAWTUCKET, R.I.--(BUSINESS WIRE)--May 18, 2021-- 3BL Media has named Hasbro, Inc. (NASDAQ: HAS), a global play and entertainment company, to its annual [100 Best Corporate Citizens](#) ranking, recognizing outstanding environmental, social and governance (ESG) transparency and performance among the 1,000 largest, U.S. public companies.

This is the tenth consecutive year Hasbro has been named to the list, ranking 4th this year in the Consumer Durables and Apparel industry.

"Hasbro has a proud legacy as a responsible corporate citizen and we're honored to be named to the 100 Best Corporate Citizens List for the tenth straight year," said Kathrin Belliveau, Hasbro's SVP and Chief Purpose Officer. "We understand that doing well includes doing good in the world and our new Global Purpose Organization was created to further extend our commitment to leading through our values to make a difference in the world."

The 100 Best Corporate Citizens ranking is based on 146 ESG transparency and performance factors in eight pillars: climate change, employee relations, environment, finance, governance, human rights, stakeholders and society, and ESG performance.

Using a methodology developed by 3BL Media, all Russell 1000 Index companies are researched by ISS ESG, the responsible investment research arm of Institutional Shareholder Services. There is no fee for companies to be included in 100 Best Corporate Citizens.

To compile the ranking, corporate data and information is obtained from publicly available sources only, rather than questionnaires or company submissions. Companies have the option to verify data collected for the ranking at no cost. Data and information used in the 2021 edition of the 100 Best Corporate Citizens ranking is from March 13, 2020 to March 19, 2021.

"Achieving the transformational targets in the Paris Agreement and UN Sustainable Development Goals in this decade requires all companies truly embed ESG issues into the core of their business," said Dave Armon, CEO of 3BL Media. "The best corporate citizens of 2021 are answering the call by demonstrating the societal and bottom-line value of leadership and transparency around ESG topics. They are setting ambitious goals, outlining robust strategies for achieving them, disclosing data to measure progress, and accounting for all stakeholders in business decisions."

For access to the complete 100 Best Corporate Citizens of 2021 ranking and methodology visit: <https://100best.3blmedia.com/>

About Hasbro

Hasbro (NASDAQ: HAS) is a global play and entertainment company committed to making the world a better place for all children, fans and families. Hasbro delivers immersive brand experiences for global audiences through consumer products, including toys and games; entertainment through eOne, its independent studio; and gaming, led by the team at **Wizards of the Coast**, an award-winning developer of tabletop and digital games best known for fantasy franchises MAGIC: THE GATHERING and DUNGEONS & DRAGONS.

The company's unparalleled portfolio of approximately 1,500 brands includes MAGIC: THE GATHERING, NERF, MY LITTLE PONY, TRANSFORMERS, PLAY-DOH, MONOPOLY, BABY ALIVE, DUNGEONS & DRAGONS, POWER RANGERS, PEPPA PIG and PJ MASKS, as well as premier partner brands. For the past decade, Hasbro has been consistently recognized for its corporate citizenship, including being named one of the **100 Best Corporate Citizens** by 3BL Media and one of the **World's Most Ethical Companies** by Ethisphere Institute. Important business and brand updates are routinely shared on our [Investor Relations](#) website, [Newsroom](#) and social channels (@Hasbro on Twitter, Instagram, Facebook and LinkedIn.)

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About the 100 Best Corporate Citizens Ranking

The 100 Best Corporate Citizens debuted in 1999 in Business Ethics Magazine and appeared annually in Corporate Responsibility Magazine for many years. 3BL Media has managed the ranking since 2018. To compile the ranking, each company in the Russell 1000 Index is ranked according to its

transparency and performance on 146 environmental, social and governance factors.

About 3BL Media

3BL Media delivers purpose-driven communications for the world's leading companies. Our unrivaled distribution, leadership and editorial platforms inspire and support global sustainable business. Learn more [here](#).

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