



eOne & LeVar Burton Entertainment to Develop Trivial Pursuit Gameshow Format for Television

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Trivial Pursuit is the latest addition to eOne's slate of projects developed from Hasbro IP including *Clue* and *Risk* TV series and a *Dungeons & Dragons* film

Hasbro's content studio Entertainment One (eOne) announced today a deal with LeVar Burton Entertainment (LBE) to develop Hasbro's classic trivia game, *Trivial Pursuit*, into a gameshow format. Award-winning actor, author, host, and educator LeVar Burton will host the program as well as executive produce, alongside Tara Long and Geno McDermott from eOne and LBE's Sangita Patel.

"LeVar Burton has been an iconic member of American pop culture for decades from *Roots* to *Reading Rainbow* to *Star Trek* and beyond. His love for intellectual curiosity paired with his ability to connect with audiences worldwide make him the perfect partner to bring Hasbro's beloved trivia game to households in a new and exciting way," said Long, President, Global Unscripted Television, eOne.

"*Trivial Pursuit* is one of the best-known brands in the gaming universe. I am thrilled to have partnered with Hasbro and eOne to bring this beloved game to market as a premium show for television," stated Burton.

Trivial Pursuit is currently available in more than 26 countries and 17 languages. Over 100 million copies of the game have been sold and it was named to the "Games Hall of Fame" by *Games* magazine. The series marks the latest addition to eOne's development slate of film and television formats based on beloved Hasbro properties, including *Clue*, *Dungeons & Dragons*, *G.I. Joe*, *Power Rangers*, *Transformers*, *Mouse Trap* and *Risk*.

About LeVar Burton and LeVar Burton Entertainment

LeVar Burton Entertainment (LBE) creates content that builds community, fosters empathy, and champions diversity. LBE was founded by storytelling juggernaut LeVar Burton whose decades-long body of work includes *Roots*, *Star Trek: The Next Generation*, and *Reading Rainbow*. LeVar has been honored with 13 Emmy Awards, 3 NAACP Awards, a Grammy Award for Spoken Word Album, a Peabody Award, the Fred Rogers Award, the Inamori Prize for Ethics in Entertainment, and a star on the Hollywood Walk of Fame. The City of Sacramento dedicated *LeVar Burton Park* in his honor and President Bill Clinton appointed LeVar as Commissioner of the National Commission on Libraries and Information Sciences. LeVar is the award-winning author of *The Rhino Who Swallowed a Storm*, *A Kids Book About Imagination*, and *Aftermath*. His podcast, *LeVar Burton Reads*, has been downloaded over 25 million times. Most recently, LBE launched the *LeVar Burton Book Club* via the Fable app. LBE is developing a range of film and television projects, from general entertainment to kids and family content, with a variety of award-winning writers and producers. LBE is led by CEO Sangita Patel and Director of Development Isabelle Redman Dolce. LeVar and LBE are represented by WME.

