



Hasbro Announces New Nerf Line in Partnership with Minecraft

November 22, 2021

Today, Hasbro announced a partnership with Minecraft that brings the world of adventures and limitless possibilities to life with an all-new line of NERF Minecraft blasters. Featuring iconic favorites inspired by Minecraft & Minecraft Dungeons, fans can take their imagination from in-game to real-world Minecraft play.

Minecraft players and NERF fans can purchase the entire block-breaking line of blasters featuring the Minecraft Pillager's Crossbow and the Minecraft Dungeons Stormlander starting today on [Walmart.com](https://www.walmart.com). Also available for preorder is a line of Nerf MicroShots featuring the Minecraft Ender Dragon, Minecraft Ghast, and Minecraft Guardian.

"Minecraft inspires and values creative and imaginative play, much like the NERF brand, and we can't wait for fans worldwide to get their hands on this epic collaboration," says Adam Kleinman, SVP & General Manager of NERF. "Partnering with a gaming giant like Minecraft lets us expand on the infinite fun of the game in the real world with active, adventurous battles NERF is known for."

Show us how you defend yourself against creepers, zombies, or skeletons in style with the NERF Minecraft line of blasters using #NERFMinecraft. For more information or to purchase the all-new NERF Minecraft blasters, head to [Walmart.com](https://www.walmart.com).

