

## "HASBRO PULSE CON" RETURNS ON OCTOBER 22-23, 2021

## August 20, 2021

Hosted by Jackie Jennings and Khleo Thomas, the Ultimate Pop Culture Celebration Promises Access to Iconic Fan Brands, G.I. JOE, Magic: The Gathering, NERF, Power Rangers, Transformers, Dungeons & Dragons, Ghostbusters, Fortnite, Marvel and Star Wars<sup>TM</sup>, Plus Special Guest Appearances, Including the Cast of "Power Rangers Dino Fury"!

Hasbro Pulse Con 2021 Will Be Livestreamed Exclusively on the Hasbro Pulse YouTube Channel

Hasbro today announced the return of Hasbro Pulse Con 2021 on October 22-23, 2021, which promises fans in the US, Canada and UK one-of-a-kind experiences to celebrate the company's iconic brands through engaging brand panels, exclusive content drops, over 50 new product reveals, celebrity appearances, exclusive Pulse Premium Member opportunities, fan interactivity and more. Hasbro Pulse Con will be livestreamed exclusively on the Hasbro Pulse YouTube Channel.

Presenting fans with the best in entertainment and toys, Hasbro Pulse Con will showcase programming based on its iconic fan brands, including G.I. JOE, Magic: The Gathering, NERF, Power Rangers, Transformers and Dungeons & Dragons, along with premier partner brands Star Wars<sup>14</sup>, Marvel, Ghostbusters, Fortniteand more active programming data of the bonn tan bonn ta

"Hasbro Pulse is all about putting our incredible fans first. We are thrilled to see the strong commitment and passion our fans showcase every day and are constantly looking for ways to give back to them through unique brand experiences that they'll never forget," says Kwamina Crankson, Vice President and General Manager of Hasbro Pulse. "We are excited to bring back our popular Hasbro Pulse Con event to deliver even more meaningful experiences for fans through engaging, behind-the-scenes programming that will remind them why they fell in love with Hasbro brands in the first place."

Available only at Hasbro Pulse Con in the US, Canada and UK, fans will be able to get their hands on Hasbro Pulse Con Exclusive items, including:

- Star Wars The Black Series Trapper Wolf figure (Ages 4 years & up)
- Star Wars The Black Series The Power of the Force Cantina Showdown figure and accessory set (Ages 4 years & up)
- Star Wars The Vintage Collection Emperor's Throne Room figure and accessory set (Ages 4 years & up)
- Marvel Legends Series Venom (Ages 4 years & up)
- Marvel Legends Series M.O.D.O.K World Domination Tour Collection (Ages 4 years & up)
- Transformers Generations War for Cybertron Deluxe Covert Agent Rave and Micromaster Decepticons Forever Ravage (Ages 8 years & up)
  G.I. JOE Classified Series Master of Disguise Zartan Action Figure (Ages 4 years & up)
- Power Rangers Lightning Collection 6" Mighty Morphin Pudgy Pig (Ages 4 years & up)
- · Magic: The Gathering Secret Lair: Purrfection (Ages 13 years & up)

Pulse Con Exclusive product images can be found HERE.

Additional programming details and scheduling for Hasbro Pulse Con will be announced soon. To stay up-to-date, fans can sign up for the Hasbro Pulse newsletter, follow @HasbroPulse on Instagram and Eacebook and visit HasbroPulseC

About Jackie Jennings Jackie Jennings is a writer, director, and performer who was previously a staff writer on TruTV's The Chris Gethard Show, a contributing writer on TBS's The Detour, a staff writer/performer at Above Average (she directed the series Baited w/ Ziwe), and a producer on SeeSo's My Brother, My Brother and Me. Jackie currently is an on-air correspondent, writer, and producer for SyFy Wire. Jackie is represented by AGI Entertainment Media & Management.

## About Khleo Thoma

Actor/Streamer Khleo Thomas, most known for his role as Zero from "Holes," has continued to diversify and expand his brand and career. Khleo's success has opened many opportunities, including front page Twitch takeovers/partnerships (NHTSA and Nintendo), being the Nike representative in NBA 2k19, brand partnerships with Disney, Marvel, Prime Video and more - and most recently the spokesperson for AT&T 5G/Stadia Pro. Today with over a 1M+ social media reach, Khleo hopes to continue to take his passion for gaming, tech, pop culture and lifestyle and be the doorway to discovering what's new for his audience.

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