Hero Collector and Hasbro Bring Transformers Chess to Kickstarter

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Hero Collector – award-winning designers and publishers of high-quality collectibles from across the worlds of pop culture – is joining forces with **Hasbro** to launch their first ever Kickstarter campaign: an all-new Transformers Chess Set!

This epic chess set will feature 32 unique game pieces – 16 for the heroic Autobots and 16 for the villainous Decepticons – created specifically for the Kickstarter and modelled on the classic 1980s Generation One (G1) Transformers animated cartoon! Each model is digitally sculpted, then cast in metallic resin and painted by hand. The sculpts, which show the Transformers in their robot form, were developed with Hasbro and are based on the original animation designs and careful study of the animated series.

Standing 4-6" tall on a base marked with the symbol for the relevant chess piece, these robotic warriors will wage war on an exclusive Cybertron-themed chess board, with color-coded symbols in Autobot red or Decepticon purple. These two warring factions include such iconic characters as:

- **Autobot King: Optimus Prime.** The beloved commander of the Autobots, Optimus Prime championed freedom in countless clashes across Cybertron – and Earth, where he adopted his famous truck alternate mode.
- **Autobot Knight: Hot Rod.** A young and brash Autobot with a race car alt-mode, Hot Rod eventually grew to lead the Autobots – as Rodimus Prime!
- **Autobot Pawn: Bumblebee.** The heart of the Autobots, Bumblebee was quick to befriend their human allies in his iconic yellow beetle alt-mode.
- **Autobot Pawn: Prowl.** The surly strategist of the Autobots, Prowl's police car alt-mode suited his no-nonsense personality.
- **Decepticon King: Megatron.** The feared leader and founder of the Decepticons, and the eternal nemesis of Optimus Prime, Megatron sought nothing less than complete iron-fisted domination of Cybertron!
- **Decepticon Queen: Starscream.** The scheming second-in-command of the Decepticons, Starscream constantly plotted to overthrow Megatron.
- **Decepticon Knight: Soundwave.** The loyal comms officer of the Decepticons, Soundwave gathered intelligence using his trio of cassette-minions.
- **Decepticon Knight: Shockwave.** The ops commander of the Decepticons, Shockwave's cold logic and laser-turret mode made him a deadly threat.



This Kickstarter launched on 13 August, 2021 – with a delivery date of Q4 2022. A variety of backer gifts are planned for fans who want to go the distance in bringing this game to life – including a Transformers pin badge, Transformers profile book, and more exclusive Gen-1 chess pieces!

Fans and collectors should stay tuned for further information, such as the full roster of characters and details of stretch goals. You can visit the page now by clicking here.


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