



## Nerf Takes on TikTok Again to Celebrate the Launch of NERF HYPER!

29 Jun, 2021

#GETHYPER THIS SUMMER!

The NERF team is excited to kick off the **NERF HYPER TOURNEY** - a crowd-sourced TikTok fan competition inviting the TikTok community to participate and compete in the ultimate TikTok NERF HYPER tournament. Beginning 6/25, any fan (limited to 18+, based in the USA) on TikTok can tryout to earn a spot on one of four **NERF HYPER TOURNEY** teams by submitting videos showcasing their NERF & TikTok skills in creative ways. On July 23, eight TikTok fans will be selected to compete in this thrilling tournament for a chance to win ultimate bragging rights, a \$15,000 team reward, NERF HYPER prizes and tickets to VIDCON!

The Nerf Hyper Tourney is hosted by [Billy Mann](#), who has risen to fame through his comedic, relatable, and athletic content. There are four team captains each of whom will partner with a lucky pair of TikTok applicants to compete in these Hyper challenges!

Here are your team captains:

[FAZE RUG](#) – esports athlete and co-owner of FaZe Clan – a global esports and entertainment organization with players around the globe and huge pop-culture relevancy.

[CRISSA JACKSON](#) – Harlem Globetrotter turned social media star and activist.

[DREW DIRKSEN](#) – vocalist, guitarist, and thrill seeker.

[COREY FUNY](#) – professional scooter rider who embodies a fun and active lifestyle.

Nerf HYPER is a **revolutionary new performance segment** designed for **high-energy, competitive action** and introduces **all new product innovation**. Designed for the **14+ consumer**, this new smaller round platform features **extreme speed, ultimate capacity, and EZ reload canisters** for nonstop high-octane blaster battles.

Engineered for velocity, each blaster within the NERF HYPER segment fires rounds at extreme speed - **up to 110 feet per second!** NERF HYPER blasters and accessories are available at most major toy retailers nationwide.

The deadline for fans to apply to be in the Nerf Hyper Tourney is July 1<sup>st</sup>! Check out the fan application videos by searching #NerfHyperTourney on TikTok. To be considered for a Nerf Hyper Tourney team, fans must be 18+ and in the US at the time of entry. See the Official Rules for the Nerf Hyper Tourney at [here](#).

