



## Hasbro Named one of Civic 50 Most Community-Minded Companies in the U.S.

16 Jun, 2021

*2020 Philanthropic Support Totaled More Than \$26 Million,  
Making a Positive Impact for Four Million Children Worldwide*

Hasbro has been recognized as a 2021 honoree of The Civic 50 Most Community-Minded Companies in the United States by Points of Light, the world's largest organization dedicated to volunteer service. The Civic 50 honorees are companies with annual U.S. revenues of at least \$1 billion and are selected based on four dimensions of corporate citizenship and social impact programs – investment, integration, institutionalization, and impact.

The Civic 50's holistic approach to corporate citizenship is more relevant now than ever before as people look to businesses to lead by example – whether responding to the global pandemic or moving quickly to address social and racial inequalities in their communities. The extraordinary events of 2020 created unprecedented needs in communities around the world. **Hasbro is proud to have doubled our philanthropic giving year-over-year totaling more than \$26M including 3.5M toys and games donated to make a positive impact for more than 4 million children.**

During an unprecedented year, Hasbro utilized our brands and philanthropic resources to bring joy and creativity to children, especially those experiencing isolation in hospitals; learning loss during school closures; and families experiencing greater need during the holiday season. With a keen focus on investing in underrepresented communities, philanthropic efforts were driven by the passion of our employees who continued to make a difference through creative virtual, at-home and socially distanced volunteering.

"Points of Light believes that corporate leadership and commitment to civic engagement is critical to strengthening communities," said Natalye Paquin, president and CEO, Points of Light. "We thank Hasbro for their investment in the communities where they live and work, and look forward to supporting them in leveraging their time, talent and assets to make transformational change."

Learn more about [The Civic 50 here](#) and about Hasbro Global Philanthropy and Social Impact at [Hasbro.org](#).

